

Dimensions of International Business

[View Online](#)

Alan M. Rugman and Alain Verbeke (2004) 'A Perspective on Regional and Global Strategies of Multinational Enterprises', *Journal of International Business Studies*, 35(1). Available at: <http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875253>.

'America and the EU are both toughening up on foreign capital' (20180726a) *The Economist* [Preprint]. Available at: <https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>.

'America and the EU are both toughening up on foreign capital' (20180726b) *The Economist* [Preprint]. Available at: <https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital>.

'Back on top' (20130921) *The Economist* [Preprint]. Available at: <https://www.economist.com/briefing/2013/09/21/back-on-top?zid=298&ah=0bc99f9da8f185b2964b6cef412227be>.

Bartlett, Christopher A.Ghoshal, Sumantra (no date) 'Managing across Borders: New Organizational Responses', *Sloan Management Review*, 29, pp. 925-950. Available at: <https://search-proquest-com.ezproxy.lib.gla.ac.uk/docview/211495381?pq-origsite=summon>.

Bartlett, Christopher A.Ghoshal, Sumantra (no date) 'Organizing for Worldwide Effectiveness: The Transnational Solution.', *California Management Review*, 31(Issue 1), pp. 54-74. Available at: <https://doi.org/10.2307/41166538>.

'Behind the bluster French FDI' (20010526) *The Economist* [Preprint]. Available at: <https://www.economist.com/node/631652/all-comments>.

'Biggest transnational companies' (20120710) *The Economist* [Preprint]. Available at: <https://www.economist.com/graphic-detail/2012/07/10/biggest-transnational-companies>.

'Border wars' (19971120) *The Economist* [Preprint]. Available at: <https://www.economist.com/britain/1997/11/20/border-wars>.

'Brexit and FDI.' (2016) *Economic Outlook*, 40(Issue 2), pp. 26-30. Available at: <https://doi.org/10.1111/1468-0319.12216>.

'Chinese investment in Europe is increasing' (20181010) *The Economist* [Preprint]. Available at:

<https://www.economist.com/graphic-detail/2018/10/10/chinese-investment-in-europe-is-increasing>.

Collinson, S. and Rugman, A.M. (2007) 'The regional character of Asian multinational enterprises', *Asia Pacific Journal of Management*, 24(4), pp. 429–446. Available at: <https://doi.org/10.1007/s10490-006-9035-y>.

'Cometh the dragon' (20101112) *The Economist* [Preprint]. Available at: <https://www.economist.com/node/21012903/all-comments>.

Dicken, P. and Ebooks Corporation Limited (2011a) *Global shift: mapping the changing contours of the world economy*. 6th ed. New York, NY: Guilford Press. Available at: <http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767>.

Dicken, P. and Ebooks Corporation Limited (2011b) *Global shift: mapping the changing contours of the world economy*. 6th ed. New York, NY: Guilford Press. Available at: <http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767>.

Dicken, P. and Ebooks Corporation Limited (2011c) *Global shift: mapping the changing contours of the world economy*. 6th ed. New York, NY: Guilford Press. Available at: <http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767>.

Dimitratos, P. et al. (2009a) 'The multinational enterprise and subsidiary evolution: Scotland since 1945', *Business History*, 51(3), pp. 401–425. Available at: <https://doi.org/10.1080/00076790902844013>.

Dimitratos, P. et al. (2009b) 'The multinational enterprise and subsidiary evolution: Scotland since 1945', *Business History*, 51(3), pp. 401–425. Available at: <https://doi.org/10.1080/00076790902844013>.

Dunning, J.H. (1986) *Japanese participation in British industry*. London: Croom Helm.

Five-year plan nears approval (no date). Available at: <http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1335136917&oid=1335136917&uid=1>.

'Foreign direct investment' (20020919) *The Economist* [Preprint]. Available at: <https://www.economist.com/emerging-market-indicators/2002/09/19/foreign-direct-investment>.

'Foreign direct investment' (20050930) *The Economist* [Preprint]. Available at: <https://www.economist.com/emerging-market-indicators/2005/09/30/foreign-direct-investment>.

'Foreign direct investment' (20061019) *The Economist* [Preprint]. Available at: <https://www.economist.com/emerging-market-indicators/2006/10/19/foreign-direct-investment>.

