

Research Methods 1 & 2

CCPR Media Management

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@book{Albarran_Chan-Olmsted_Wirth_Ebooks Corporation Limited_2006,
address={Mahwah, NJ}, title={Handbook of media management and economics},
url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=261438},
publisher={L. Erlbaum Associates}, author={Albarran, Alan B. and Chan-Olmsted, Sylvia
M. and Wirth, Michael O. and Ebooks Corporation Limited}, year={2006} }
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@inbook{Bruun_2016, address={Houndmills, Basingstoke, Hampshire}, title={The
Qualitative Interview in Media Production Studies}, volume={Global transformations in
media and communication research},
url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.springer.com/10.1057/978113754194
9}, booktitle={Advancing media production research: shifting sites, methods, and
politics}, publisher={Palgrave Macmillan}, author={Bruun, Hanne}, editor={Paterson,
Chris and Lee, David and Saha, Anamik and Zoellner, Anna}, year={2016},
pages={131-142} }
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@book{Bryman_2016, address={Oxford, United Kingdom}, edition={Fifth edition},
title={Social research methods}, publisher={Oxford University Press}, author={Bryman,
Alan}, year={2016} }
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@book{Carroll_Oxford Centre for Staff and Learning Development_2007a,
address={Oxford}, edition={2nd ed}, title={A handbook for deterring plagiarism in
higher education}, publisher={Oxford Centre for Staff and Learning Development},
author={Carroll, Jude and Oxford Centre for Staff and Learning Development},
year={2007} }
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@book{Carroll_Oxford Centre for Staff and Learning Development_2007b,
address={Oxford}, edition={2nd ed}, title={A handbook for deterring plagiarism in
higher education}, publisher={Oxford Centre for Staff and Learning Development},
author={Carroll, Jude and Oxford Centre for Staff and Learning Development},
year={2007} }
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@book{Creswell_Creswell_2018, address={Los Angeles}, edition={5th edition},
title={Research design: qualitative, quantitative & mixed methods approaches},
url={https://contentstore.cla.co.uk//secure/link?id=38ec0522-c740-e911-80cd-005056af40
99}, publisher={SAGE}, author={Creswell, John W. and Creswell, J. David}, year={2018}
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@book{Deacon_2007, address={London}, edition={2nd ed}, title={Researching
communications: a practical guide to methods in media and cultural analysis},
url={https://contentstore.cla.co.uk//secure/link?id=1462ac65-77a5-ea11-80cd-005056af40
99}, publisher={Hodder Arnold}, author={Deacon, David}, year={2007} }
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@book{Denscombe_Ebooks Corporation Limited_2010a, address={Maidenhead, Berks}, edition={4th ed}, title={The good research guide: for small-scale social research projects}, volume={Open UP study skills}, url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320}, publisher={McGraw-Hill/Open University Press}, author={Denscombe, Martyn and Ebooks Corporation Limited}, year={2010} }

@book{Denscombe_Ebooks Corporation Limited_2010b, address={Maidenhead, Berks}, edition={4th ed}, title={The good research guide: for small-scale social research projects}, volume={Open UP study skills}, url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320}, publisher={McGraw-Hill/Open University Press}, author={Denscombe, Martyn and Ebooks Corporation Limited}, year={2010} }

@book{Denzin_Lincoln_2000, address={Thousand Oaks, CA}, edition={2nd ed}, title={The handbook of qualitative research}, publisher={Sage}, author={Denzin, Norman K. and Lincoln, Yvonna S.}, year={2000} }

@book{Denzin_Lincoln_2005, address={Thousand Oaks, Calif}, edition={3rd ed}, title={The SAGE handbook of qualitative research}, publisher={Sage Publications}, author={Denzin, Norman K. and Lincoln, Yvonna S.}, year={2005} }

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@book{Flick_2020, address={London}, edition={3rd edition}, title={Introducing research methodology: Thinking your way through your research project, 14}, url={https://app.talis.com/glasgow/player#/modules/5f55ffaa3f2b343bc876562b/resources/5f5600053f2b343bc876562c}, publisher={SAGE Publications}, author={Flick, Uwe}, year={2020} }

@book{Flick_Askews & Holts Library Services_2011, address={London}, title={Introducing research methodology: a beginner's guide to doing a research project}, url={http://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781446203170}, publisher={SAGE}, author={Flick, Uwe and Askews & Holts Library Services}, year={2011} }

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@book{Jensen_2012a, address={London}, edition={2nd ed}, title={A handbook of media and communication research: qualitative and quantitative methodologies}, url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225},

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@book{Jensen_Jankowski_1991, address={London}, title={A handbook of qualitative methodologies for mass communication research}, publisher={Routledge}, author={Jensen, Klaus Bruhn and Jankowski, Nick}, year={1991} }

@book{Kozinets_2019, address={London}, edition={3rd edition}, title={Netnography: redefined, 14}, url={https://app.talis.com/glasgow/player#/modules/5f55ffaa3f2b343bc876562b/resources/5f561d293f2b343bc87656a1}, publisher={SAGE Publications}, author={Kozinets, Robert V.}, year={2019} }

@inbook{Lotz_Newcomb_2012, address={London}, edition={Second edition}, title={The production of entertainment media}, url={http://GLA.ebib.com/patron/FullRecord.aspx?p=958225}, booktitle={A handbook of media and communication research: qualitative and quantitative methodologies}, publisher={Routledge}, author={Lotz, Amanda D. and Newcomb, Horace}, editor={Jensen, Klaus Bruhn}, year={2012} }

@book{May_2011, address={Maidenhead, England}, edition={4th ed}, title={Social research: issues, methods and process}, url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=729519}, publisher={McGraw Hill}, author={May, Tim}, year={2011} }

@book{Perecman_Curran_2006, address={Thousand Oaks, Calif}, title={A handbook for social science field research: essays & bibliographic sources on research design and methods}, url={http://ezproxy.lib.gla.ac.uk/login?url=http://knowledge.sagepub.com/view/a-handbook-for-social-science-field-research/SAGE.xml}, publisher={SAGE}, author={Perecman, Ellen and Curran, Sara R.}, year={2006} }

@book{Poore_2014, address={London}, title={Studying and researching with social media}, volume={SAGE study skills}, publisher={SAGE Publications Ltd}, author={Poore, Megan}, year={2014} }

@book{Rogers_2015, address={Cambridge, Massachusetts}, title={Digital methods}, publisher={The MIT Press}, author={Rogers, Richard}, year={2015} }

@inbook{Stake_2000, address={Thousand Oaks, CA}, edition={2nd ed}, title={Qualitative Case Studies}, url={https://contentstore.cla.co.uk/secure/link?id=35ec0522-c740-e911-80cd-005056af4099}, booktitle={The handbook of qualitative research}, publisher={Sage}, author={Stake, R E}, year={2000}, pages={443-466} }

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@book{Yin_2012, address={Thousand Oaks, Calif}, edition={3rd ed}, title={Applications of case study research}, publisher={SAGE}, author={Yin, Robert K.}, year={2012} }

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@book{Yin_2014, address={Thousand Oaks, California}, edition={Fifth edition},  
title={Case study research: design and methods}, publisher={SAGE Publications},  
author={Yin, Robert K.}, year={2014} }
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@book{Jensen_2012b, address={London}, edition={Second edition}, title={A handbook  
of media and communication research: qualitative and quantitative methodologies},  
url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225},  
publisher={Routledge}, year={2012} }
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