

Dimensions of International Business

View Online



Alan M. Rugman and Alain Verbeke. 2004. 'A Perspective on Regional and Global Strategies of Multinational Enterprises'. *Journal of International Business Studies* 35(1).

Anon. 2014. 'Global Problem Solving Without the Globaloney.' *Stanford Social Innovation Review*.

Anon. 2016. 'Brexit and FDI.' *Economic Outlook* 40(Issue 2):26–30. doi: 10.1111/1468-0319.12216.

Anon. 19971120. 'Border Wars'. *The Economist*.

Anon. 20000120. 'Still Coming In'. *The Economist*.

Anon. 20000127. 'The World's View of Multinationals'. *The Economist*.

Anon. 20010526. 'Behind the Bluster French FDI'. *The Economist*.

Anon. 20011011. 'Where Have All the Foreigners Gone?' *The Economist*.

Anon. 20020919. 'Foreign Direct Investment'. *The Economist*.

Anon. 20050930. 'Foreign Direct Investment'. *The Economist*.

Anon. 20061019. 'Foreign Direct Investment'. *The Economist*.

Anon. 20080110. 'The Challengers'. *The Economist*.

Anon. 20101112. 'Cometh the Dragon'. *The Economist*.

Anon. 20120220. 'Looking Inward'. *The Economist*.

Anon. 20120710. 'Biggest Transnational Companies'. *The Economist*.

Anon. 20130921. 'Back on Top'. *The Economist*.

Anon. 20141024. 'The Big Chill'. *The Economist*.

Anon. 20150817. 'What's Driving American Firms Overseas'. *The Economist*.

Anon. 20160915. 'Why Giants Thrive'. *The Economist*.

- Anon. 20160917. 'The Rise of the Superstars'. The Economist.
- Anon. 20161001. 'The Good, the Bad and the Ugly'. The Economist.
- Anon. 20170128a. 'The Retreat of the Global Company'. The Economist.
- Anon. 20170128b. 'The Retreat of the Global Company'. The Economist.
- Anon. 20170506. 'Take Away Finance, and Britain's FDI Figures Collapse'. The Economist.
- Anon. 20180726a. 'America and the EU Are Both Toughening up on Foreign Capital'. The Economist.
- Anon. 20180726b. 'America and the EU Are Both Toughening up on Foreign Capital'. The Economist.
- Anon. 20181010. 'Chinese Investment in Europe Is Increasing'. The Economist.
- Anon. 20181115. 'The Economy of the Philippines Wobbles'. The Economist.
- Anon. n.d.-a. 'Five-Year Plan Nears Approval'. Retrieved (<http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1335136917&oid=1335136917&uid=1>).
- Anon. n.d.-b. 'Fortune Global 500 List 2018: See Who Made It'. Retrieved (<http://fortune.com/global500/>).
- Anon. n.d.-c. 'JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO'. Retrieved (https://www.jetro.go.jp/en/reports/white_paper/).
- Anon. n.d.-d. 'South Korea Looks to Boost Foreign Direct Investment'. Retrieved (http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea&topic=Economy&subt_13).
- Anon. n.d.-e. 'Total Signals Caution on Investment in Iran'. Retrieved (<http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1>).
- Anon. n.d.-f. 'UNCTAD | Country Fact Sheets 2018'. Retrieved (<https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx>).
- Anon. n.d.-g. 'UNCTAD | Investment and Enterprise'. Retrieved (<https://unctad.org/en/pages/DIAE/DIAE.aspx>).
- Anon. n.d.-h. 'UNCTAD | World Investment Reports'. Retrieved (<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>).

