

Research methods 1

CCPR Media Management

View Online



[1]

A. B. Albarran, B. Mierzejewska, and J. Jung, Eds., Handbook of media management and economics, Second edition. New York: Routledge, 2018 [Online]. Available: <https://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315189918>

[2]

J. W. Creswell, Research design: Qualitative, quantitative, and mixed methods approaches, 14, 5th edition (international student edition). London: SAGE Publications, 2017 [Online]. Available: <https://app.talis.com/textbooks/9781071817971>

[3]

D. Deacon, Researching communications: a practical guide to methods in media and cultural analysis, 2nd ed. London: Hodder Arnold, 2007 [Online]. Available: <https://contentstore.cla.co.uk/secure/link?id=37ec0522-c740-e911-80cd-005056af4099>

[4]

M. Denscombe and Ebooks Corporation Limited, The good research guide: for small-scale social research projects, 4th ed., vol. Open UP study skills. Maidenhead, Berks: McGraw-Hill/Open University Press, 2010 [Online]. Available: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

[5]

N. K. Denzin and Y. S. Lincoln, The handbook of qualitative research, 2nd ed. Thousand Oaks, CA: Sage, 2000.

[6]

R. E. Stake, 'Qualitative Case Studies', in The handbook of qualitative research, 2nd ed., Thousand Oaks, CA: Sage, 2000, pp. 443–466.

[7]

C. Hart, Doing a literature search: a comprehensive guide for the social sciences. London: Sage, 2001.

[8]

K. B. Jensen, A handbook of media and communication research: qualitative and quantitative methodologies, 2nd ed. London: Routledge, 2012 [Online]. Available: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

[9]

K. B. Jensen and N. Jankowski, A handbook of qualitative methodologies for mass communication research. London: Routledge, 1991.

[10]

T. May, Social research: issues, methods and process, 4th ed. Maidenhead, England: McGraw Hill, 2011 [Online]. Available: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=729519>

[11]

E. Perecman and S. R. Curran, A handbook for social science field research: essays & bibliographic sources on research design and methods. Thousand Oaks, Calif: SAGE, 2006 [Online]. Available: <http://ezproxy.lib.gla.ac.uk/login?url=http://knowledge.sagepub.com/view/a-handbook-for-social-science-field-research/SAGE.xml>

[12]

N. K. Denzin and Y. S. Lincoln, The SAGE handbook of qualitative research, 3rd ed.

Thousand Oaks, Calif: Sage Publications, 2005.

[13]

K. B. Jensen, A handbook of media and communication research: qualitative and quantitative methodologies, 2nd ed. London: Routledge, 2012 [Online]. Available: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

[14]

R. D. Wimmer and J. R. Dominick, Mass media research: an introduction, 6th ed., vol. Wadsworth series in mass communication and journalism. Belmont, Calif: Wadsworth, 2000.

[15]

R. D. Wimmer and J. R. Dominick, Mass media research: an introduction, 9th ed., vol. Wadsworth series in mass communication and journalism. Boston, Mass: Cengage-Wadsworth, 2011.

[16]

R. K. Yin, Case study research: design and methods, Fifth edition. Thousand Oaks, California: SAGE Publications, 2014.

[17]

J. Carroll and Oxford Centre for Staff and Learning Development, A handbook for deterring plagiarism in higher education, 2nd ed. Oxford: Oxford Centre for Staff and Learning Development, 2007.

[18]

R. K. Yin, Applications of case study research, 3rd ed. Thousand Oaks, Calif: SAGE, 2012.

[19]

M. Denscombe and Ebooks Corporation Limited, The good research guide: for small-scale social research projects, 4th ed., vol. Open UP study skills. Maidenhead, Berks: McGraw-Hill/Open University Press, 2010 [Online]. Available: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

[20]

C. Hart, Doing a literature search: a comprehensive guide for the social sciences. London: Sage, 2001.

[21]

L. Whitaker, 'What's the Story in Balamory Now? Producing Preschool Children's Drama at BBC Scotland in the Twenty-First Century', Critical Studies in Television: The International Journal of Television Studies, vol. 6, no. 2, pp. 74-86, Jan. 2011, doi: 10.7227/CST.6.2.9.

[22]

J. S. Ettema and D. C. Whitney, Audiencesmaking: how the media create the audience, vol. Sage annual reviews of communication research. Thousand Oaks, CA: SAGE, 1994 [Online]. Available: <https://contentstore.cla.co.uk/secure/link?id=36ec0522-c740-e911-80cd-005056af4099>