# **Dimensions of International Business**



1.

UNCTAD | Country Fact Sheets 2018 [Internet]. Available from: https://unctad.org/en/Pages/DIAE/World%20Investment%20Report/Country-Fact-Sheets.aspx

2.

unctad.org | World Investment Report 2018 [Internet]. Available from: https://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=2130

3.

UNCTAD | World Investment Reports [Internet]. Available from: https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx

4.

UNCTAD | World Investment Reports [Internet]. Available from: https://unctad.org/en/pages/DIAE/World%20Investment%20Report/WIR-Series.aspx

5.

Peter J. Buckley. Twenty years of the World Investment Report: retrospect and prospects. Transnational Corporations [Internet]. Available from: http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A274027717&v=2.1&it=r&sid=summon

Taylor & Francis Group. International business [Internet]. Buckley PJ, editor. London: Routledge; 2016. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689

7.

Hill CWL, Hult GTM. International business: competing in the global marketplace. Eleventh edition, International edition. New York, NY: McGraw-Hill Education; 2017.

8.

Fredriksson T. Forty years of UNCTAD research on FDI. Transnational Corporations [Internet]. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A123853889&v=2.1&it=r&sid=summon

9.

JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO [Internet]. Available from: https://www.jetro.go.jp/en/reports/white paper/

10.

Dicken P, Ebooks Corporation Limited. Global shift: mapping the changing contours of the world economy [Internet]. 6th ed. New York, NY: Guilford Press; 2011. Available from: http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767

11.

Taggart JH, McDermott MC. The essence of international business. New York: Prentice Hall; 1993.

12.

Taylor & Francis Group. International business [Internet]. Buckley PJ, editor. London: Routledge; 2016. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689

Dicken P, Ebooks Corporation Limited. Global shift: mapping the changing contours of the world economy [Internet]. 6th ed. New York, NY: Guilford Press; 2011. Available from: http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767

14.

Fortune Global 500 List 2018: See Who Made It [Internet]. Available from: http://fortune.com/global500/

15.

Ghemawat, Pankaj1Hout, Thomas2 hyim@business.hku.hk. Tomorrow's Global Giants. Harvard Business Review. 2008;86(Issue 11, p80-88. 9p. 2 Color Photographs, 2 Illustrations):80-8.

16.

Rugman AM. The regional multinationals: MNEs and 'global' strategic managament. Cambridge: Cambridge University Press; 2005.

17.

Alan M. Rugman and Alain Verbeke. A Perspective on Regional and Global Strategies of Multinational Enterprises. Journal of International Business Studies [Internet]. 2004;35(1). Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875253

18.

Bartlett, Christopher AGhoshal, Sumantra. Managing across Borders: New Organizational Responses. Sloan Management Review [Internet]. 29:925–50. Available from: https://search-proquest-com.ezproxy.lib.gla.ac.uk/docview/211495381?pq-origsite=summon

Porter ME. Competition in global industries. Boston, Mass: Harvard Business School Press; 1986.

20.

Bartlett, Christopher A.Ghoshal, Sumantra. Organizing for Worldwide Effectiveness: The Transnational Solution. California Management Review [Internet]. 31(Issue 1):54–74. Available from:

http://search.ebscohost.com.ezproxy.lib.gla.ac.uk/login.aspx?direct=true&db=buh&AN=4762279&site=ehost-live

21.

Biggest transnational companies. The Economist [Internet]. 20120710; Available from: https://www.economist.com/graphic-detail/2012/07/10/biggest-transnational-companies

22.

The retreat of the global company. The Economist [Internet]. 20170128; Available from: https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company

23.

Back on top. The Economist [Internet]. 20130921; Available from: https://www.economist.com/briefing/2013/09/21/back-on-top?zid=298&ah=0bc99f9da8f185b2964b6cef412227be

24.

Why giants thrive. The Economist [Internet]. 20160915; Available from: https://www.economist.com/special-report/2016/09/15/why-giants-thrive

25.

