

Dimensions of International Business

View Online



Alan M. Rugman and Alain Verbeke. (2004). A Perspective on Regional and Global Strategies of Multinational Enterprises. *Journal of International Business Studies*, 35(1).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875253>

America and the EU are both toughening up on foreign capital. (20180726a). *The Economist*.
<https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>

America and the EU are both toughening up on foreign capital. (20180726b). *The Economist*.
<https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>

Back on top. (20130921). *The Economist*.
<https://www.economist.com/briefing/2013/09/21/back-on-top?zid=298&ah=0bc99f9da8f185b2964b6cef412227be>

Bartlett, Christopher A Ghoshal, Sumantra. (n.d.). *Managing across Borders: New Organizational Responses*. *Sloan Management Review*, 29, 925–950.
<https://search-proquest-com.ezproxy.lib.gla.ac.uk/docview/211495381?pq-origsite=summon>

Bartlett, Christopher A. Ghoshal, Sumantra. (n.d.). *Organizing for Worldwide Effectiveness: The Transnational Solution*. *California Management Review*, 31(Issue 1), 54–74.
<https://doi.org/10.2307/41166538>

Behind the bluster French FDI. (20010526). *The Economist*.
<https://www.economist.com/node/631652/all-comments>

Biggest transnational companies. (20120710). *The Economist*.
<https://www.economist.com/graphic-detail/2012/07/10/biggest-transnational-companies>

Border wars. (19971120). *The Economist*.
<https://www.economist.com/britain/1997/11/20/border-wars>

Brexit and FDI. (2016). *Economic Outlook*, 40(Issue 2), 26–30.
<https://doi.org/10.1111/1468-0319.12216>

Chinese investment in Europe is increasing. (20181010). *The Economist*.
<https://www.economist.com/graphic-detail/2018/10/10/chinese-investment-in-europe-is-inc>

reasing

Collinson, S., & Rugman, A. M. (2007). The regional character of Asian multinational enterprises. *Asia Pacific Journal of Management*, 24(4), 429–446.
<https://doi.org/10.1007/s10490-006-9035-y>

Cometh the dragon. (20101112). *The Economist*.
<https://www.economist.com/node/21012903/all-comments>

Dicken, P. & Ebooks Corporation Limited. (2011a). *Global shift: mapping the changing contours of the world economy* (6th ed). Guilford Press.
<http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>

Dicken, P. & Ebooks Corporation Limited. (2011b). *Global shift: mapping the changing contours of the world economy* (6th ed). Guilford Press.
<http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>

Dicken, P. & Ebooks Corporation Limited. (2011c). *Global shift: mapping the changing contours of the world economy* (6th ed). Guilford Press.
<http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>

Dimitratos, P., Liouka, I., Ross, D., & Young, S. (2009a). The multinational enterprise and subsidiary evolution: Scotland since 1945. *Business History*, 51(3), 401–425.
<https://doi.org/10.1080/00076790902844013>

Dimitratos, P., Liouka, I., Ross, D., & Young, S. (2009b). The multinational enterprise and subsidiary evolution: Scotland since 1945. *Business History*, 51(3), 401–425.
<https://doi.org/10.1080/00076790902844013>

Dunning, J. H. (1986). *Japanese participation in British industry*. Croom Helm.

Five-year plan nears approval. (n.d.).
<http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1335136917&oid=1335136917&uid=1>

Foreign direct investment. (20020919). *The Economist*.
<https://www.economist.com/emerging-market-indicators/2002/09/19/foreign-direct-investment>

Foreign direct investment. (20050930). *The Economist*.
<https://www.economist.com/emerging-market-indicators/2005/09/30/foreign-direct-investment>

Foreign direct investment. (20061019). *The Economist*.
<https://www.economist.com/emerging-market-indicators/2006/10/19/foreign-direct-investment>

Fortune Global 500 List 2018: See Who Made It. (n.d.). <http://fortune.com/global500/>

Fredriksson, T. (n.d.). Forty years of UNCTAD research on FDI. *Transnational Corporations*.
<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glas>

uni&id=GALE|A123853889&v=2.1&it=r&sid=summon

GHEMAWAT, PANKAJ. (2017). GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (cover story). *Harvard Business Review*, 95(Issue 4, p112-123. 12p. 3 Color Photographs), 112-123.

