

Dimensions of International Business

View Online



Alan M. Rugman and Alain Verbeke. 2004. 'A Perspective on Regional and Global Strategies of Multinational Enterprises'. *Journal of International Business Studies* 35 (1). <http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875253>.

'America and the EU Are Both Toughening up on Foreign Capital'. 20180726a. *The Economist*.
<https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>.

'———'. 20180726b. *The Economist*.
<https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>.

'Back on Top'. 20130921. *The Economist*.
<https://www.economist.com/briefing/2013/09/21/back-on-top?zid=298&ah=0bc99f9da8f185b2964b6cef412227be>.

Bartlett, Christopher A. Ghoshal, Sumantra. n.d. 'Managing across Borders: New Organizational Responses'. *Sloan Management Review* 29: 925–50.
<https://search-proquest-com.ezproxy.lib.gla.ac.uk/docview/211495381?pq-origsite=summon>.

Bartlett, Christopher A. Ghoshal, Sumantra. n.d. 'Organizing for Worldwide Effectiveness: The Transnational Solution.' *California Management Review* 31 (Issue 1): 54–74.
<https://doi.org/10.2307/41166538>.

'Behind the Bluster French FDI'. 20010526. *The Economist*.
<https://www.economist.com/node/631652/all-comments>.

'Biggest Transnational Companies'. 20120710. *The Economist*.
<https://www.economist.com/graphic-detail/2012/07/10/biggest-transnational-companies>.

'Border Wars'. 19971120. *The Economist*.
<https://www.economist.com/britain/1997/11/20/border-wars>.

'Brexit and FDI.' 2016. *Economic Outlook* 40 (Issue 2): 26–30.
<https://doi.org/10.1111/1468-0319.12216>.

'Chinese Investment in Europe Is Increasing'. 20181010. *The Economist*.
<https://www.economist.com/graphic-detail/2018/10/10/chinese-investment-in-europe-is-increasing>.

Collinson, Simon, and Alan M. Rugman. 2007. 'The Regional Character of Asian Multinational Enterprises'. *Asia Pacific Journal of Management* 24 (4): 429–46. <https://doi.org/10.1007/s10490-006-9035-y>.

'Cometh the Dragon'. 20101112. *The Economist*. <https://www.economist.com/node/21012903/all-comments>.

Dicken, Peter and Ebooks Corporation Limited. 2011a. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press. <http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>.

———. 2011b. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press. <http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>.

———. 2011c. *Global Shift: Mapping the Changing Contours of the World Economy*. 6th ed. New York, NY: Guilford Press. <http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767>.

Dimitratos, Pavlos, Ioanna Liouka, Duncan Ross, and Stephen Young. 2009a. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. *Business History* 51 (3): 401–25. <https://doi.org/10.1080/00076790902844013>.

———. 2009b. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. *Business History* 51 (3): 401–25. <https://doi.org/10.1080/00076790902844013>.

Dunning, John H. 1986. *Japanese Participation in British Industry*. London: Croom Helm.

'Five-Year Plan Nears Approval'. n.d. <http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1335136917&oid=1335136917&uid=1>.

'Foreign Direct Investment'. 20020919. *The Economist*. <https://www.economist.com/emerging-market-indicators/2002/09/19/foreign-direct-investment>.

'———'. 20050930. *The Economist*. <https://www.economist.com/emerging-market-indicators/2005/09/30/foreign-direct-investment>.

'———'. 20061019. *The Economist*. <https://www.economist.com/emerging-market-indicators/2006/10/19/foreign-direct-investment>.

'Fortune Global 500 List 2018: See Who Made It'. n.d. <http://fortune.com/global500/>.

Fredriksson, Torbjorn. n.d. 'Forty Years of UNCTAD Research on FDI'. *Transnational Corporations*. <http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A123853889&v=2.1&it=r&sid=summon>.

GHEMAWAT, PANKAJ. 2017. 'GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (Cover Story)'. *Harvard Business Review* 95 (Issue 4, p112-123. 12p. 3 Color Photographs): 112-23.