- Anon. n.d.-i. 'UNCTAD | World Investment Reports'. Retrieved (<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>).
- Anon. n.d.-j. 'Unctad.Org | World Investment Report 2018'. Retrieved (<https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130>).
- Bartlett, Christopher A.Ghoshal, Sumantra. n.d. 'Managing across Borders: New Organizational Responses'. *Sloan Management Review* 29:925–50.
- Bartlett, Christopher A.Ghoshal, Sumantra. n.d. 'Organizing for Worldwide Effectiveness: The Transnational Solution.' *California Management Review* 31(Issue 1):54–74. doi: 10.2307/41166538.
- Collinson, Simon, and Alan M. Rugman. 2007. 'The Regional Character of Asian Multinational Enterprises'. *Asia Pacific Journal of Management* 24(4):429–46. doi: 10.1007/s10490-006-9035-y.
- Dicken, Peter and Ebooks Corporation Limited. 2011a. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press.
- Dicken, Peter and Ebooks Corporation Limited. 2011b. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press.
- Dicken, Peter and Ebooks Corporation Limited. 2011c. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press.
- Dimitratos, Pavlos, Ioanna Liouka, Duncan Ross, and Stephen Young. 2009a. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. *Business History* 51(3):401–25. doi: 10.1080/00076790902844013.
- Dimitratos, Pavlos, Ioanna Liouka, Duncan Ross, and Stephen Young. 2009b. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. *Business History* 51(3):401–25. doi: 10.1080/00076790902844013.
- Dunning, John H. 1986. *Japanese Participation in British Industry*. London: Croom Helm.
- Fredriksson, Torbjorn. n.d. 'Forty Years of UNCTAD Research on FDI'. *Transnational Corporations*.
- GHEMAWAT, PANKAJ. 2017. 'GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (Cover Story)'. *Harvard Business Review* 95(Issue 4, p112-123. 12p. 3 Color Photographs):112–23.
- Ghemawat, Pankaj1. 2003. 'The Forgotten Strategy.' *Harvard Business Review* 81(Issue 11, p76-84. 9p. 1 Color Photograph, 1 Chart):76–84.
- Ghemawat, Pankaj1. 2011. 'The Cosmopolitan Corporation.' *Harvard Business Review* 89(Issue 5, p92-99. 8p. 2 Color Photographs):92–99.
- Ghemawat, Pankaj1 (AUTHOR). 2005. 'Regional Strategies for Global Leadership.' *Harvard Business Review* 83(Issue 12, p98-108. 11p. 1 Color Photograph, 1 Diagram):98–108.

- Ghemawat, Pankaj¹ pghemawat@iese.edu. 2010. 'Finding Your Strategy in the New Landscape. (Cover Story)'. Harvard Business Review 88(Issue 3, p54-60. 7p. 1 Color Photograph):54-60.
- GHEMAWAT, PANKAJ^{1,2}. 2014a. 'Global Problem Solving Without the Globaloney.' Stanford Social Innovation Review 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart):28-35.
- GHEMAWAT, PANKAJ^{1,2}. 2014b. 'Global Problem Solving Without the Globaloney.' Stanford Social Innovation Review 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart):28-35.
- Ghemawat, Pankaj^{1,2} (AUTHOR). 2007. 'Managing Differences: The Central Challenge of Global Strategy. (Cover Story)'. Harvard Business Review 85(Issue 3, p58-68. 11p. 1 Color Photograph, 2 Illustrations, 2 Diagrams):58-68.
- Ghemawat, Pankaj¹Ghadar, Fariborz^{2,3}. 2000. 'The Dubious Logic of Global Megamergers.' Harvard Business Review 78(Issue 4, p65-72. 8p. 2 Color Photographs, 1 Chart):65-72.
- Ghemawat, Pankaj¹Hout, Thomas² hyim@business.hku.hk. 2008. 'Tomorrow's Global Giants.' Harvard Business Review 86(Issue 11, p80-88. 9p. 2 Color Photographs, 2 Illustrations):80-88.
- Gray, S. J., and Michael C. McDermott. 1989. Mega-Merger Mayhem: Takeover Strategies, Battles and Control. London: Paul Chapman.
- Gray, Sidney J., and Michael C. McDermott. 1988. 'International Mergers and Takeovers: A Review of Trends and Recent Developments'. European Management Journal 6(1):26-43. doi: 10.1016/0263-2373(88)90006-0.
- Hill, Charles W. L., and G. Tomas M. Hult. 2017a. International Business: Competing in the Global Marketplace. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.
- Hill, Charles W. L., and G. Tomas M. Hult. 2017b. International Business: Competing in the Global Marketplace. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.
- Hood, Neil, and Stephen Young. n.d. Multinationals in Retreat: The Scottish Experience. Edinburgh: Edinburgh University Press.
- Hood, Neil, Stephen Young, and David Lal. 1993. Strategic Evolution within Japanese Manufacturing Plants in Europe: UK Evidence. Vol. 93/4. Glasgow: Strathclyde International Business Unit, University of Strathclyde.
- Hout, Thomas M.^{1,2} (AUTHOR) thomas.hout@tufts.eduGhemawat, Pankaj³ (AUTHOR) pghemawat@iese.edu. 2010. 'CHINA VS THE WORLD.' Harvard Business Review 88(Issue 12, p94-103. 10p. 1 Color Photograph, 2 Illustrations):94-103.
- Huang, Chun Hua, and Michael C. McDermott. 1993. The Internationalisation of Chinese Enterprises: A Case Study of Shougang Corporation. Vol. 93/1. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