Ghemawat, Pankaj1. (2003). The Forgotten Strategy. *Harvard Business Review*, 81(Issue 11, p76-84. 9p. 1 Color Photograph, 1 Chart), 76-84.

Ghemawat, Pankaj1. (2011). The Cosmopolitan Corporation. *Harvard Business Review*, 89 (Issue 5, p92-99. 8p. 2 Color Photographs), 92-99.

Ghemawat, Pankaj1 (AUTHOR). (2005). Regional Strategies for Global Leadership. *Harvard Business Review*, 83(Issue 12, p98-108. 11p. 1 Color Photograph, 1 Diagram), 98-108.

Ghemawat, Pankaj1 pghemawat@iese.edu. (2010). Finding Your Strategy in the New Landscape. (cover story). *Harvard Business Review*, 88(Issue 3, p54-60. 7p. 1 Color Photograph), 54-60.

GHEMAWAT, PANKAJ1,2. (2014a). Global Problem Solving Without the Globaloney. *Stanford Social Innovation Review*, 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart), 28-35.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>

GHEMAWAT, PANKAJ1,2. (2014b). Global Problem Solving Without the Globaloney. *Stanford Social Innovation Review*, 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart), 28-35.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>

Ghemawat, Pankaj1,2 (AUTHOR). (2007). Managing Differences: The Central Challenge of Global Strategy. (cover story). *Harvard Business Review*, 85(Issue 3, p58-68. 11p. 1 Color Photograph, 2 Illustrations, 2 Diagrams), 58-68.

Ghemawat, Pankaj1Ghadar, Fariborz2,3. (2000). The Dubious Logic of Global Megamergers. *Harvard Business Review*, 78(Issue 4, p65-72. 8p. 2 Color Photographs, 1 Chart), 65-72.

Ghemawat, Pankaj1Hout, Thomas2 hyim@business.hku.hk. (2008). Tomorrow's Global Giants. *Harvard Business Review*, 86(Issue 11, p80-88. 9p. 2 Color Photographs, 2 Illustrations), 80-88.

Global Problem Solving Without the Globaloney. (2014). *Stanford Social Innovation Review*.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>

Gray, S. J., & McDermott, M. C. (1988). International mergers and takeovers: A review of trends and recent developments. *European Management Journal*, 6(1), 26-43.
[https://doi.org/10.1016/0263-2373\(88\)90006-0](https://doi.org/10.1016/0263-2373(88)90006-0)

Gray, S. J., & McDermott, M. C. (1989). Mega-merger mayhem: takeover strategies, battles and control. Paul Chapman.

Hill, C. W. L., & Hult, G. T. M. (2017a). *International business: competing in the global marketplace* (Eleventh edition, International edition). McGraw-Hill Education.

Hill, C. W. L., & Hult, G. T. M. (2017b). *International business: competing in the global marketplace* (Eleventh edition, International edition). McGraw-Hill Education.

Hood, N., & Young, S. (n.d.). *Multinationals in retreat: the Scottish experience*. Edinburgh University Press.

Hood, N., Young, S., & Lal, D. (1993). Strategic evolution within Japanese manufacturing plants in Europe: UK evidence (Vol. 93/4). Strathclyde International Business Unit, University of Strathclyde.

Hout, Thomas M.^{1,2} (AUTHOR) thomas.hout@tufts.edu Ghemawat, Pankaj³ (AUTHOR) pghemawat@iese.edu. (2010). CHINA VS THE WORLD. *Harvard Business Review*, 88(Issue 12, p94-103. 10p. 1 Color Photograph, 2 Illustrations), 94–103.

