

Research Methods 1 & 2

CCPR Media Management

View Online



1.

Flick U. Introducing research methodology: Thinking your way through your research project, 14 [Internet]. 3rd edition. London: SAGE Publications; 2020. Available from: https://bc.vitalsource.com/tenants/university_of_glasgow_explore/saml_auth/books/9781529717310

2.

Flick U, Askews & Holts Library Services. Introducing research methodology: a beginner's guide to doing a research project [Internet]. London: SAGE; 2011. Available from: <http://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781446203170>

3.

Albarran AB, Chan-Olmsted SM, Wirth MO, Ebooks Corporation Limited. Handbook of media management and economics [Electronic resource]. Mahwah, NJ: L. Erlbaum Associates; 2006. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=261438>

4.

Creswell JW, Creswell JD. Research design: qualitative, quantitative & mixed methods approaches [Internet]. 5th edition. Los Angeles: SAGE; 2018. Available from: <https://contentstore.cla.co.uk//secure/link?id=38ec0522-c740-e911-80cd-005056af4099>

5.

Deacon D. Researching communications: a practical guide to methods in media and

cultural analysis [Internet]. 2nd ed. London: Hodder Arnold; 2007. Available from: <https://contentstore.cla.co.uk/secure/link?id=1462ac65-77a5-ea11-80cd-005056af4099>

6.

Denscombe M, Ebooks Corporation Limited. The good research guide: for small-scale social research projects [Electronic resource]. 4th ed. Open UP study skills. Maidenhead, Berks: McGraw-Hill/Open University Press; 2010. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

7.

Denzin NK, Lincoln YS. The handbook of qualitative research. 2nd ed. Thousand Oaks, CA: Sage; 2000.

8.

Stake RE. Qualitative Case Studies. In: The handbook of qualitative research [Internet]. 2nd ed. Thousand Oaks, CA: Sage; 2000. p. 443–66. Available from: <https://contentstore.cla.co.uk/secure/link?id=35ec0522-c740-e911-80cd-005056af4099>

9.

Hart C. Doing a literature search: a comprehensive guide for the social sciences. London: Sage; 2001.

10.

Jensen KB. A handbook of media and communication research: qualitative and quantitative methodologies [Internet]. 2nd ed. London: Routledge; 2012. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

11.

Jensen KB, Jankowski N. A handbook of qualitative methodologies for mass communication research. London: Routledge; 1991.

12.

May T. Social research: issues, methods and process [Electronic resource]. 4th ed. Maidenhead, England: McGraw Hill; 2011. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=729519>

13.

Perecman E, Curran SR. A handbook for social science field research: essays & bibliographic sources on research design and methods [Electronic resource]. Thousand Oaks, Calif: SAGE; 2006. Available from: <https://login.uofglasgow.idm.oclc.org/login?url=http://knowledge.sagepub.com/view/a-handbook-for-social-science-field-research/SAGE.xml>

14.

Denzin NK, Lincoln YS. The SAGE handbook of qualitative research. 3rd ed. Thousand Oaks, Calif: Sage Publications; 2005.

15.

Jensen KB, editor. A handbook of media and communication research: qualitative and quantitative methodologies [Internet]. Second edition. London: Routledge; 2012. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=958225>

16.

Wimmer RD, Dominick JR. Mass media research: an introduction. 9th ed. Wadsworth series in mass communication and journalism. Boston, Mass: Cengage- Wadsworth; 2011.

17.

Yin RK. Case study research: design and methods. Fifth edition. Thousand Oaks, California: SAGE Publications; 2014.

18.

Carroll J, Oxford Centre for Staff and Learning Development. A handbook for deterring plagiarism in higher education. 2nd ed. Oxford: Oxford Centre for Staff and Learning Development; 2007.

19.

Yin RK. Applications of case study research. 3rd ed. Thousand Oaks, Calif: SAGE; 2012.

20.

Denscombe M, Ebooks Corporation Limited. The good research guide: for small-scale social research projects [Electronic resource]. 4th ed. Open UP study skills. Maidenhead, Berks: McGraw-Hill/Open University Press; 2010. Available from: <https://ebookcentral.proquest.com/lib/gla/detail.action?docID=650320>

21.

Hart C. Doing a literature search: a comprehensive guide for the social sciences. London: Sage; 2001.

22.

Ettema JS, Whitney DC. Audrencemaking: how the media create the audience [Internet]. Sage annual reviews of communication research. Thousand Oaks, CA: SAGE; 1994. Available from: <https://contentstore.cla.co.uk//secure/link?id=36ec0522-c740-e911-80cd-005056af4099>

23.

Bryman A. Social research methods. Fifth edition. Oxford, United Kingdom: Oxford University Press; 2016.

24.

Carroll J, Oxford Centre for Staff and Learning Development. A handbook for deterring plagiarism in higher education. 2nd ed. Oxford: Oxford Centre for Staff and Learning Development; 2007.

25.

Bruun H. The Qualitative Interview in Media Production Studies. In: Paterson C, Lee D, Saha

A, Zoellner A, editors. Advancing media production research: shifting sites, methods, and politics [Internet]. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan; 2016. p. 131–42. Available from: <https://login.uofglasgow.idm.oclc.org/login?url=http://link.springer.com/10.1057/9781137541949>

26.

Kozinets RV. Netnography: redefined, 14 [Internet]. 3rd edition. London: SAGE Publications; 2019. Available from: https://bc.vitalsource.com/tenants/university_of_glasgow_explore/saml_auth/books/9781526482341

27.

Rogers R. Digital methods. Cambridge, Massachusetts: The MIT Press; 2015.

28.

Poore M. Studying and researching with social media. SAGE study skills. London: SAGE Publications Ltd; 2014.

29.

Lotz AD, Newcomb H. The production of entertainment media. In: Jensen KB, editor. A handbook of media and communication research: qualitative and quantitative methodologies [Internet]. Second edition. London: Routledge; 2012. Available from: <http://GLA.ebib.com/patron/FullRecord.aspx?p=958225>