

Business in the Global Economy

[View Online](#)

1

Amatori F, Colli A. Business history: complexities and comparisons. Abingdon, Oxon: : Routledge 2011.

2

Chandler, Alfred D., Amatori, Franco, Hikino, Takashi. Big business and the wealth of nations. Cambridge: : Cambridge University Press 1997.

3

Coe NM, Yeung HW-C. Global production networks: theorizing economic development in an interconnected world. First edition. Oxford: : Oxford University Press 2015.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/acprof:oso/9780198703907.001.0001>

4

Dicken P, Dawson Books. Global shift: mapping the changing contours of the world economy. Seventh edition. New York, New York: : The Guilford Press 2015.
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

5

Ebooks Corporation Limited. The third industrial revolution in global business. New York: : Cambridge University Press 2013.
<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=1099919>

6

Jones, Geoffrey. Multinationals and global capitalism: from the nineteenth to the twenty-first century. Oxford: : Oxford University Press 2005.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/0199272093.001.0001>

7

Jones, Geoffrey. Entrepreneurship and multinationals: global business and the making of the modern world. Cheltenham: : Edward Elgar Publishing Limited 2013.

8

Coase RH. The Nature of the Firm. *Economica*;4
[.https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2626876](https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2626876)

9

Dicken P, Dawson Books. Global shift: mapping the changing contours of the world economy. Seventh edition. New York, New York: : The Guilford Press 2015.
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

10

Jones, Geoffrey. Entrepreneurship and multinationals: global business and the making of the modern world. Cheltenham: : Edward Elgar Publishing Limited 2013.

11

Chandler, Alfred D., Hikino, Takashi. Scale and scope: the dynamics of industrial capitalism . Cambridge, Mass: : Belknap Press 1990.

12

Jones, Geoffrey. Multinationals and global capitalism: from the nineteenth to the twenty-first century. Oxford: : Oxford University Press 2005.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/0199272093.001.0001>

13

Oliver E. Williamson. The Modern Corporation: Origins, Evolution, Attributes. Journal of Economic Literature 1981;**19**
.https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2724566

14

David J. Teece, Gary Pisano and Amy Shuen. Dynamic Capabilities and Strategic Management. Strategic Management Journal 1997;**18**
.https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3088148

15

Penrose, Edith Tilton. The theory of the growth of the firm. 4th ed. Oxford: : Oxford University Press 2009.
https://ebookcentral.proquest.com/lib/gla/detail.action?docID=472157

16

Becattini G, Bellandi M, De Propriis L. A handbook of industrial districts. Cheltenham: : Edward Elgar Publishing Limited 2009.

17

Ebooks Corporation Limited. The third industrial revolution in global business. New York: : Cambridge University Press 2013.
https://ebookcentral.proquest.com/lib/gla/detail.action?docID=1099919

18

Kathleen M. Eisenhardt and Jeffrey A. Martin. Dynamic Capabilities: What Are They? Strategic Management Journal 2000;**21**
.https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3094429

19

Harrison B. Industrial Districts: Old Wine in New Bottles? Regional Studies 1992;**26**:469–83.

doi:10.1080/00343409212331347121

20

Porter ME. Clusters and the New Economics of Competition. CLUSTERS AND THE NEW ECONOMICS OF COMPETITION; **76**

.https://www.hbs.edu/faculty/Publication%20Files/Clusters_and_Economic_Policy_White_Paper_8e844243-aa23-449d-a7c1-5ef76c74236f.pdf

21

Dunning JH. Reappraising the Eclectic Paradigm in an Age of Alliance Capitalism.

REAPPRAISING THE ECLECTIC PARADIGM IN AN AGE OF ALLIANCE CAPITALISM 1995; **26**

.<https://ezproxy.lib.gla.ac.uk/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9511264987&site=ehost-live>

22

Dicken P, Dawson Books. Global shift: mapping the changing contours of the world economy. Seventh edition. New York, New York: : The Guilford Press 2015.