Ghemawat, Pankaj1. 2003. 'The Forgotten Strategy.' *Harvard Business Review* 81 (Issue 11, p76-84. 9p. 1 Color Photograph, 1 Chart): 76-84.

———. 2011. 'The Cosmopolitan Corporation.' *Harvard Business Review* 89 (Issue 5, p92-99. 8p. 2 Color Photographs): 92-99.

Ghemawat, Pankaj1 (AUTHOR). 2005. 'Regional Strategies for Global Leadership.' *Harvard Business Review* 83 (Issue 12, p98-108. 11p. 1 Color Photograph, 1 Diagram): 98-108.

Ghemawat, Pankaj1 pghemawat@iese.edu. 2010. 'Finding Your Strategy in the New Landscape. (Cover Story)'. *Harvard Business Review* 88 (Issue 3, p54-60. 7p. 1 Color Photograph): 54-60.

GHEMAWAT, PANKAJ1,2. 2014a. 'Global Problem Solving Without the Globaloney.' *Stanford Social Innovation Review* 12 (Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart): 28-35.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

———. 2014b. 'Global Problem Solving Without the Globaloney.' *Stanford Social Innovation Review* 12 (Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart): 28-35.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

Ghemawat, Pankaj1,2 (AUTHOR). 2007. 'Managing Differences: The Central Challenge of Global Strategy. (Cover Story)'. *Harvard Business Review* 85 (Issue 3, p58-68. 11p. 1 Color Photograph, 2 Illustrations, 2 Diagrams): 58-68.

Ghemawat, Pankaj1Ghadar, Fariborz2,3. 2000. 'The Dubious Logic of Global Megamergers.' *Harvard Business Review* 78 (Issue 4, p65-72. 8p. 2 Color Photographs, 1 Chart): 65-72.

Ghemawat, Pankaj1Hout, Thomas2 hyim@business.hku.hk. 2008. 'Tomorrow's Global Giants.' *Harvard Business Review* 86 (Issue 11, p80-88. 9p. 2 Color Photographs, 2 Illustrations): 80-88.

'Global Problem Solving Without the Globaloney.' 2014. *Stanford Social Innovation Review*.
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

Gray, S. J., and Michael C. McDermott. 1989. *Mega-Merger Mayhem: Takeover Strategies, Battles and Control*. London: Paul Chapman.

Gray, Sidney J., and Michael C. McDermott. 1988. 'International Mergers and Takeovers: A Review of Trends and Recent Developments'. *European Management Journal* 6 (1): 26-43.
[https://doi.org/10.1016/0263-2373\(88\)90006-0](https://doi.org/10.1016/0263-2373(88)90006-0).

Hill, Charles W. L., and G. Tomas M. Hult. 2017a. *International Business: Competing in the*

Global Marketplace. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.

———. 2017b. *International Business: Competing in the Global Marketplace*. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.

Hood, Neil, and Stephen Young. n.d. *Multinationals in Retreat: The Scottish Experience*. Edinburgh: Edinburgh University Press.

Hood, Neil, Stephen Young, and David Lal. 1993. *Strategic Evolution within Japanese Manufacturing Plants in Europe: UK Evidence*. Vol. 93/4. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

Hout, Thomas M.1,2 (AUTHOR) thomas.hout@tufts.edu Ghemawat, Pankaj3 (AUTHOR) pghemawat@iese.edu. 2010. 'CHINA VS THE WORLD.' *Harvard Business Review* 88 (Issue 12, p94-103. 10p. 1 Color Photograph, 2 Illustrations): 94–103.

Huang, Chun Hua, and Michael C. McDermott. 1993. *The Internationalisation of Chinese Enterprises: A Case Study of Shougang Corporation*. Vol. 93/1. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

James H. Taggart. 1997. 'Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy'. *Journal of International Business Studies* 28 (1).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155448>.

'JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO'. n.d.
https://www.jetro.go.jp/en/reports/white_paper/.

Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna. 2004. 'New Frontiers in International Strategy'. *Journal of International Business Studies* 35 (3).
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875144?pq-origsite=su mmon&seq=1#metadata_info_tab_contents.

