

Dimensions of International Business

View Online



-
1.
UNCTAD | Country Fact Sheets 2018,
<https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx>.

 2.
unctad.org | World Investment Report 2018,
<https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130>.

 3.
UNCTAD | World Investment Reports,
<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>.

 4.
UNCTAD | World Investment Reports,
<https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx>.

 5.
Peter J. Buckley: Twenty years of the World Investment Report: retrospect and prospects.
Transnational Corporations.

 6.
Taylor & Francis Group: International business. Routledge, London (2016).

7.

Hill, C.W.L., Hult, G.T.M.: International business: competing in the global marketplace. McGraw-Hill Education, New York, NY (2017).

8.

Fredriksson, T.: Forty years of UNCTAD research on FDI. Transnational Corporations.

9.

JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO, https://www.jetro.go.jp/en/reports/white_paper/.

10.

Dicken, P., Ebooks Corporation Limited: Global shift: mapping the changing contours of the world economy. Guilford Press, New York, NY (2011).

11.

Taggart, J.H., McDermott, M.C.: The essence of international business. Prentice Hall, New York (1993).

12.

Taylor & Francis Group: International business. Routledge, London (2016).

13.

Dicken, P., Ebooks Corporation Limited: Global shift: mapping the changing contours of the world economy. Guilford Press, New York, NY (2011).

14.

Fortune Global 500 List 2018: See Who Made It, <http://fortune.com/global500/>.

15.

Ghemawat, Pankaj¹Hout, Thomas² hyim@business.hku.hk: Tomorrow's Global Giants. *Harvard Business Review*. 86, 80–88 (2008).

16.

Rugman, A.M.: *The regional multinationals: MNEs and 'global' strategic management*. Cambridge University Press, Cambridge (2005).

17.

Alan M. Rugman and Alain Verbeke: A Perspective on Regional and Global Strategies of Multinational Enterprises. *Journal of International Business Studies*. 35, (2004).

18.

Bartlett, Christopher A.Ghoshal, Sumantra: Managing across Borders: New Organizational Responses. *Sloan Management Review*. 29, 925–950.

19.

Porter, M.E.: *Competition in global industries*. Harvard Business School Press, Boston, Mass (1986).

20.

Bartlett, Christopher A.Ghoshal, Sumantra: Organizing for Worldwide Effectiveness: The Transnational Solution. *California Management Review*. 31, 54–74.
<https://doi.org/10.2307/41166538>.

21.

Biggest transnational companies. *The Economist*. (20120710).

22.

The retreat of the global company. The Economist. (20170128).

23.

Back on top. The Economist. (20130921).

24.

Why giants thrive. The Economist. (20160915).

25.

The rise of the superstars. The Economist. (20160917).

26.

The challengers. The Economist. (20080110).

27.

The world's view of multinationals. The Economist. (20000127).

28.

Kanter, R.M.: World class: thriving locally in the global economy. Simon & Schuster, New York, N.Y. (1995).

29.

Kanter, R.M.: World class: thriving locally in the global economy. Simon & Schuster, New York, N.Y. (1995).

30.

Hill, C.W.L., Hult, G.T.M.: International business: competing in the global marketplace. McGraw-Hill Education, New York, NY (2017).

31.

Porter, M.E.: Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly*. 14, 15–34 (2000).
<https://doi.org/10.1177/089124240001400105>.

32.

Ohmae, K.: The borderless world: power and strategy in the global marketplace. HarperCollins, London (1994).

33.

GHEMAWAT, PANKAJ^{1,2}: Global Problem Solving Without the Globaloney. *Stanford Social Innovation Review*. 12, 28–35 (2014).

34.

GHEMAWAT, PANKAJ: GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (cover story). *Harvard Business Review*. 95, 112–123 (2017).

35.

Taylor & Francis Group: International business. Routledge, London (2016).

36.

Dicken, P., Ebooks Corporation Limited: Global shift: mapping the changing contours of the world economy. Guilford Press, New York, NY (2011).

37.

GHEMAWAT, PANKAJ^{1,2}: Global Problem Solving Without the Globaloney. *Stanford Social Innovation Review*. 12, 28–35 (2014).