Huang, C. H., & McDermott, M. C. (1993). The internationalisation of Chinese enterprises: a case study of Shougang Corporation (Vol. 93/1). Strathclyde International Business Unit, University of Strathclyde.

James H. Taggart. (1997). *Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy*. *Journal of International Business Studies*, 28(1).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155448>

JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO. (n.d.).
https://www.jetro.go.jp/en/reports/white_paper/

Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna. (2004). *New Frontiers in International Strategy*. *Journal of International Business Studies*, 35(3).
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875144?pq-origsite=su mmon&seq=1#metadata_info_tab_contents

Julian Birkinshaw. (1996). *How Multinational Subsidiary Mandates Are Gained and Lost*. *Journal of International Business Studies*, 27(3).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155435>

Kanter, R. M. (1995a). *World class: thriving locally in the global economy*. Simon & Schuster.

Kanter, R. M. (1995b). *World class: thriving locally in the global economy*. Simon & Schuster.

Kanter, Rosabeth Moss¹. (2003). *Thriving Locally in the Global Economy*. *Harvard Business Review*, 81(Issue 8), 119–127.

Lilach Nachum. (n.d.). *United Nations conference on trade and development (UNCTAD): world investment report 2000: cross-border mergers and acquisitions and development* United Nations, New York and Geneva 2000. (Biblio Service). *Management International Review*.

<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A80014265&v=2.1&it=r&sid=summon>

Liu, X., & Buck, T. (2009). The internationalisation strategies of Chinese firms: Lenovo and BOE. *Journal of Chinese Economic and Business Studies*, 7(2), 167–181.
<https://doi.org/10.1080/14765280902847627>

Looking inward. (20120220). *The Economist*.
<https://www.economist.com/content/looking-inward>

MCDERMOTT, M. (n.d.). "U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, *The Global Journal of Finance and Economics*, Vol. 9, No. 2, 149-160. t.

McDermott, M. (1991a). Taiwan's industry in world markets: target Europe. *Economist Intelligence Unit*.

McDermott, M. (1991b). Taiwan's electronic companies are targeting Europe. *European Management Journal*, 9(4), 466–474. [https://doi.org/10.1016/0263-2373\(91\)90110-C](https://doi.org/10.1016/0263-2373(91)90110-C)

Mcdermott, M. (1993). Ford of Britain: A diminishing role in ford of Europe. *European Management Journal*, 11(4), 455–465. [https://doi.org/10.1016/0263-2373\(93\)90009-7](https://doi.org/10.1016/0263-2373(93)90009-7)

McDermott, M. (1995). The Development and Internationalization of the South Korean Motor Industry: the European Dimension. *Asia Pacific Business Review*, 2(2), 23–47.
<https://doi.org/10.1080/13602389500000045>

McDermott, M. C. (n.d.). Acer: a case study of Taiwan's leading manufacturer of personal computers.

McDermott, M. C. (1989). *Multinationals: foreign divestment and disclosure*. McGraw-Hill.

McDermott, M. C. (1996a). The Europeanization of CPC International: manufacturing and marketing implications. *Management Decision*, 34(2), 35–45.
<https://doi.org/10.1108/00251749610110319>

McDermott, M. C. (1996b). The revitalization of the UK automobile industry. *Industrial Management & Data Systems*, 96(5), 6–10. <https://doi.org/10.1108/02635579610123280>

McDermott, M. C. (2011). Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. *Southern Business & Economic Journal*, 34(3), 1–30.