- James H. Taggart. 1997. 'Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy'. *Journal of International Business Studies* 28(1).
- Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna. 2004. 'New Frontiers in International Strategy'. *Journal of International Business Studies* 35(3).
- Julian Birkinshaw. 1996. 'How Multinational Subsidiary Mandates Are Gained and Lost'. *Journal of International Business Studies* 27(3).
- Kanter, Rosabeth Moss. 1995a. *World Class: Thriving Locally in the Global Economy*. New York, N.Y.: Simon & Schuster.
- Kanter, Rosabeth Moss. 1995b. *World Class: Thriving Locally in the Global Economy*. New York, N.Y.: Simon & Schuster.
- Kanter, Rosabeth Moss. 2003. 'Thriving Locally in the Global Economy.' *Harvard Business Review* 81(Issue 8):119-27.
- Lilach Nachum. n.d. 'United Nations Conference on Trade and Development (UNCTAD): World Investment Report 2000: Cross-Border Mergers and Acquisitions and Development United Nations, New York and Geneva 2000. (Biblio Service)'. *Management International Review*.
- Liu, Xiaohui, and Trevor Buck. 2009. 'The Internationalisation Strategies of Chinese Firms: Lenovo and BOE'. *Journal of Chinese Economic and Business Studies* 7(2):167-81. doi: 10.1080/14765280902847627.
- McDermott, Michael. 1991a. 'Taiwan's Electronic Companies Are Targeting Europe'. *European Management Journal* 9(4):466-74. doi: 10.1016/0263-2373(91)90110-C.
- McDermott, Michael. 1991b. *Taiwan's Industry in World Markets: Target Europe*. London: Economist Intelligence Unit.
- McDermott, Michael. 1993. 'Ford of Britain: A Diminishing Role in Ford of Europe'. *European Management Journal* 11(4):455-65. doi: 10.1016/0263-2373(93)90009-7.
- McDermott, Michael. 1995. 'The Development and Internationalization of the South Korean Motor Industry: The European Dimension'. *Asia Pacific Business Review* 2(2):23-47. doi: 10.1080/13602389500000045.
- MCDERMOTT, MICHAEL. n.d. "'U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, *The Global Journal of Finance and Economics*, Vol. 9, No. 2, 149-160. t'.
- McDermott, Michael C. 1989. *Multinationals: Foreign Divestment and Disclosure*. London: McGraw-Hill.
- McDermott, Michael C. 1996a. 'The Europeanization of CPC International: Manufacturing and Marketing Implications'. *Management Decision* 34(2):35-45. doi: 10.1108/00251749610110319.
- McDermott, Michael C. 1996b. 'The Revitalization of the UK Automobile Industry'. *Industrial*

Management & Data Systems 96(5):6–10. doi: 10.1108/02635579610123280.

McDermott, Michael C. 2011. 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.' *Southern Business & Economic Journal* 34(3):1–30.

McDermott, Michael C. 2014a. 'BMW and Mercedes-Benz First International Plant Location Decision: The Site Selection and Negotiation Process in the USA'. *International Journal of Automotive Technology and Management* 14(2). doi: 10.1504/IJATM.2014.060752.

McDermott, Michael C. 2014b. 'Interstate Competition in the US South for South Korean Auto Investments: A US Perspective'. *Asia Pacific Business Review* 20(1):153–73. doi: 10.1080/13602381.2013.817727.

McDermott, Michael C. 2014c. 'Interstate Competition in the US South for South Korean Auto Investments: A US Perspective'. *Asia Pacific Business Review* 20(1):153–73. doi: 10.1080/13602381.2013.817727.

McDermott, Michael C. n.d. 'Acer : A Case Study of Taiwan's Leading Manufacturer of Personal Computers'.

McDermott, Michael C.1. 2011. 'BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision.' *Southern Business & Economic Journal*. 34(1):73–94.

McDermott, Michael C.1. 2012. 'Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.' *Southern Business & Economic Journal* 35(1):11–34.

McDermott, Michael C.1. 2013. 'Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision.' *Southern Business & Economic Journal* 36(1):57–73.

McDermott, Michael C.1 mcdermottm1@nku.edu. 2010. 'Foreign Divestment.' *International Studies of Management & Organization* 40(Issue 4):37–53. doi: 10.2753/IMO0020-8825400404.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1. 2011. 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.' *Southern Business & Economic Journal* 34(3):1–30.

MICHAEL MCDERMOTT. n.d.-a. 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), Pp.87-102.'