38.

Pankaj Ghemawat: Why the World Isn't Flat. Foreign Policy. (2007).

39.

Kanter, Rosabeth Moss¹: Thriving Locally in the Global Economy. Harvard Business Review. 81, 119–127 (2003).

40.

Porter, M.E.: Location, Competition, and Economic Development: Local Clusters in a Global Economy. Economic Development Quarterly. 14, 15–34 (2000).
<https://doi.org/10.1177/089124240001400105>.

41.

Five-year plan nears approval,
<http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1335136917&oid=1335136917&uid=1>.

42.

Total signals caution on investment in Iran,
<http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1>.

43.

The economy of the Philippines wobbles. The Economist. (20181115).

44.

The good, the bad and the ugly. The Economist. (20161001).

45.

The big chill. The Economist. (20141024).

46.

Rugman, A.M.: A further comment on the myth of globalization. Journal of International Management. 11, 441–445 (2005). <https://doi.org/10.1016/j.intman.2005.06.008>.

47.

Pankaj Ghemawat: Why the World Isn't Flat. Foreign Policy. (2007).

48.

Global Problem Solving Without the Globaloney. Stanford Social Innovation Review. (2014).

49.

Porter, M.E.: Competition in global industries. Harvard Business School Press, Boston, Mass (1986).

50.

Taggart, J.H., McDermott, M.C.: The essence of international business. Prentice Hall, New York (1993).

51.

Pankaj Ghemawat: Semiglobalization and International Business Strategy. Journal of International Business Studies. 34, (2003).

52.

Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna: New Frontiers in International Strategy. Journal of International Business Studies. 35, (2004).

53.

Ghemawat, Pankaj¹ (AUTHOR): Regional Strategies for Global Leadership. Harvard Business Review. 83, 98–108 (2005).

54.

Ghemawat, Pankaj^{1,2} (AUTHOR): Managing Differences: The Central Challenge of Global Strategy. (cover story). Harvard Business Review. 85, 58–68 (2007).

55.

Ghemawat, Pankaj¹: The Cosmopolitan Corporation. Harvard Business Review. 89, 92–99 (2011).

56.

Review by: Alan M. Rugman: Review. Journal of International Business Studies. 39, (2008).

57.

Ghemawat, Pankaj¹ pghemawat@iese.edu: Finding Your Strategy in the New Landscape. (cover story). Harvard Business Review. 88, 54–60 (2010).

58.

Ghemawat, Pankaj¹: The Forgotten Strategy. Harvard Business Review. 81, 76–84 (2003).

59.

Rugman, A., Hodgetts, R.: The end of global strategy. European Management Journal. 19, 333–343 (2001). [https://doi.org/10.1016/S0263-2373\(01\)00035-4](https://doi.org/10.1016/S0263-2373(01)00035-4).

60.

Rugman, A.M.: Is International Business Strategy Global or Regional? *European Management Journal*. 27, 293–294 (2009). <https://doi.org/10.1016/j.emj.2009.06.004>.

61.

Rugman, A.M., Oh, C.H.: Why the Home Region Matters: Location and Regional Multinationals. *British Journal of Management*. 24, 463–479 (2013). <https://doi.org/10.1111/j.1467-8551.2012.00817.x>.

62.

Rugman, A.M.: VIEWPOINT: The myth of global strategy. *International Marketing Review*. 18, 583–588 (2001). <https://doi.org/10.1108/EUM0000000006300>.

63.

What's driving American firms overseas. *The Economist*. (20150817).

64.

Young, S.: *International market entry and development: strategies and management*. Harvester Wheatsheaf, Hemel Hempstead, Hertfordshire (1989).

65.

Gray, S.J., McDermott, M.C.: International mergers and takeovers: A review of trends and recent developments. *European Management Journal*. 6, 26–43 (1988). [https://doi.org/10.1016/0263-2373\(88\)90006-0](https://doi.org/10.1016/0263-2373(88)90006-0).

66.

Gray, S.J., McDermott, M.C.: *Mega-merger mayhem: takeover strategies, battles and control*. Paul Chapman, London (1989).

67.

