

# Business in the Global Economy

[View Online](#)

Allison W., Carr, J. C., & Shaw, J. C. (n.d.). Toward a theory of familiness: a social capital perspective. *Entrepreneurship: Theory and Practice*.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://go.galegroup.com/ps/i.do?p=AONE&u=glauni&id=GALE|A189747484&v=2.1&it=r&sid=summon&authCount=1>

Almeida, H. V., & Wolfenzon, D. (2006). A Theory of Pyramidal Ownership and Family Business Groups. *The Journal of Finance*, 61(6), 2637–2680.  
<https://doi.org/10.1111/j.1540-6261.2006.01001.x>

Amatori, F., & Colli, A. (2011). *Business history: complexities and comparisons*. Routledge.

Bagchi-Sen, S., Smith, H. L., & Hall, L. (2004). The US biotechnology industry: industry dynamics and policy. *Environment and Planning C: Government and Policy*, 22(2), 199–216. <https://doi.org/10.1068/c0345>

Barbero, M. I., & Puig, N. (2016). Business groups around the world: an introduction. *Business History*, 58(1), 6–29. <https://doi.org/10.1080/00076791.2015.1051530>

Baron, J. (n.d.). Why the 21st Century Will Belong to Family Businesses. *Harvard Business Review*.  
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=118685950&site=ehost-live>

Becattini, G., Bellandi, M., & De Propriis, L. (2009). *A handbook of industrial districts*. Edward Elgar Publishing Limited.

Buckley, P. J., & Strange, R. (2010). The Governance of the Multinational Enterprise: Insights from Internalization Theory. *Journal of Management Studies*, no-no.  
<https://doi.org/10.1111/j.1467-6486.2010.00920.x>

Carr, C. (1999). Globalisation, strategic alliances, acquisitions and technology transfer. Lessons from ICL/Fujitsu and Rover/Honda and BMW. *R and D Management*, 29(4), 405–422. <https://doi.org/10.1111/1467-9310.00150>

Chandler, Alfred D., Amatori, Franco, & Hikino, Takashi. (1997). *Big business and the wealth of nations*. Cambridge University Press.

Chandler, Alfred D. & Hikino, Takashi. (1990). *Scale and scope: the dynamics of industrial capitalism*. Belknap Press.

- Chang, S.-C., & Chen, I.-F. (2016). Value added or tunneling? Evidence from new product announcements by Taiwanese business groups. *Journal of Management & Organization*, 22 (05), 623–641. <https://doi.org/10.1017/jmo.2015.60>
- Coase, R. H. (n.d.). The Nature of the Firm. *Economica*, 4(16).  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2626876>
- Coe, N. M., Dicken, P., & Hess, M. (2008). Global production networks: realizing the potential. *Journal of Economic Geography*, 8(3), 271–295.  
<https://doi.org/10.1093/jeg/lbn002>
- Coe, N. M., Hess, M., Yeung, H. W., Dicken, P., & Henderson, J. (2004). 'Globalizing' regional development: a global production networks perspective. *Transactions of the Institute of British Geographers*, 29(4), 468–484. <https://doi.org/10.1111/j.0020-2754.2004.00142.x>
- Coe, N. M., & Yeung, H. W.-C. (2015a). *Global production networks: theorizing economic development in an interconnected world* (First edition). Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/acprof:oso/9780198703907.001.0001>
- Coe, N. M., & Yeung, H. W.-C. (2015b). *Global production networks: theorizing economic development in an interconnected world* (First edition). Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/acprof:oso/9780198703907.001.0001>
- Colli, A., Economic History Society, & Ebooks Corporation Limited. (2002). *The history of family business, 1850-2000: Vol. New studies in economic and social history*. Cambridge University Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781107130180>
- Colpan, A. M., Hikino, T., & Lincoln, J. R. (2010). *The Oxford handbook of business groups: Vol. Oxford handbooks in business and management [Electronic resource]*. Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/oxfordhb/9780199552863.001.0001>
- Colpan, M. A. (2016). *Diversified Business Groups in the West: History and Theory*.  
<https://dash.harvard.edu/handle/1/29087086>
- David J. Teece, Gary Pisano and Amy Shuen. (1997). Dynamic Capabilities and Strategic Management. *Strategic Management Journal*, 18(7).  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3088148>
- Dicken, P. (2015). *Global shift: mapping the changing contours of the world economy* (Seventh edition). The Guilford Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>
- Dicken, P. & Dawson Books. (2015a). *Global shift: mapping the changing contours of the world economy* (Seventh edition). The Guilford Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