<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

23

James R. Markusen. The Boundaries of Multinational Enterprises and the Theory of International Trade. The Journal of Economic Perspectives 1995; **9**

:169-89.<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/2138172>

24

Teece DJ. A dynamic capabilities-based entrepreneurial theory of the multinational enterprise. Journal of International Business Studies 2014; **45**:8-37.

doi:10.1057/jibs.2013.54

25

Buckley PJ, Strange R. The Governance of the Multinational Enterprise: Insights from Internalization Theory. Journal of Management Studies 2010;:no-no.

doi:10.1111/j.1467-6486.2010.00920.x

26

Forsgren, Mats. Theories of the multinational firm: a multidimensional creature in the global economy. 2nd ed. Cheltenham: : Edward Elgar 2013.

27

Morgan G, Kristensen PH, Whitley R. The multinational firm: organizing across institutional and national divides. Oxford: : Oxford University Press 2003.

28

Teece DJ. Transactions cost economics and the multinational enterprise An Assessment. Journal of Economic Behavior & Organization 1986;**7**:21–45.
doi:10.1016/0167-2681(86)90020-X

29

Verbeke A, Kano L. An internalization theory perspective on the global and regional strategies of multinational enterprises. Journal of World Business 2016;**51**:83–92.
doi:10.1016/j.jwb.2015.08.014

30

Mowery DC, Nelson RR. Sources of industrial leadership: studies of seven industries. Cambridge: : Cambridge University Press 1999.

31

Mazzucato M, Dosi G. Knowledge Accumulation and Industry Evolution: The Case of Pharma-Biotech. Cambridge: : Cambridge University Press 2006.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1017/CBO9780511493232>

32

Louis Galambos and Jeffrey L. Sturchio. Pharmaceutical Firms and the Transition to Biotechnology: A Study in Strategic Innovation. The Business History Review 1998;**72**:250–78.
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3116278>

33

Zeller C. The Pharma-biotech Complex and Interconnected Regional Innovation Arenas. *Urban Studies* 2010;**47**:2867–94. doi:10.1177/0042098010377370

34

Jong S. How organizational structures in science shape spin-off firms: the biochemistry departments of Berkeley, Stanford, and UCSF and the birth of the biotech industry. *Industrial and Corporate Change* 2006;**15**:251–83. doi:10.1093/icc/dtj014

35

Jason Owen-Smith and Walter W. Powell. Knowledge Networks as Channels and Conduits: The Effects of Spillovers in the Boston Biotechnology Community. *Organization Science* 2004;**15**:5–21. <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/30034707>

36

Feldman M, Schreuder Y. Initial Advantage: the Origins of the Geographic Concentration of the Pharmaceutical Industry in the Mid-Atlantic Region. *Industrial and Corporate Change* 1996;**5**:839–62. doi:10.1093/icc/5.3.839

37

Signs of Life: The Growth of Biotechnology Centers in the U.S. | Brookings Institution. <http://www.brookings.edu/research/reports/2002/06/biotechnology-cortright>

38

Bagchi-Sen S, Smith HL, Hall L. The US biotechnology industry: industry dynamics and policy. *Environment and Planning C: Government and Policy* 2004;**22**:199–216. doi:10.1068/c0345

39

Kenney M. *Biotechnology: the university-industrial complex*. New Haven: : Yale University

Press 1986.

40

Lynne G. Zucker, Michael R. Darby and Jeff S. Armstrong. Commercializing Knowledge: University Science, Knowledge Capture, and Firm Performance in Biotechnology. *Management Science* 2002;**48**:138–53. <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/822689>

41

Colli A, Economic History Society, Ebooks Corporation Limited. The history of family business, 1850-2000. Cambridge: : Cambridge University Press 2002. <https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781107130180>

42

Fernandez-Araoz C, Iqbal S, Ritter J. Leadership Lessons from Great Family Businesses. *Harvard Business Review* <http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=101711502&site=ehost-live>