Fortune Global 500 List 2018: See Who Made It (no date). Available at: <http://fortune.com/global500/>

Fredriksson, T. (no date) 'Forty years of UNCTAD research on FDI', Transnational Corporations [Preprint]. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A123853889&v=2.1&it=r&sid=summon>.

GHEMAWAT, PANKAJ (2017) 'GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (cover story)', Harvard Business Review, 95(Issue 4, p112-123. 12p. 3 Color Photographs), pp. 112-123.

Ghemawat, Pankaj1 (2003) 'The Forgotten Strategy.', Harvard Business Review, 81(Issue 11, p76-84. 9p. 1 Color Photograph, 1 Chart), pp. 76-84.

Ghemawat, Pankaj1 (2011) 'The Cosmopolitan Corporation.', Harvard Business Review, 89(Issue 5, p92-99. 8p. 2 Color Photographs), pp. 92-99.

Ghemawat, Pankaj1 (AUTHOR) (2005) 'Regional Strategies for Global Leadership.', Harvard Business Review, 83(Issue 12, p98-108. 11p. 1 Color Photograph, 1 Diagram), pp. 98-108.

Ghemawat, Pankaj1 pghemawat@iese.edu (2010) 'Finding Your Strategy in the New Landscape. (cover story)', Harvard Business Review, 88(Issue 3, p54-60. 7p. 1 Color Photograph), pp. 54-60.

GHEMAWAT, PANKAJ1,2 (2014a) 'Global Problem Solving Without the Globaloney.', Stanford Social Innovation Review, 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart), pp. 28-35. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

GHEMAWAT, PANKAJ1,2 (2014b) 'Global Problem Solving Without the Globaloney.', Stanford Social Innovation Review, 12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart), pp. 28-35. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

Ghemawat, Pankaj1,2 (AUTHOR) (2007) 'Managing Differences: The Central Challenge of Global Strategy. (cover story)', Harvard Business Review, 85(Issue 3, p58-68. 11p. 1 Color Photograph, 2 Illustrations, 2 Diagrams), pp. 58-68.

Ghemawat, Pankaj1Ghadar, Fariborz2,3 (2000) 'The Dubious Logic of Global Megamergers.', Harvard Business Review, 78(Issue 4, p65-72. 8p. 2 Color Photographs, 1 Chart), pp. 65-72.

Ghemawat, Pankaj1Hout, Thomas2 hyim@business.hku.hk (2008) 'Tomorrow's Global Giants.', Harvard Business Review, 86(Issue 11, p80-88. 9p. 2 Color Photographs, 2 Illustrations), pp. 80-88.

'Global Problem Solving Without the Globaloney.' (2014) Stanford Social Innovation Review [Preprint]. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live>.

Gray, S.J. and McDermott, M.C. (1988) 'International mergers and takeovers: A review of trends and recent developments', European Management Journal, 6(1), pp. 26-43. Available at: [https://doi.org/10.1016/0263-2373\(88\)90006-0](https://doi.org/10.1016/0263-2373(88)90006-0).

Gray, S.J. and McDermott, M.C. (1989) *Mega-merger mayhem: takeover strategies, battles and control*. London: Paul Chapman.

Hill, C.W.L. and Hult, G.T.M. (2017a) *International business: competing in the global marketplace*. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.

Hill, C.W.L. and Hult, G.T.M. (2017b) *International business: competing in the global marketplace*. Eleventh edition, International edition. New York, NY: McGraw-Hill Education.

Hood, N. and Young, S. (no date) *Multinationals in retreat: the Scottish experience*. Edinburgh: Edinburgh University Press.

Hood, N., Young, S. and Lal, D. (1993) Strategic evolution within Japanese manufacturing plants in Europe: UK evidence. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

Hout, Thomas M.1,2 (AUTHOR) thomas.hout@tufts.eduGhemawat, Pankaj3 (AUTHOR) pgghemawat@iese.edu (2010) 'CHINA VS THE WORLD.', Harvard Business Review, 88(Issue 12, p94-103. 10p. 1 Color Photograph, 2 Illustrations), pp. 94-103.

Huang, C.H. and McDermott, M.C. (1993) The internationalisation of Chinese enterprises: a case study of Shougang Corporation. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

James H. Taggart (1997) 'Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy', Journal of International Business Studies, 28(1). Available at: <http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155448>.

JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO (no date). Available at: https://www.jetro.go.jp/en/reports/white_paper/.

Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna (2004) 'New Frontiers in International Strategy', Journal of International Business Studies, 35(3). Available at: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875144?pq-orignsite=surnon&seq=1#metadata_info_tab_contents.

Julian Birkinshaw (1996) 'How Multinational Subsidiary Mandates Are Gained and Lost', Journal of International Business Studies, 27(3). Available at: <http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155435>.

Kanter, R.M. (1995a) *World class: thriving locally in the global economy*. New York, N.Y.: Simon & Schuster.

Kanter, R.M. (1995b) *World class: thriving locally in the global economy*. New York, N.Y.:

Simon & Schuster.

Kanter, Rosabeth Moss (2003) 'Thriving Locally in the Global Economy.', Harvard Business Review, 81(Issue 8), pp. 119-127.

Lilach Nachum (no date) 'United Nations conference on trade and development (UNCTAD): world investment report 2000: cross-border mergers and acquisitions and development United Nations, New York and Geneva 2000. (Biblio Service)', Management International Review [Preprint]. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A80014265&v=2.1&it=r&sid=summon>.

Liu, X. and Buck, T. (2009) 'The internationalisation strategies of Chinese firms: Lenovo and BOE', Journal of Chinese Economic and Business Studies, 7(2), pp. 167-181. Available at: <https://doi.org/10.1080/14765280902847627>.

'Looking inward' (20120220) The Economist [Preprint]. Available at:
<https://www.economist.com/content/looking-inward>.

McDermott, M. (1991a) 'Taiwan's electronic companies are targeting Europe', European Management Journal, 9(4), pp. 466-474. Available at:
[https://doi.org/10.1016/0263-2373\(91\)90110-C](https://doi.org/10.1016/0263-2373(91)90110-C).

McDermott, M. (1991b) Taiwan's industry in world markets: target Europe. London: Economist Intelligence Unit.

Mcdermott, M. (1993) 'Ford of Britain: A diminishing role in ford of Europe', European Management Journal, 11(4), pp. 455-465. Available at:
[https://doi.org/10.1016/0263-2373\(93\)90009-7](https://doi.org/10.1016/0263-2373(93)90009-7).

McDermott, M. (1995) 'The Development and Internationalization of the South Korean Motor Industry: the European Dimension', Asia Pacific Business Review, 2(2), pp. 23-47. Available at: <https://doi.org/10.1080/13602389500000045>.

MCDERMOTT, M. (no date) '"U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, The Global Journal of Finance and Economics, Vol. 9, No. 2, 149-160. t'.

McDermott, M.C. (1989) Multinationals: foreign divestment and disclosure. London: McGraw-Hill.

McDermott, M.C. (1996a) 'The Europeanization of CPC International: manufacturing and marketing implications', Management Decision, 34(2), pp. 35-45. Available at:
<https://doi.org/10.1108/00251749610110319>.

McDermott, M.C. (1996b) 'The revitalization of the UK automobile industry', Industrial Management & Data Systems, 96(5), pp. 6-10. Available at:
<https://doi.org/10.1108/02635579610123280>.

McDermott, M.C. (2011) 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.', Southern Business & Economic Journal, 34(3), pp. 1-30.

McDermott, M.C. (2014a) 'BMW and Mercedes-Benz first international plant location decision: the site selection and negotiation process in the USA', *International Journal of Automotive Technology and Management*, 14(2). Available at: <https://doi.org/10.1504/IJATM.2014.060752>.

McDermott, M.C. (2014b) 'Interstate competition in the US South for South Korean auto investments: a US perspective', *Asia Pacific Business Review*, 20(1), pp. 153–173. Available at: <https://doi.org/10.1080/13602381.2013.817727>.

McDermott, M.C. (2014c) 'Interstate competition in the US South for South Korean auto investments: a US perspective', *Asia Pacific Business Review*, 20(1), pp. 153–173. Available at: <https://doi.org/10.1080/13602381.2013.817727>.

McDermott, M.C. (no date) 'Acer: a case study of Taiwan's leading manufacturer of personal computers'.

McDermott, Michael C.1 (2011) 'BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision.', *Southern Business & Economic Journal.*, 34(1), pp. 73–94.

McDermott, Michael C.1 (2012) 'Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.', *Southern Business & Economic Journal*, 35(1), pp. 11–34.

