

Research methods 1

CCPR Media Management

View Online



1.

Albarran AB, Mierzejewska B, Jung J, editors. Handbook of media management and economics [Internet]. Second edition. New York: Routledge; 2018. Available from: <https://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315189918>

2.

Creswell JW. Research design: Qualitative, quantitative, and mixed methods approaches, 14 [Internet]. 5th edition (international student edition). London: SAGE Publications; 2017. Available from: <https://app.talis.com/textbooks/9781071817971>

3.

Deacon D. Researching communications: a practical guide to methods in media and cultural analysis [Internet]. 2nd ed. London: Hodder Arnold; 2007. Available from: <https://contentstore.cla.co.uk/secure/link?id=37ec0522-c740-e911-80cd-005056af4099>

4.

Denscombe M, Ebooks Corporation Limited. The good research guide: for small-scale social research projects [Internet]. 4th ed. Maidenhead, Berks: McGraw-Hill/Open University Press; 2010. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

5.

Denzin NK, Lincoln YS. The handbook of qualitative research. 2nd ed. Thousand Oaks, CA: Sage; 2000.

6.

Stake RE. Qualitative Case Studies. The handbook of qualitative research. 2nd ed. Thousand Oaks, CA: Sage; 2000. p. 443–466.

7.

Hart C. Doing a literature search: a comprehensive guide for the social sciences. London: Sage; 2001.

8.

Jensen KB. A handbook of media and communication research: qualitative and quantitative methodologies [Internet]. 2nd ed. London: Routledge; 2012. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

9.

Jensen KB, Jankowski N. A handbook of qualitative methodologies for mass communication research. London: Routledge; 1991.

10.

May T. Social research: issues, methods and process [Internet]. 4th ed. Maidenhead, England: McGraw Hill; 2011. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=729519>

11.

Perecman E, Curran SR. A handbook for social science field research: essays & bibliographic sources on research design and methods [Internet]. Thousand Oaks, Calif: SAGE; 2006. Available from: <http://ezproxy.lib.gla.ac.uk/login?url=http://knowledge.sagepub.com/view/a-handbook-for-social-science-field-research/SAGE.xml>

12.

Denzin NK, Lincoln YS. The SAGE handbook of qualitative research. 3rd ed. Thousand

Oaks, Calif: Sage Publications; 2005.

13.

Jensen KB. A handbook of media and communication research: qualitative and quantitative methodologies [Internet]. 2nd ed. London: Routledge; 2012. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

14.

Wimmer RD, Dominick JR. Mass media research: an introduction. 6th ed. Belmont, Calif: Wadsworth; 2000.

15.

Wimmer RD, Dominick JR. Mass media research: an introduction. 9th ed. Boston, Mass: Cengage- Wadsworth; 2011.

16.

Yin RK. Case study research: design and methods. Fifth edition. Thousand Oaks, California: SAGE Publications; 2014.

17.

Carroll J, Oxford Centre for Staff and Learning Development. A handbook for deterring plagiarism in higher education. 2nd ed. Oxford: Oxford Centre for Staff and Learning Development; 2007.

18.

Yin RK. Applications of case study research. 3rd ed. Thousand Oaks, Calif: SAGE; 2012.

19.

Denscombe M, Ebooks Corporation Limited. The good research guide: for small-scale social research projects [Internet]. 4th ed. Maidenhead, Berks: McGraw-Hill/Open University Press; 2010. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

20.

Hart C. Doing a literature search: a comprehensive guide for the social sciences. London: Sage; 2001.

21.

Whitaker L. What's the Story in Balamory Now? Producing Preschool Children's Drama at BBC Scotland in the Twenty-First Century. *Critical Studies in Television: The International Journal of Television Studies*. 2011 Jan 1;6(2):74–86.

22.

Ettema JS, Whitney DC. Audrencemaking: how the media create the audience [Internet]. Thousand Oaks, CA: SAGE; 1994. Available from: <https://contentstore.cla.co.uk/secure/link?id=36ec0522-c740-e911-80cd-005056af4099>