MICHAEL MCDERMOTT. n.d.-b. 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), Pp.87-102.'

Mohr, Alex, Georgios Batsakis, and Zita Stone. 2018. 'Explaining the Effect of Rapid Internationalization on Horizontal Foreign Divestment in the Retail Sector: An Extended

Penrosean Perspective'. *Journal of International Business Studies* 49(7):779–808. doi: 10.1057/s41267-017-0138-0.

Mucchielli, J. L., and Beat Bürgenmeier. 1991. *Multinationals and Europe 1992: Strategies for the Future*. London: Routledge.

Ohmae, Kenichi. 1994. *The Borderless World: Power and Strategy in the Global Marketplace*. London: HarperCollins.

Pankaj Ghemawat. 2003. 'Semiglobalization and International Business Strategy'. *Journal of International Business Studies* 34(2).

Pankaj Ghemawat. 2007a. 'Why the World Isn't Flat'. *Foreign Policy* (159).

Pankaj Ghemawat. 2007b. 'Why the World Isn't Flat'. *Foreign Policy* (159).

Peter J. Buckley. n.d. 'Twenty Years of the World Investment Report: Retrospect and Prospects'. *Transnational Corporations*.

Porter, Michael E. 1986a. *Competition in Global Industries*. Boston, Mass: Harvard Business School Press.

Porter, Michael E. 1986b. *Competition in Global Industries*. Boston, Mass: Harvard Business School Press.

Porter, Michael E. 2000a. 'Location, Competition, and Economic Development: Local Clusters in a Global Economy'. *Economic Development Quarterly* 14(1):15–34. doi: 10.1177/089124240001400105.

Porter, Michael E. 2000b. 'Location, Competition, and Economic Development: Local Clusters in a Global Economy'. *Economic Development Quarterly* 14(1):15–34. doi: 10.1177/089124240001400105.

Ramamurti, Ravi, and Jenny Hillemann. 2018. 'What Is "Chinese" about Chinese Multinationals?' *Journal of International Business Studies* 49(1):34–48. doi: 10.1057/s41267-017-0128-2.

Review by: Alan M. Rugman. 2008. 'Review'. *Journal of International Business Studies* 39(6).

Rugman, Alan, and Richard Hodgetts. 2001. 'The End of Global Strategy'. *European Management Journal* 19(4):333–43. doi: 10.1016/S0263-2373(01)00035-4.

Rugman, Alan M. 2001. 'VIEWPOINT: The Myth of Global Strategy'. *International Marketing Review* 18(6):583–88. doi: 10.1108/EUM0000000006300.

Rugman, Alan M. 2005a. 'A Further Comment on the Myth of Globalization'. *Journal of International Management* 11(3):441–45. doi: 10.1016/j.intman.2005.06.008.

Rugman, Alan M. 2005b. *The Regional Multinationals: MNEs and 'Global' Strategic Management*. Cambridge: Cambridge University Press.

- Rugman, Alan M. 2009. 'Is International Business Strategy Global or Regional?' *European Management Journal* 27(5):293–94. doi: 10.1016/j.emj.2009.06.004.
- Rugman, Alan M., and Chang Hoon Oh. 2013. 'Why the Home Region Matters: Location and Regional Multinationals'. *British Journal of Management* 24(4):463–79. doi: 10.1111/j.1467-8551.2012.00817.x.
- Sangcheol Song, Jeoung Yul Lee. n.d. 'Relationship with Headquarters and Divestments of Foreign Subsidiaries: The Hysteresis Perspective'. *Management International Review*.
- Simon Collinson and Alan M. Rugman. 2008. 'The Regional Nature of Japanese Multinational Business'. *Journal of International Business Studies* 39(2).
- Strange, Roger. 1993. *Japanese Manufacturing Investment in Europe: Its Impact on the UK Economy*. London: Routledge.
- Taggart, James H., and Michael C. McDermott. 1993a. *The Essence of International Business*. New York: Prentice Hall.
- Taggart, James H., and Michael C. McDermott. 1993b. *The Essence of International Business*. New York: Prentice Hall.
- Taylor & Francis Group. 2016a. *International Business*. edited by P. J. Buckley. London: Routledge.
- Taylor & Francis Group. 2016b. *International Business*. edited by P. J. Buckley. London: Routledge.
- Taylor & Francis Group. 2016c. *International Business*. edited by P. J. Buckley. London: Routledge.
- Young, Stephen. 1989. *International Market Entry and Development: Strategies and Management*. Hemel Hempstead, Hertfordshire: Harvester Wheatsheaf.