McDermott, Michael C.1 (2013) 'Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision.', *Southern Business & Economic Journal*, 36(1), pp. 57–73.

McDermott, Michael C.1 mcdermottm1@nku.edu (2010) 'Foreign Divestment.', *International Studies of Management & Organization*, 40(Issue 4), pp. 37–53. Available at: <https://doi.org/10.2753/IMO0020-8825400404>.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1 (2011) 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.', *Southern Business & Economic Journal*, 34(3), pp. 1–30.

MICHAEL MCDERMOTT (no date a) 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.' Available at: <http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>.

MICHAEL MCDERMOTT (no date b) 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.' Available at: <http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf>.

Mohr, A., Batsakis, G. and Stone, Z. (2018) 'Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector: An extended Penrosean perspective', *Journal of International Business Studies*, 49(7), pp. 779–808. Available at: <https://doi.org/10.1057/s41267-017-0138-0>.

Mucchielli, J.L. and Bürgenmeier, B. (1991) Multinationals and Europe 1992: strategies for the future. London: Routledge.

Ohmae, K. (1994) The borderless world: power and strategy in the global marketplace. London: HarperCollins.

Pankaj Ghemawat (2003) 'Semiglobalization and International Business Strategy', Journal of International Business Studies, 34(2). Available at:
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3557149?pq-origsite=summon&seq=1#metadata_info_tab_contents.

Pankaj Ghemawat (2007a) 'Why the World Isn't Flat', Foreign Policy [Preprint], (159). Available at:
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata_info_tab_contents.

Pankaj Ghemawat (2007b) 'Why the World Isn't Flat', Foreign Policy [Preprint], (159). Available at:
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata_info_tab_contents.

Peter J. Buckley (no date) 'Twenty years of the World Investment Report: retrospect and prospects', Transnational Corporations [Preprint]. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A274027717&v=2.1&t=r&sid=summon>.

Porter, M.E. (1986a) Competition in global industries. Boston, Mass: Harvard Business School Press.

Porter, M.E. (1986b) Competition in global industries. Boston, Mass: Harvard Business School Press.

Porter, M.E. (2000a) 'Location, Competition, and Economic Development: Local Clusters in a Global Economy', Economic Development Quarterly, 14(1), pp. 15–34. Available at:
<https://doi.org/10.1177/089124240001400105>.

Porter, M.E. (2000b) 'Location, Competition, and Economic Development: Local Clusters in a Global Economy', Economic Development Quarterly, 14(1), pp. 15–34. Available at:
<https://doi.org/10.1177/089124240001400105>.

Ramamurti, R. and Hillemann, J. (2018) 'What is "Chinese" about Chinese multinationals?', Journal of International Business Studies, 49(1), pp. 34–48. Available at:
<https://doi.org/10.1057/s41267-017-0128-2>.

Review by: Alan M. Rugman (2008) 'Review', Journal of International Business Studies, 39(6). Available at:
http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483325?pq-origsite=summon&seq=1#metadata_info_tab_contents.

Rugman, A. and Hodgetts, R. (2001) 'The end of global strategy', European Management Journal, 19(4), pp. 333–343. Available at: [https://doi.org/10.1016/S0263-2373\(01\)00035-4](https://doi.org/10.1016/S0263-2373(01)00035-4).

Rugman, A.M. (2001) 'VIEWPOINT: The myth of global strategy', *International Marketing Review*, 18(6), pp. 583–588. Available at: <https://doi.org/10.1108/EUM0000000006300>.

Rugman, A.M. (2005a) 'A further comment on the myth of globalization', *Journal of International Management*, 11(3), pp. 441–445. Available at: <https://doi.org/10.1016/j.intman.2005.06.008>.

Rugman, A.M. (2005b) *The regional multinationals: MNEs and 'global' strategic management*. Cambridge: Cambridge University Press.

Rugman, A.M. (2009) 'Is International Business Strategy Global or Regional?', *European Management Journal*, 27(5), pp. 293–294. Available at: <https://doi.org/10.1016/j.emj.2009.06.004>.

Rugman, A.M. and Oh, C.H. (2013) 'Why the Home Region Matters: Location and Regional Multinationals', *British Journal of Management*, 24(4), pp. 463–479. Available at: <https://doi.org/10.1111/j.1467-8551.2012.00817.x>.