McDermott, M. C. (2014a). BMW and Mercedes-Benz first international plant location decision: the site selection and negotiation process in the USA. *International Journal of Automotive Technology and Management*, 14(2).
<https://doi.org/10.1504/IJATM.2014.060752>

McDermott, M. C. (2014b). Interstate competition in the US South for South Korean auto investments: a US perspective. *Asia Pacific Business Review*, 20(1), 153–173.
<https://doi.org/10.1080/13602381.2013.817727>

McDermott, M. C. (2014c). Interstate competition in the US South for South Korean auto investments: a US perspective. *Asia Pacific Business Review*, 20(1), 153–173.
<https://doi.org/10.1080/13602381.2013.817727>

- McDermott, Michael C.1. (2011). BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision. *Southern Business & Economic Journal*, 34(1), 73-94.
- McDermott, Michael C.1. (2012). Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions. *Southern Business & Economic Journal*, 35(1), 11-34.
- McDermott, Michael C.1. (2013). Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision. *Southern Business & Economic Journal*, 36(1), 57-73.
- McDermott, Michael C.1 mcdermottm1@nku.edu. (2010). Foreign Divestment. *International Studies of Management & Organization*, 40(Issue 4), 37-53.
<https://doi.org/10.2753/IMO0020-8825400404>
- McDermott, Michael C.1 Luethge, Denise1 Byosiere, Philippe1. (2011). Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. *Southern Business & Economic Journal*, 34(3), 1-30.
- MICHAEL MCDERMOTT. (n.d.-a). McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.
<http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>
- MICHAEL MCDERMOTT. (n.d.-b). McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.
<http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>
- Mohr, A., Batsakis, G., & Stone, Z. (2018). Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector: An extended Penrosean perspective. *Journal of International Business Studies*, 49(7), 779-808.
<https://doi.org/10.1057/s41267-017-0138-0>
- Mucchielli, J. L., & Bürgenmeier, B. (1991). *Multinationals and Europe 1992: strategies for the future*. Routledge.
- Ohmae, K. (1994). *The borderless world: power and strategy in the global marketplace*. HarperCollins.
- Pankaj Ghemawat. (2003). Semiglobalization and International Business Strategy. *Journal of International Business Studies*, 34(2).
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3557149?pq-origsite=su mmon&seq=1#metadata_info_tab_contents
- Pankaj Ghemawat. (2007a). Why the World Isn't Flat. *Foreign Policy*, 159.
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=s ummon&seq=1#metadata_info_tab_contents
- Pankaj Ghemawat. (2007b). Why the World Isn't Flat. *Foreign Policy*, 159.

http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata_info_tab_contents

Peter J. Buckley. (n.d.). Twenty years of the World Investment Report: retrospect and prospects. Transnational Corporations.

<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A274027717&v=2.1&it=r&sid=summon>

Porter, M. E. (1986a). *Competition in global industries*. Harvard Business School Press.

Porter, M. E. (1986b). *Competition in global industries*. Harvard Business School Press.

Porter, M. E. (2000a). Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly*, 14(1), 15–34.

<https://doi.org/10.1177/089124240001400105>

Porter, M. E. (2000b). Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly*, 14(1), 15–34.

<https://doi.org/10.1177/089124240001400105>

Ramamurti, R., & Hillemann, J. (2018). What is "Chinese" about Chinese multinationals? *Journal of International Business Studies*, 49(1), 34–48.

<https://doi.org/10.1057/s41267-017-0128-2>

Review by: Alan M. Rugman. (2008). Review. *Journal of International Business Studies*, 39(6).

http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483325?pq-origsite=summon&seq=1#metadata_info_tab_contents

Rugman, A., & Hodgetts, R. (2001). The end of global strategy. *European Management Journal*, 19(4), 333–343. [https://doi.org/10.1016/S0263-2373\(01\)00035-4](https://doi.org/10.1016/S0263-2373(01)00035-4)

Rugman, A. M. (2001). VIEWPOINT: The myth of global strategy. *International Marketing Review*, 18(6), 583–588. <https://doi.org/10.1108/EUM0000000006300>

Rugman, A. M. (2005a). *The regional multinationals: MNEs and 'global' strategic management*. Cambridge University Press.