Ghemawat, Pankaj1Ghadar, Fariborz2,3: The Dubious Logic of Global Megamergers. *Harvard Business Review*. 78, 65–72 (2000).

68.

Lilach Nachum: United Nations conference on trade and development (UNCTAD): world investment report 2000: cross-border mergers and acquisitions and development United Nations, New York and Geneva 2000. (Biblio Service). *Management International Review*.

69.

Dimitratos, P., Liouka, I., Ross, D., Young, S.: The multinational enterprise and subsidiary evolution: Scotland since 1945. *Business History*. 51, 401–425 (2009).
<https://doi.org/10.1080/00076790902844013>.

70.

McDermott, M.C.: Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. *Southern Business & Economic Journal*. 34, 1–30 (2011).

71.

Julian Birkinshaw: How Multinational Subsidiary Mandates Are Gained and Lost. *Journal of International Business Studies*. 27, (1996).

72.

James H. Taggart: Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy. *Journal of International Business Studies*. 28, (1997).

73.

Dunning, J.H.: *Japanese participation in British industry*. Croom Helm, London (1986).

74.

Strange, R.: *Japanese manufacturing investment in Europe: its impact on the UK economy*. Routledge, London (1993).

75.

Hood, N., Young, S., Lal, D.: Strategic evolution within Japanese manufacturing plants in Europe: UK evidence. Strathclyde International Business Unit, University of Strathclyde, Glasgow (1993).

76.

McDermott, M.C.: The revitalization of the UK automobile industry. *Industrial Management & Data Systems*. 96, 6–10 (1996). <https://doi.org/10.1108/02635579610123280>.

77.

Still coming in. *The Economist*. (20000120).

78.

Simon Collinson and Alan M. Rugman: The Regional Nature of Japanese Multinational Business. *Journal of International Business Studies*. 39, (2008).

79.

McDermott, M.: The Development and Internationalization of the South Korean Motor Industry: the European Dimension. *Asia Pacific Business Review*. 2, 23–47 (1995). <https://doi.org/10.1080/13602389500000045>.

80.

McDermott, M.C.: Interstate competition in the US South for South Korean auto investments: a US perspective. *Asia Pacific Business Review*. 20, 153–173 (2014). <https://doi.org/10.1080/13602381.2013.817727>.

81.

McDermott, M.: Taiwan's industry in world markets: target Europe. Economist Intelligence Unit, London (1991).

82.

McDermott, M.: Taiwan's electronic companies are targeting Europe. *European Management Journal*. 9, 466–474 (1991). [https://doi.org/10.1016/0263-2373\(91\)90110-C](https://doi.org/10.1016/0263-2373(91)90110-C).

83.

Mucchielli, J.L., Bürgenmeier, B.: *Multinationals and Europe 1992: strategies for the future*. Routledge, London (1991).

84.

McDermott, M.C.: *Acer: a case study of Taiwan's leading manufacturer of personal computers*.

85.

Border wars. *The Economist*. (19971120).

86.

South Korea looks to boost foreign direct investment,
http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea&topic=Economy&subt_13.

87.

Collinson, S., Rugman, A.M.: The regional character of Asian multinational enterprises. *Asia Pacific Journal of Management*. 24, 429–446 (2007).
<https://doi.org/10.1007/s10490-006-9035-y>.

88.

Hout, Thomas M.1,2 (AUTHOR) thomas.hout@tufts.eduGhemawat, Pankaj3 (AUTHOR) pghemawat@iese.edu: CHINA VS THE WORLD. *Harvard Business Review*. 88, 94–103 (2010).

89.

Ramamurti, R., Hillemann, J.: What is "Chinese" about Chinese multinationals? *Journal of International Business Studies*. 49, 34-48 (2018).
<https://doi.org/10.1057/s41267-017-0128-2>.

90.

Huang, C.H., McDermott, M.C.: The internationalisation of Chinese enterprises: a case study of Shougang Corporation. Strathclyde International Business Unit, University of Strathclyde, Glasgow (1993).

91.

Liu, X., Buck, T.: The internationalisation strategies of Chinese firms: Lenovo and BOE. *Journal of Chinese Economic and Business Studies*. 7, 167-181 (2009).
<https://doi.org/10.1080/14765280902847627>.