Julian Birkinshaw. 1996. 'How Multinational Subsidiary Mandates Are Gained and Lost'. *Journal of International Business Studies* 27 (3).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155435>.

Kanter, Rosabeth Moss. 1995a. *World Class: Thriving Locally in the Global Economy*. New York, N.Y.: Simon & Schuster.

———. 1995b. *World Class: Thriving Locally in the Global Economy*. New York, N.Y.: Simon & Schuster.

Kanter, Rosabeth Moss1. 2003. 'Thriving Locally in the Global Economy.' *Harvard Business Review* 81 (Issue 8): 119–27.

Lilach Nachum. n.d. 'United Nations Conference on Trade and Development (UNCTAD): World Investment Report 2000: Cross-Border Mergers and Acquisitions and Development United Nations, New York and Geneva 2000. (Biblio Service)'. *Management International Review*.

<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A80014265&v=2.1&it=r&sid=summon>.

Liu, Xiaohui, and Trevor Buck. 2009. 'The Internationalisation Strategies of Chinese Firms: Lenovo and BOE'. *Journal of Chinese Economic and Business Studies* 7 (2): 167–81. <https://doi.org/10.1080/14765280902847627>.

'Looking Inward'. 20120220. *The Economist*. <https://www.economist.com/content/looking-inward>.

McDermott, Michael. 1991a. *Taiwan's Industry in World Markets: Target Europe*. London: Economist Intelligence Unit.

———. 1991b. 'Taiwan's Electronic Companies Are Targeting Europe'. *European Management Journal* 9 (4): 466–74. [https://doi.org/10.1016/0263-2373\(91\)90110-C](https://doi.org/10.1016/0263-2373(91)90110-C).

Mcdermott, Michael. 1993. 'Ford of Britain: A Diminishing Role in Ford of Europe'. *European Management Journal* 11 (4): 455–65. [https://doi.org/10.1016/0263-2373\(93\)90009-7](https://doi.org/10.1016/0263-2373(93)90009-7).

McDermott, Michael. 1995. 'The Development and Internationalization of the South Korean Motor Industry: The European Dimension'. *Asia Pacific Business Review* 2 (2): 23–47. <https://doi.org/10.1080/13602389500000045>.

MCDERMOTT, MICHAEL. n.d. "'U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, *The Global Journal of Finance and Economics*, Vol. 9, No. 2, 149-160. t'.

McDermott, Michael C. 1989. *Multinationals: Foreign Divestment and Disclosure*. London: McGraw-Hill.

———. 1996a. 'The Europeanization of CPC International: Manufacturing and Marketing Implications'. *Management Decision* 34 (2): 35–45. <https://doi.org/10.1108/00251749610110319>.

———. 1996b. 'The Revitalization of the UK Automobile Industry'. *Industrial Management & Data Systems* 96 (5): 6–10. <https://doi.org/10.1108/02635579610123280>.

———. 2011. 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.' *Southern Business & Economic Journal* 34 (3): 1–30.

———. 2014a. 'BMW and Mercedes-Benz First International Plant Location Decision: The Site Selection and Negotiation Process in the USA'. *International Journal of Automotive Technology and Management* 14 (2). <https://doi.org/10.1504/IJATM.2014.060752>.

———. 2014b. 'Interstate Competition in the US South for South Korean Auto Investments: A US Perspective'. *Asia Pacific Business Review* 20 (1): 153–73. <https://doi.org/10.1080/13602381.2013.817727>.

———. 2014c. 'Interstate Competition in the US South for South Korean Auto Investments: A US Perspective'. *Asia Pacific Business Review* 20 (1): 153–73. <https://doi.org/10.1080/13602381.2013.817727>.

———. n.d. 'Acer : A Case Study of Taiwan's Leading Manufacturer of Personal Computers'.

McDermott, Michael C.1. 2011. 'BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision.' *Southern Business & Economic Journal*. 34 (1): 73-94.

———. 2012. 'Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.' *Southern Business & Economic Journal* 35 (1): 11-34.