644

Dicken, P. & Dawson Books. (2015b). Global shift: mapping the changing contours of the world economy (Seventh edition). The Guilford Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

Dicken, P. & Dawson Books. (2015c). Global shift: mapping the changing contours of the world economy (Seventh edition). The Guilford Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

Dicken, P. & Dawson Books. (2015d). Global shift: mapping the changing contours of the world economy (Seventh edition). The Guilford Press.  
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

Dimitratos, P., Plakoyiannaki, E., Pitsoulaki, A., & Tüselmann, H. J. (2010). The global smaller firm in international entrepreneurship. *International Business Review*, 19(6), 589–606. <https://doi.org/10.1016/j.ibusrev.2010.03.005>

Dunning, J. H. (1995). Reappraising the Eclectic Paradigm in an Age of Alliance Capitalism. *REAPPRAISING THE ECLECTIC PARADIGM IN AN AGE OF ALLIANCE CAPITALISM.*, 26(3).  
<https://ezproxy.lib.gla.ac.uk/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9511264987&site=ehost-live>

Ebooks Corporation Limited. (2013a). The third industrial revolution in global business: Vol. Comparative perspectives in business history (G. Dosi & L. Galambos, Eds.). Cambridge University Press. <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=1099919>  
Ebooks Corporation Limited. (2013b). The third industrial revolution in global business: Vol. Comparative perspectives in business history (G. Dosi & L. Galambos, Eds.). Cambridge University Press. <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=1099919>  
Ettlie, J. E., Ettlie, J. E., & ScienceDirect (Online service). (2006). Managing innovation: new technology, new products, and new services in a global economy (2nd ed) [Electronic resource]. Elsevier/Butterworth-Heinemann.  
<http://ezproxy.lib.gla.ac.uk/login?url=http://www.sciencedirect.com/science/book/9780750678957>

Fagerberg, J., Mowery, D. C., & Nelson, R. R. (2006). The Oxford handbook of innovation: Vol. Oxford handbooks in business and management [Electronic resource]. Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/oxfordhb/9780199286805.001.0001>

Fear, J. (2012). Straight Outta Oberberg: Transforming Mid-Sized Family Firms into Global Champions 1970–2010. *Jahrbuch Für Wirtschaftsgeschichte / Economic History Yearbook*, 53(1), 125–169. <https://doi.org/10.1524/jbwg.2012.0007>

Feldman, M., & Schreuder, Y. (1996). Initial Advantage: the Origins of the Geographic Concentration of the Pharmaceutical Industry in the Mid-Atlantic Region. *Industrial and Corporate Change*, 5(3), 839–862. <https://doi.org/10.1093/icc/5.3.839>

- Fernandez-Araoz, C., Iqbal, S., & Ritter, J. (n.d.). Leadership Lessons from Great Family Businesses. Harvard Business Review.  
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=101711502&site=ehost-live>
- Forsgren, Mats. (2013a). Theories of the multinational firm: a multidimensional creature in the global economy (2nd ed). Edward Elgar.
- Forsgren, Mats. (2013b). Theories of the multinational firm: a multidimensional creature in the global economy (2nd ed). Edward Elgar.
- Gary Gereffi, John Humphrey and Timothy Sturgeon. (n.d.). The Governance of Global Value Chains. Review of International Political Economy, 12(1), 78–104.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25124009>
- Gereffi, G. (2014). Global value chains in a post-Washington Consensus world. Review of International Political Economy, 21(1), 9–37.  
<https://doi.org/10.1080/09692290.2012.756414>
- Harrison, B. (1992). Industrial Districts: Old Wine in New Bottles? Regional Studies, 26(5), 469–483. <https://doi.org/10.1080/00343409212331347121>
- Henderson, J., Dicken, P., Hess, M., Coe, N., & Yeung, H. W.-C. (2002). Global production networks and the analysis of economic development. Review of International Political Economy, 9(3), 436–464. <https://doi.org/10.1080/09692290210150842>
- Interconnected economies. Benefiting from global value chains. (n.d.).  
<http://www.oecd.org/sti/ind/global-value-chains.htm>
- James, H. (2006). Family capitalism: Wendels, Haniels, Falcks, and the continental European model [Electronic resource]. Belknap Press of Harvard University Press.  
<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=3300079>
- James R. Markusen. (1995). The Boundaries of Multinational Enterprises and the Theory of International Trade. The Journal of Economic Perspectives, 9(2), 169–189.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2138172>
- Jason Owen-Smith and Walter W. Powell. (2004). Knowledge Networks as Channels and Conduits: The Effects of Spillovers in the Boston Biotechnology Community. Organization Science, 15(1), 5–21.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/30034707>
- Jones, Geoffrey. (2005a). Multinationals and global capitalism: from the nineteenth to the twenty-first century [Electronic resource]. Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/0199272093.001.0001>
- Jones, Geoffrey. (2005b). Multinationals and global capitalism: from the nineteenth to the twenty-first century [Electronic resource]. Oxford University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/0199272093.001.0001>
- Jones, Geoffrey. (2013a). Entrepreneurship and multinationals: global business and the making of the modern world. Edward Elgar Publishing Limited.