92.

America and the EU are both toughening up on foreign capital. *The Economist*. (20180726).

93.

America and the EU are both toughening up on foreign capital. *The Economist*. (20180726).

94.

Looking inward. *The Economist*. (20120220).

95.

Chinese investment in Europe is increasing. *The Economist*. (20181010).

96.

Cometh the dragon. *The Economist*. (20101112).

97.

Foreign direct investment. *The Economist*. (20061019).

98.

Foreign direct investment. *The Economist*. (20050930).

99.

McDermott, Michael C.1: BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision. *Southern Business & Economic Journal*. 34, 73–94 (2011).

100.

McDermott, M.C.: BMW and Mercedes-Benz first international plant location decision: the site selection and negotiation process in the USA. *International Journal of Automotive Technology and Management*. 14, (2014). <https://doi.org/10.1504/IJATM.2014.060752>.

101.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1: Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. *Southern Business & Economic Journal*. 34, 1–30 (2011).

102.

McDermott, Michael C.1: Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions. *Southern Business & Economic Journal*. 35, 11–34 (2012).

103.

McDermott, Michael C.1: Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision. *Southern Business & Economic Journal*. 36, 57–73 (2013).

104.

McDermott, M.C.: Interstate competition in the US South for South Korean auto investments: a US perspective. *Asia Pacific Business Review*. 20, 153-173 (2014). <https://doi.org/10.1080/13602381.2013.817727>.

105.

McDermott, M.C.: *Multinationals: foreign divestment and disclosure*. McGraw-Hill, London (1989).

106.

McDermott, Michael C.1 mcdermottm1@nku.edu: Foreign Divestment. *International Studies of Management & Organization*. 40, 37-53 (2010). <https://doi.org/10.2753/IMO0020-8825400404>.

107.

MCDERMOTT, M.: "U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, *The Global Journal of Finance and Economics*, Vol. 9, No. 2, 149-160. t.

108.

MICHAEL MCDERMOTT: McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.

109.

MICHAEL MCDERMOTT: McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', *The Global Journal of Finance and Economics*, Vol. 10 (1), pp.87-102.

110.

Mcdermott, M.: Ford of Britain: A diminishing role in ford of Europe. *European Management Journal*. 11, 455-465 (1993). [https://doi.org/10.1016/0263-2373\(93\)90009-7](https://doi.org/10.1016/0263-2373(93)90009-7).

111.

McDermott, M.C.: The Europeanization of CPC International: manufacturing and marketing implications. *Management Decision*. 34, 35–45 (1996).
<https://doi.org/10.1108/00251749610110319>.

112.

Hood, N., Young, S.: *Multinationals in retreat: the Scottish experience*. Edinburgh University Press, Edinburgh.

113.

Brexit and FDI. *Economic Outlook*. 40, 26–30 (2016).
<https://doi.org/10.1111/1468-0319.12216>.

114.

Dimitratos, P., Liouka, I., Ross, D., Young, S.: The multinational enterprise and subsidiary evolution: Scotland since 1945. *Business History*. 51, 401–425 (2009).
<https://doi.org/10.1080/00076790902844013>.

115.

Where have all the foreigners gone? *The Economist*. (20011011).

116.

Take away finance, and Britain's FDI figures collapse. *The Economist*. (20170506).

117.

The retreat of the global company. *The Economist*. (20170128).

118.

Sangcheol Song, Jeoung Yul Lee: Relationship with headquarters and divestments of foreign subsidiaries: The hysteresis perspective. *Management International Review*.

119.

Mohr, A., Batsakis, G., Stone, Z.: Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector: An extended Penrosean perspective. *Journal of International Business Studies*. 49, 779–808 (2018).
<https://doi.org/10.1057/s41267-017-0138-0>.

120.

UNCTAD | Investment and Enterprise, <https://unctad.org/en/pages/DIAE/DIAE.aspx>.

121.

Behind the bluster French FDI. *The Economist*. (20010526).

122.

Foreign direct investment. *The Economist*. (20020919).