Sangcheol Song, Jeoung Yul Lee (no date) 'Relationship with headquarters and divestments of foreign subsidiaries: The hysteresis perspective', *Management International Review [Preprint]*. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A501079249&v=2.1&it=r&sid=summon>.

Simon Collinson and Alan M. Rugman (2008) 'The Regional Nature of Japanese Multinational Business', *Journal of International Business Studies*, 39(2). Available at: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483260?pq-origsite=s ummon#metadata_info_contents.

South Korea looks to boost foreign direct investment (no date). Available at: http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea&topic=Economy&subt_13.

'Still coming in' (20000120) *The Economist* [Preprint]. Available at: <https://www.economist.com/britain/2000/01/20/still-coming-in>.

Strange, R. (1993) *Japanese manufacturing investment in Europe: its impact on the UK economy*. London: Routledge.

Taggart, J.H. and McDermott, M.C. (1993a) *The essence of international business*. New York: Prentice Hall.

Taggart, J.H. and McDermott, M.C. (1993b) *The essence of international business*. New York: Prentice Hall.

'Take away finance, and Britain's FDI figures collapse' (20170506) *The Economist* [Preprint]. Available at: <https://www.economist.com/britain/2017/05/06/take-away-finance-and-britains-fdi-figures-collapse>.

Taylor & Francis Group (2016a) *International business*. Edited by P.J. Buckley. London: Routledge. Available at:

<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>

Taylor & Francis Group (2016b) International business. Edited by P.J. Buckley. London: Routledge. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>

Taylor & Francis Group (2016c) International business. Edited by P.J. Buckley. London: Routledge. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689>

'The big chill' (20141024) The Economist [Preprint]. Available at:
<https://www.economist.com/news/2014/10/24/the-big-chill>.

'The challengers' (20080110) The Economist [Preprint]. Available at:
<https://www.economist.com/briefing/2008/01/10/the-challengers>.

'The economy of the Philippines wobbles' (20181115) The Economist [Preprint]. Available at:
<https://www.economist.com/finance-and-economics/2018/11/17/the-economy-of-the-philippines-wobbles>.

'The good, the bad and the ugly' (20161001) The Economist [Preprint]. Available at:
<https://www.economist.com/special-report/2016/10/01/the-good-the-bad-and-the-ugly>.

'The retreat of the global company' (20170128a) The Economist [Preprint]. Available at:
<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>.

'The retreat of the global company' (20170128b) The Economist [Preprint]. Available at:
<https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company>.

'The rise of the superstars' (20160917) The Economist [Preprint]. Available at:
<https://www.economist.com/special-report/2016/09/17/the-rise-of-the-superstars>.

'The world's view of multinationals' (20000127) The Economist [Preprint]. Available at:
<https://www.economist.com/leaders/2000/01/27/the-worlds-view-of-multinationals>.

Total signals caution on investment in Iran (no date). Available at:
<http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1>.

UNCTAD | Country Fact Sheets 2018 (no date). Available at:
<https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx>.

UNCTAD | Investment and Enterprise (no date). Available at:
<https://unctad.org/en/pages/DIAE/DIAE.aspx>.

UNCTAD | World Investment Reports (no date a). Available at:

[https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx.](https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx)

UNCTAD | World Investment Reports (no date b). Available at:

[https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx.](https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx)

unctad.org | World Investment Report 2018 (no date). Available at:

[https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130.](https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130)

'What's driving American firms overseas' (20150817) The Economist [Preprint]. Available at:

[https://www.economist.com/the-economist-explains/2015/08/16/whats-driving-american-firms-overseas.](https://www.economist.com/the-economist-explains/2015/08/16/whats-driving-american-firms-overseas)

'Where have all the foreigners gone?' (20011011) The Economist [Preprint]. Available at:

[https://www.economist.com/britain/2001/10/11/where-have-all-the-foreigners-gone.](https://www.economist.com/britain/2001/10/11/where-have-all-the-foreigners-gone)

'Why giants thrive' (20160915) The Economist [Preprint]. Available at:

[https://www.economist.com/special-report/2016/09/15/why-giants-thrive.](https://www.economist.com/special-report/2016/09/15/why-giants-thrive)

Young, S. (1989) International market entry and development: strategies and management

. Hemel Hempstead, Hertfordshire: Harvester Wheatsheaf.