Jones, Geoffrey. (2013b). *Entrepreneurship and multinationals: global business and the making of the modern world*. Edward Elgar Publishing Limited.

Jong, S. (2006). How organizational structures in science shape spin-off firms: the biochemistry departments of Berkeley, Stanford, and UCSF and the birth of the biotech industry. *Industrial and Corporate Change*, 15(2), 251–283.  
<https://doi.org/10.1093/icc/dtj014>

Kathleen M. Eisenhardt and Jeffrey A. Martin. (2000). Dynamic Capabilities: What Are They? *Strategic Management Journal*, 21(10).  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3094429>

Kenney, M. (1986). *Biotechnology: the university-industrial complex*. Yale University Press.

Kontinen, T., & Ojala, A. (2012). Internationalization pathways among family-owned SMEs. *International Marketing Review*, 29(5), 496–518.  
<https://doi.org/10.1108/02651331211260359>

Kurokawa, S., Iwata, S., & Roberts, E. B. (2007). Global R&D activities of Japanese MNCs in the US: A triangulation approach. *Research Policy*, 36(1), 3–36.  
<https://doi.org/10.1016/j.respol.2006.07.001>

Louis Galambos and Jeffrey L. Sturchio. (1998). Pharmaceutical Firms and the Transition to Biotechnology: A Study in Strategic Innovation. *The Business History Review*, 72(2), 250–278. <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3116278>

Lubinski, C., Fear, J. R., & Fernández Pérez, P. (2013). *Family multinationals: entrepreneurship, governance, and pathways to internationalization: Vol.* Routledge international studies in business history. Routledge.

Lynne G. Zucker, Michael R. Darby and Jeff S. Armstrong. (2002). Commercializing Knowledge: University Science, Knowledge Capture, and Firm Performance in Biotechnology. *Management Science*, 48(1), 138–153.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/822689>

MacKinnon, D. (2012). Beyond strategic coupling: reassessing the firm-region nexus in global production networks. *Journal of Economic Geography*, 12(1), 227–245.  
<https://doi.org/10.1093/jeg/lbr009>

Mahutga, M. C. (2014). Global models of networked organization, the positional power of nations and economic development. *Review of International Political Economy*, 21(1), 157–194. <https://doi.org/10.1080/09692290.2013.779932>

Marcel P. Timmer, Abdul Azeez Erumban, Bart Los, Robert Stehrer and Gaaitzen J. de Vries. (2014). Slicing Up Global Value Chains. *The Journal of Economic Perspectives*, 28(2), 99–118. <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/23723486>

Mazzucato, M., & Dosi, G. (2006). *Knowledge Accumulation and Industry Evolution: The Case of Pharma-Biotech* [Electronic resource]. Cambridge University Press.  
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1017/CBO9780511493232>

Morck, R., & Yeung, B. (2003). Agency Problems in Large Family Business Groups. *Entrepreneurship Theory and Practice*, 27(4), 367–382. <https://doi.org/10.1111/1540-8520.t01-1-00015>

Morgan, G., Kristensen, P. H., & Whitley, R. (2003). *The multinational firm: organizing across institutional and national divides*. Oxford University Press.

Mowery, D. C., & Nelson, R. R. (1999). *Sources of industrial leadership: studies of seven industries*. Cambridge University Press.