Rugman, A. M. (2005b). A further comment on the myth of globalization. *Journal of International Management*, 11(3), 441–445. <https://doi.org/10.1016/j.intman.2005.06.008>

Rugman, A. M. (2009). Is International Business Strategy Global or Regional? *European Management Journal*, 27(5), 293–294. <https://doi.org/10.1016/j.emj.2009.06.004>

Rugman, A. M., & Oh, C. H. (2013). Why the Home Region Matters: Location and Regional Multinationals. *British Journal of Management*, 24(4), 463–479.

<https://doi.org/10.1111/j.1467-8551.2012.00817.x>

Sangcheol Song, Jeoung Yul Lee. (n.d.). Relationship with headquarters and divestments of foreign subsidiaries: The hysteresis perspective. *Management International Review*.

<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A501079249&v=2.1&it=r&sid=summon>

- Simon Collinson and Alan M. Rugman. (2008). The Regional Nature of Japanese Multinational Business. *Journal of International Business Studies*, 39(2).
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483260?pq-origsite=scholar&uiq=ummon#metadata_info_tab_contents
- South Korea looks to boost foreign direct investment. (n.d.).
http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea&topic=Economy&subt_13
- Still coming in. (20000120). *The Economist*.
<https://www.economist.com/britain/2000/01/20/still-coming-in>
- Strange, R. (1993). *Japanese manufacturing investment in Europe: its impact on the UK economy*. Routledge.
- Taggart, J. H., & McDermott, M. C. (1993a). *The essence of international business*. Prentice Hall.
- Taggart, J. H., & McDermott, M. C. (1993b). *The essence of international business*. Prentice Hall.
- Take away finance, and Britain's FDI figures collapse. (20170506). *The Economist*.
<https://www.economist.com/britain/2017/05/06/take-away-finance-and-britains-fdi-figures-collapse>
- Taylor & Francis Group. (2016a). *International business* (P. J. Buckley, Ed.). Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>
- Taylor & Francis Group. (2016b). *International business* (P. J. Buckley, Ed.). Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>
- Taylor & Francis Group. (2016c). *International business* (P. J. Buckley, Ed.). Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>
- The big chill. (20141024). *The Economist*.
<https://www.economist.com/news/2014/10/24/the-big-chill>
- The challengers. (20080110). *The Economist*.
<https://www.economist.com/briefing/2008/01/10/the-challengers>
- The economy of the Philippines wobbles. (20181115). *The Economist*.
<https://www.economist.com/finance-and-economics/2018/11/17/the-economy-of-the-philippines-wobbles>
- The good, the bad and the ugly. (20161001). *The Economist*.
<https://www.economist.com/special-report/2016/10/01/the-good-the-bad-and-the-ugly>
- The retreat of the global company. (20170128a). *The Economist*.
<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>

The retreat of the global company. (20170128b). The Economist.
<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>

The rise of the superstars. (20160917). The Economist.
<https://www.economist.com/special-report/2016/09/17/the-rise-of-the-superstars>

The world's view of multinationals. (20000127). The Economist.
<https://www.economist.com/leaders/2000/01/27/the-worlds-view-of-multinationals>

Total signals caution on investment in Iran. (n.d.).
<http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1>

UNCTAD | Country Fact Sheets 2018. (n.d.).
<https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx>

UNCTAD | Investment and Enterprise. (n.d.). <https://unctad.org/en/pages/DIAE/DIAE.aspx>

UNCTAD | World Investment Reports. (n.d.-a).
<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>

UNCTAD | World Investment Reports. (n.d.-b).
<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>

unctad.org | World Investment Report 2018. (n.d.).
<https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130>

What's driving American firms overseas. (20150817). The Economist.
<https://www.economist.com/the-economist-explains/2015/08/16/whats-driving-american-firms-overseas>

Where have all the foreigners gone? (20011011). The Economist.
<https://www.economist.com/britain/2001/10/11/where-have-all-the-foreigners-gone>

Why giants thrive. (20160915). The Economist.
<https://www.economist.com/special-report/2016/09/15/why-giants-thrive>

Young, S. (1989). International market entry and development: strategies and management. Harvester Wheatsheaf.