

Research methods 1

CCPR Media Management

View Online



Albarran, A. B., Mierzejewska, B., & Jung, J. (Eds.). (2018). Handbook of media management and economics (Second edition). Routledge.
<https://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315189918>

Carroll, J. & Oxford Centre for Staff and Learning Development. (2007). A handbook for deterring plagiarism in higher education (2nd ed). Oxford Centre for Staff and Learning Development.

Creswell, J. W. (2017). Research design: Qualitative, quantitative, and mixed methods approaches, 14 (5th edition (international student edition)). SAGE Publications.
<https://app.talis.com/textbooks/9781071817971>

Deacon, D. (2007). Researching communications: a practical guide to methods in media and cultural analysis (2nd ed). Hodder Arnold.
<https://contentstore.cla.co.uk/secure/link?id=37ec0522-c740-e911-80cd-005056af4099>

Denscombe, M. & Ebooks Corporation Limited. (2010a). The good research guide: for small-scale social research projects: Vol. Open UP study skills (4th ed). McGraw-Hill/Open University Press. <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

Denscombe, M. & Ebooks Corporation Limited. (2010b). The good research guide: for small-scale social research projects: Vol. Open UP study skills (4th ed). McGraw-Hill/Open University Press. <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

Denzin, N. K., & Lincoln, Y. S. (2000). The handbook of qualitative research (2nd ed). Sage.

Denzin, N. K., & Lincoln, Y. S. (2005). The SAGE handbook of qualitative research (3rd ed). Sage Publications.

Ettema, J. S., & Whitney, D. C. (1994). Audiences making: how the media create the audience: Vol. Sage annual reviews of communication research. SAGE.
<https://contentstore.cla.co.uk/secure/link?id=36ec0522-c740-e911-80cd-005056af4099>

Hart, C. (2001a). Doing a literature search: a comprehensive guide for the social sciences. Sage.

Hart, C. (2001b). Doing a literature search: a comprehensive guide for the social sciences. Sage.

Jensen, K. B. (2012a). *A handbook of media and communication research: qualitative and quantitative methodologies* (2nd ed). Routledge.

<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

Jensen, K. B. (2012b). *A handbook of media and communication research: qualitative and quantitative methodologies* (2nd ed). Routledge.

<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

Jensen, K. B., & Jankowski, N. (1991). *A handbook of qualitative methodologies for mass communication research*. Routledge.

May, T. (2011). *Social research: issues, methods and process* (4th ed). McGraw Hill.

<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=729519>

Perecman, E., & Curran, S. R. (2006). *A handbook for social science field research: essays & bibliographic sources on research design and methods*. SAGE.

<http://ezproxy.lib.gla.ac.uk/login?url=http://knowledge.sagepub.com/view/a-handbook-for-social-science-field-research/SAGE.xml>

Stake, R. E. (2000). Qualitative Case Studies. In *The handbook of qualitative research* (2nd ed, pp. 443–466). Sage.

Whitaker, L. (2011). What's the Story in Balamory Now? Producing Preschool Children's Drama at BBC Scotland in the Twenty-First Century. *Critical Studies in Television: The International Journal of Television Studies*, 6(2), 74–86. <https://doi.org/10.7227/CST.6.2.9>

Wimmer, R. D., & Dominick, J. R. (2000). *Mass media research: an introduction: Vol. Wadsworth series in mass communication and journalism* (6th ed). Wadsworth.

Wimmer, R. D., & Dominick, J. R. (2011). *Mass media research: an introduction: Vol. Wadsworth series in mass communication and journalism* (9th ed). Cengage- Wadsworth.

Yin, R. K. (2012). *Applications of case study research* (3rd ed). SAGE.

Yin, R. K. (2014). *Case study research: design and methods* (Fifth edition). SAGE Publications.