Nelson, R. R. (1992). National Innovation Systems: A Retrospective on a Study. *Industrial and Corporate Change*, 1(2), 347–374. <https://doi.org/10.1093/icc/1.2.347>

Oliver E. Williamson. (1981). The Modern Corporation: Origins, Evolution, Attributes. *Journal of Economic Literature*, 19(4). <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2724566>

Penrose, Edith Tilton. (2009). *The theory of the growth of the firm* (4th ed) [Electronic resource]. Oxford University Press. <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=472157>

Porter, M. E. (n.d.). Clusters and the New Economics of Competition. *CLUSTERS AND THE NEW ECONOMICS OF COMPETITION.*, 76(6). [https://www.hbs.edu/faculty/Publication%20Files/Clusters\\_and\\_Economic\\_Policy\\_White\\_Paper\\_8e844243-aa23-449d-a7c1-5ef76c74236f.pdf](https://www.hbs.edu/faculty/Publication%20Files/Clusters_and_Economic_Policy_White_Paper_8e844243-aa23-449d-a7c1-5ef76c74236f.pdf)

Ravenhill, J. (2014). Global value chains and development. *Review of International Political Economy*, 21(1), 264–274. <https://doi.org/10.1080/09692290.2013.858366>

Schuman, A. M., Stutz, S., & Ward, J. L. (2010). *Family business as paradox*. Palgrave Macmillan.

Signs of Life: The Growth of Biotechnology Centers in the U.S. | Brookings Institution. (n.d.). <http://www.brookings.edu/research/reports/2002/06/biotechnology-cortright>

Teece, D. J. (1986). Transactions cost economics and the multinational enterprise An Assessment. *Journal of Economic Behavior & Organization*, 7(1), 21–45. [https://doi.org/10.1016/0167-2681\(86\)90020-X](https://doi.org/10.1016/0167-2681(86)90020-X)

Teece, D. J. (2014). A dynamic capabilities-based entrepreneurial theory of the multinational enterprise. *Journal of International Business Studies*, 45(1), 8–37. <https://doi.org/10.1057/jibs.2013.54>

The visible hand. (2012). *The Economist*. [http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/retrieve.do?tabID=T003&resultListType=RESULT\\_LIST&searchResultsType=SingleTab&searchType=AdvancedSearchForm&currentPosition=3&docId=GALE%7CA277538937&docType=Article&sort=RELEVANCE&contentSegment=&prodId=EAIM&contentSet=GALE%7CA277538937&searchId=R1&userGroupName=glasuni&inPS=true](http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/retrieve.do?tabID=T003&resultListType=RESULT_LIST&searchResultsType=SingleTab&searchType=AdvancedSearchForm&currentPosition=3&docId=GALE%7CA277538937&docType=Article&sort=RELEVANCE&contentSegment=&prodId=EAIM&contentSet=GALE%7CA277538937&searchId=R1&userGroupName=glasuni&inPS=true)

Verbeke, A., & Kano, L. (2016). An internalization theory perspective on the global and

regional strategies of multinational enterprises. *Journal of World Business*, 51(1), 83–92.  
<https://doi.org/10.1016/j.jwb.2015.08.014>

von Zedtwitz, M., & Gassmann, O. (2002). Market versus technology drive in R&D internationalization: four different patterns of managing research and development. *Research Policy*, 31(4), 569–588. [https://doi.org/10.1016/S0048-7333\(01\)00125-1](https://doi.org/10.1016/S0048-7333(01)00125-1)

Ward, J. L. (2004). *Perpetuating the family business: 50 lessons learned from long-lasting, successful families in business*. Palgrave Macmillan.

World Investment Report 2011. (n.d.).  
[http://unctad.org/en/PublicationsLibrary/wir2011\\_en.pdf](http://unctad.org/en/PublicationsLibrary/wir2011_en.pdf)

World Investment Report 2013: Global Value Chains. (n.d.).  
[http://unctad.org/en/PublicationsLibrary/wir2013\\_en.pdf](http://unctad.org/en/PublicationsLibrary/wir2013_en.pdf)

Zeller, C. (2010). The Pharma-biotech Complex and Interconnected Regional Innovation Arenas. *Urban Studies*, 47(13), 2867–2894. <https://doi.org/10.1177/0042098010377370>

Zellweger, T. M., Nason, R. S., & Nordqvist, M. (2012). From Longevity of Firms to Transgenerational Entrepreneurship of Families: Introducing Family Entrepreneurial Orientation. *Family Business Review*, 25(2), 136–155.  
<https://doi.org/10.1177/0894486511423531>