———. 2013. 'Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision.' *Southern Business & Economic Journal* 36 (1): 57-73.

McDermott, Michael C.1 mcdermottm1@nku.edu. 2010. 'Foreign Divestment.' *International Studies of Management & Organization* 40 (Issue 4): 37-53.
<https://doi.org/10.2753/IMO0020-8825400404>.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1. 2011. 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.' *Southern Business & Economic Journal* 34 (3): 1-30.

MICHAEL MCDERMOTT. n.d. 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), Pp.87-102.'
<http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>.

———. n.d. 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), Pp.87-102.' <http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>.

Mohr, Alex, Georgios Batsakis, and Zita Stone. 2018. 'Explaining the Effect of Rapid Internationalization on Horizontal Foreign Divestment in the Retail Sector: An Extended Penrosean Perspective'. *Journal of International Business Studies* 49 (7): 779-808.
<https://doi.org/10.1057/s41267-017-0138-0>.

Mucchielli, J. L., and Beat Bürgenmeier. 1991. *Multinationals and Europe 1992: Strategies for the Future*. London: Routledge.

Ohmae, Kenichi. 1994. *The Borderless World: Power and Strategy in the Global Marketplace*. London: HarperCollins.

Pankaj Ghemawat. 2003. 'Semiglobalization and International Business Strategy'. *Journal of International Business Studies* 34 (2).
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3557149?pq-origsite=su>
[mmon&seq=1#metadata_info_tab_contents](http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3557149?pq-origsite=su).

———. 2007a. 'Why the World Isn't Flat'. *Foreign Policy*, no. 159.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=su>
[ummon&seq=1#metadata_info_tab_contents](http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=su).

- . 2007b. 'Why the World Isn't Flat'. *Foreign Policy*, no. 159. http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata_info_tab_contents.
- Peter J. Buckley. n.d. 'Twenty Years of the World Investment Report: Retrospect and Prospects'. *Transnational Corporations*. <http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A274027717&v=2.1&it=r&sid=summon>.
- Porter, Michael E. 1986a. *Competition in Global Industries*. Boston, Mass: Harvard Business School Press.
- . 1986b. *Competition in Global Industries*. Boston, Mass: Harvard Business School Press.
- . 2000a. 'Location, Competition, and Economic Development: Local Clusters in a Global Economy'. *Economic Development Quarterly* 14 (1): 15-34. <https://doi.org/10.1177/089124240001400105>.
- . 2000b. 'Location, Competition, and Economic Development: Local Clusters in a Global Economy'. *Economic Development Quarterly* 14 (1): 15-34. <https://doi.org/10.1177/089124240001400105>.
- Ramamurti, Ravi, and Jenny Hillemann. 2018. 'What Is "Chinese" about Chinese Multinationals?' *Journal of International Business Studies* 49 (1): 34-48. <https://doi.org/10.1057/s41267-017-0128-2>.
- Review by: Alan M. Rugman. 2008. 'Review'. *Journal of International Business Studies* 39 (6). http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483325?pq-origsite=summon&seq=1#metadata_info_tab_contents.
- Rugman, Alan, and Richard Hodgetts. 2001. 'The End of Global Strategy'. *European Management Journal* 19 (4): 333-43. [https://doi.org/10.1016/S0263-2373\(01\)00035-4](https://doi.org/10.1016/S0263-2373(01)00035-4).
- Rugman, Alan M. 2001. 'VIEWPOINT: The Myth of Global Strategy'. *International Marketing Review* 18 (6): 583-88. <https://doi.org/10.1108/EUM0000000006300>.
- . 2005a. *The Regional Multinationals: MNEs and 'Global' Strategic Management*. Cambridge: Cambridge University Press.
- . 2005b. 'A Further Comment on the Myth of Globalization'. *Journal of International Management* 11 (3): 441-45. <https://doi.org/10.1016/j.intman.2005.06.008>.
- . 2009. 'Is International Business Strategy Global or Regional?' *European Management Journal* 27 (5): 293-94. <https://doi.org/10.1016/j.emj.2009.06.004>.
- Rugman, Alan M., and Chang Hoon Oh. 2013. 'Why the Home Region Matters: Location and Regional Multinationals'. *British Journal of Management* 24 (4): 463-79. <https://doi.org/10.1111/j.1467-8551.2012.00817.x>.
- Sangcheol Song, Jeoung Yul Lee. n.d. 'Relationship with Headquarters and Divestments of