43

Baron J. Why the 21st Century Will Belong to Family Businesses. *Harvard Business Review* <http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=118685950&site=ehost-live>

44

Dimitratos P, Plakoyiannaki E, Pitsoulaki A, et al. The global smaller firm in international entrepreneurship. *International Business Review* 2010;**19**:589–606. doi:10.1016/j.ibusrev.2010.03.005

45

Fear J. Straight Outta Oberberg: Transforming Mid-Sized Family Firms into Global Champions 1970–2010. *Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook* 2012;**53**:125–69. doi:10.1524/jbwg.2012.0007

46

Allison W., Carr JC, Shaw JC. Toward a theory of familiness: a social capital perspective. *Entrepreneurship: Theory and Practice*
<https://ezproxy.lib.gla.ac.uk/login?url=https://go.galegroup.com/ps/i.do?p=AONE&u=glauni&id=GALE|A189747484&v=2.1&it=r&sid=summon&authCount=1>

47

James H. Family capitalism: Wendels, Haniels, Falcks, and the continental European model. Cambridge, Mass: : Belknap Press of Harvard University Press 2006.
<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=3300079>

48

Ward JL. Perpetuating the family business: 50 lessons learned from long-lasting, successful families in business. Houndmills, Basingstoke, Hampshire: : Palgrave Macmillan 2004.

49

Schuman AM, Stutz S, Ward JL. Family business as paradox. New York, NY: : Palgrave Macmillan 2010.

50

Lubinski C, Fear JR, Fernández Pérez P. Family multinationals: entrepreneurship, governance, and pathways to internationalization. New York: : Routledge 2013.

51

Zellweger TM, Nason RS, Nordqvist M. From Longevity of Firms to Transgenerational Entrepreneurship of Families: Introducing Family Entrepreneurial Orientation. *Family Business Review* 2012;**25**:136–55. doi:10.1177/0894486511423531

52

Kontinen T, Ojala A. Internationalization pathways among family-owned SMEs.

International Marketing Review 2012;**29**:496–518. doi:10.1108/02651331211260359

53

Dicken P, Dawson Books. Global shift: mapping the changing contours of the world economy. Seventh edition. New York, New York: : The Guilford Press 2015.
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

54

Fagerberg J, Mowery DC, Nelson RR. The Oxford handbook of innovation. Oxford: : Oxford University Press 2006.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/oxfordhb/9780199286805.001.0001>

55

Carr C. Globalisation, strategic alliances, acquisitions and technology transfer. Lessons from ICL/Fujitsu and Rover/Honda and BMW. R and D Management 1999;**29**:405–22.
doi:10.1111/1467-9310.00150

56

Ettlie JE, Ettlie JE, ScienceDirect (Online service). Managing innovation: new technology, new products, and new services in a global economy. 2nd ed. Amsterdam: : Elsevier/Butterworth-Heinemann 2006.
<http://ezproxy.lib.gla.ac.uk/login?url=http://www.sciencedirect.com/science/book/9780750678957>

57

Kurokawa S, Iwata S, Roberts EB. Global R&D activities of Japanese MNCs in the US: A triangulation approach. Research Policy 2007;**36**:3–36. doi:10.1016/j.respol.2006.07.001

58

Nelson RR. National Innovation Systems: A Retrospective on a Study. Industrial and Corporate Change 1992;**1**:347–74. doi:10.1093/icc/1.2.347

59

von Zedtwitz M, Gassmann O. Market versus technology drive in R&D internationalization: four different patterns of managing research and development. *Research Policy* 2002;**31**:569–88. doi:10.1016/S0048-7333(01)00125-1

60

Colpan AM, Hikino T, Lincoln JR. *The Oxford handbook of business groups*. Oxford: : Oxford University Press 2010.
<https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/oxfordhb/9780199552863.001.0001>

61

Barbero MI, Puig N. Business groups around the world: an introduction. *Business History* 2016;**58**:6–29. doi:10.1080/00076791.2015.1051530

62

Colpan MA. Diversified Business Groups in the West: History and Theory. Published Online First: 2016.<https://dash.harvard.edu/handle/1/29087086>

63

The visible hand. *The Economist* Published Online First: 21 January 2012.http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/retrieve.do?tabID=T003&resultListType=RESULT_LIST&searchResultsType=SingleTab&searchType=AdvancedSearchForm¤tPosition=3&docId=GALE%7CA277538937&docType=Article&sort=RELEVANCE&contentSegment=&prodId=EAIM&contentSet=GALE%7CA277538937&searchId=R1&userGroupName=glasuniversity&inPS=true

64

Morck R, Yeung B. Agency Problems in Large Family Business Groups. *Entrepreneurship Theory and Practice* 2003;**27**:367–82. doi:10.1111/1540-8520.t01-1-00015

65

Almeida HV, Wolfenzon D. A Theory of Pyramidal Ownership and Family Business Groups. *The Journal of Finance* 2006;**61**:2637–80. doi:10.1111/j.1540-6261.2006.01001.x

66

Chang S-C, Chen I-F. Value added or tunneling? Evidence from new product announcements by Taiwanese business groups. *Journal of Management & Organization* 2016;**22**:623–41. doi:10.1017/jmo.2015.60

67

Interconnected economies. Benefiting from global value chains.
<http://www.oecd.org/sti/ind/global-value-chains.htm>

68

Gary Gereffi, John Humphrey and Timothy Sturgeon. The Governance of Global Value Chains. *Review of International Political Economy*; **12**:78–104. <https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25124009>

69

Gereffi G. Global value chains in a post-Washington Consensus world. *Review of International Political Economy* 2014;**21**:9–37. doi:10.1080/09692290.2012.756414

70

World Investment Report 2013: Global Value Chains.
http://unctad.org/en/PublicationsLibrary/wir2013_en.pdf

71

World Investment Report 2011. http://unctad.org/en/PublicationsLibrary/wir2011_en.pdf

72

Forsgren, Mats. Theories of the multinational firm: a multidimensional creature in the global economy. 2nd ed. Cheltenham: : Edward Elgar 2013.

73

Ravenhill J. Global value chains and development. Review of International Political Economy 2014;**21**:264–74. doi:10.1080/09692290.2013.858366

74

Marcel P. Timmer, Abdul Azeez Erumban, Bart Los, Robert Stehrer and Gaaitzen J. de Vries. Slicing Up Global Value Chains. The Journal of Economic Perspectives 2014;**28**:99–118.<https://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/23723486>

75

Coe NM, Dicken P, Hess M. Global production networks: realizing the potential. Journal of Economic Geography 2008;**8**:271–95. doi:10.1093/jeg/lbn002

76

MacKinnon D. Beyond strategic coupling: reassessing the firm-region nexus in global production networks. Journal of Economic Geography 2012;**12**:227–45. doi:10.1093/jeg/lbr009

77

Coe NM, Yeung HW-C. Global production networks: theorizing economic development in an interconnected world. First edition. Oxford: : Oxford University Press 2015. <https://ezproxy.lib.gla.ac.uk/login?url=https://dx.doi.org/10.1093/acprof:oso/9780198703907.001.0001>

78

Henderson J, Dicken P, Hess M, et al. Global production networks and the analysis of economic development. Review of International Political Economy 2002;**9**:436–64. doi:10.1080/09692290210150842

79

Dicken P. Global shift: mapping the changing contours of the world economy. Seventh edition. New York, New York: : The Guilford Press 2015.
<https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781462519644>

80

Mahutga MC. Global models of networked organization, the positional power of nations and economic development. Review of International Political Economy 2014;**21**:157–94.
doi:10.1080/09692290.2013.779932

81

Coe NM, Hess M, Yeung HW, et al. 'Globalizing' regional development: a global production networks perspective. Transactions of the Institute of British Geographers 2004;**29**:468–84.
doi:10.1111/j.0020-2754.2004.00142.x