- Foreign Subsidiaries: The Hysteresis Perspective'. *Management International Review*.
<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A501079249&v=2.1&it=r&sid=summon>.
- Simon Collinson and Alan M. Rugman. 2008. 'The Regional Nature of Japanese Multinational Business'. *Journal of International Business Studies* 39 (2).
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483260?pq-origsite=summon#metadata_info_tab_contents.
- 'South Korea Looks to Boost Foreign Direct Investment'. n.d.
http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea&topic=Economy&subt_13.
- 'Still Coming In'. 20000120. *The Economist*.
<https://www.economist.com/britain/2000/01/20/still-coming-in>.
- Strange, Roger. 1993. *Japanese Manufacturing Investment in Europe: Its Impact on the UK Economy*. London: Routledge.
- Taggart, James H., and Michael C. McDermott. 1993a. *The Essence of International Business*. New York: Prentice Hall.
- . 1993b. *The Essence of International Business*. New York: Prentice Hall.
- 'Take Away Finance, and Britain's FDI Figures Collapse'. 20170506. *The Economist*.
<https://www.economist.com/britain/2017/05/06/take-away-finance-and-britains-fdi-figures-collapse>.
- Taylor & Francis Group. 2016a. *International Business*. Edited by Peter J. Buckley. London: Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>.
- . 2016b. *International Business*. Edited by Peter J. Buckley. London: Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>.
- . 2016c. *International Business*. Edited by Peter J. Buckley. London: Routledge.
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>.
- 'The Big Chill'. 20141024. *The Economist*.
<https://www.economist.com/news/2014/10/24/the-big-chill>.
- 'The Challengers'. 20080110. *The Economist*.
<https://www.economist.com/briefing/2008/01/10/the-challengers>.
- 'The Economy of the Philippines Wobbles'. 20181115. *The Economist*.
<https://www.economist.com/finance-and-economics/2018/11/17/the-economy-of-the-philippines-wobbles>.
- 'The Good, the Bad and the Ugly'. 20161001. *The Economist*.

<https://www.economist.com/special-report/2016/10/01/the-good-the-bad-and-the-ugly>.

'The Retreat of the Global Company'. 20170128a. The Economist.

<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>.

'———'. 20170128b. The Economist.

<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>.

'The Rise of the Superstars'. 20160917. The Economist.

<https://www.economist.com/special-report/2016/09/17/the-rise-of-the-superstars>.

'The World's View of Multinationals'. 20000127. The Economist.

<https://www.economist.com/leaders/2000/01/27/the-worlds-view-of-multinationals>.

'Total Signals Caution on Investment in Iran'. n.d.

<http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1>.

'UNCTAD | Country Fact Sheets 2018'. n.d.

<https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx>.

'UNCTAD | Investment and Enterprise'. n.d. <https://unctad.org/en/pages/DIAE/DIAE.aspx>.

'UNCTAD | World Investment Reports'. n.d.

<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>.

'———'. n.d.

<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>.

'Unctad.Org | World Investment Report 2018'. n.d.

<https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130>.

'What's Driving American Firms Overseas'. 20150817. The Economist.

<https://www.economist.com/the-economist-explains/2015/08/16/whats-driving-american-firms-overseas>.

'Where Have All the Foreigners Gone?' 20011011. The Economist.

<https://www.economist.com/britain/2001/10/11/where-have-all-the-foreigners-gone>.

'Why Giants Thrive'. 20160915. The Economist.

<https://www.economist.com/special-report/2016/09/15/why-giants-thrive>.

Young, Stephen. 1989. International Market Entry and Development: Strategies and Management. Hemel Hempstead, Hertfordshire: Harvester Wheatsheaf.