The rise of the superstars. The Economist [Internet]. 20160917; Available from: https://www.economist.com/special-report/2016/09/17/the-rise-of-the-superstars

The challengers. The Economist [Internet]. 20080110; Available from: https://www.economist.com/briefing/2008/01/10/the-challengers

27.

The world's view of multinationals. The Economist [Internet]. 20000127; Available from: https://www.economist.com/leaders/2000/01/27/the-worlds-view-of-multinationals

28.

Kanter RM. World class: thriving locally in the global economy. New York, N.Y.: Simon & Schuster; 1995.

29.

Kanter RM. World class: thriving locally in the global economy. New York, N.Y.: Simon & Schuster; 1995.

30.

Hill CWL, Hult GTM. International business: competing in the global marketplace. Eleventh edition, International edition. New York, NY: McGraw-Hill Education; 2017.

31.

Porter ME. Location, Competition, and Economic Development: Local Clusters in a Global Economy. Economic Development Quarterly. 2000 Feb;14(1):15–34.

32

Ohmae K. The borderless world: power and strategy in the global marketplace. London: HarperCollins; 1994.

33.

GHEMAWAT, PANKAJ1,2. Global Problem Solving Without the Globaloney. Stanford Social

Innovation Review [Internet]. 2014;12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart):28-35. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live

34.

GHEMAWAT, PANKAJ. GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (cover story). Harvard Business Review. 2017;95(Issue 4, p112-123. 12p. 3 Color Photographs):112–23.

35.

Taylor & Francis Group. International business [Internet]. Buckley PJ, editor. London: Routledge; 2016. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.taylorfrancis.com/books/9781315199689

36.

Dicken P, Ebooks Corporation Limited. Global shift: mapping the changing contours of the world economy [Internet]. 6th ed. New York, NY: Guilford Press; 2011. Available from: http://www.GLA.eblib.com/patron/FullRecord.aspx?p=593767

37.

GHEMAWAT, PANKAJ1,2. Global Problem Solving Without the Globaloney. Stanford Social Innovation Review [Internet]. 2014;12(Issue 4, p28-35. 8p. 3 Diagrams, 1 Chart):28-35. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live

38.

Pankaj Ghemawat. Why the World Isn't Flat. Foreign Policy [Internet]. 2007;(159). Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata\_info\_tab\_contents

Kanter, Rosabeth Moss1. Thriving Locally in the Global Economy. Harvard Business Review. 2003;81(Issue 8):119–27.

40.

Porter ME. Location, Competition, and Economic Development: Local Clusters in a Global Economy. Economic Development Quarterly. 2000 Feb;14(1):15–34.

41.

Five-year plan nears approval [Internet]. Available from: http://country.eiu.com/article.aspx?articleid=595064043&Country=Iran&topic=E conomy&subtopic=Forecast&subsubtopic=Policy+trends&u=1&pid=1 335136917&oid=1335136917&oid=1

42.

Total signals caution on investment in Iran [Internet]. Available from: http://country.eiu.com/article.aspx?articleid=605112444&Country=Iran&topic=Economy&subtopic=Forecast&subsubtopic=Economic+growth&u=1&pid=1415200125&oid=1415200125&uid=1

43.

The economy of the Philippines wobbles. The Economist [Internet]. 20181115; Available from:

https://www.economist.com/finance-and-economics/2018/11/17/the-economy-of-the-philippines-wobbles

44.

The good, the bad and the ugly. The Economist [Internet]. 20161001; Available from: https://www.economist.com/special-report/2016/10/01/the-good-the-bad-and-the-ugly

45.

The big chill. The Economist [Internet]. 20141024; Available from: https://www.economist.com/news/2014/10/24/the-big-chill

Rugman AM. A further comment on the myth of globalization. Journal of International Management. 2005 Sep;11(3):441-5.

47.

Pankaj Ghemawat. Why the World Isn't Flat. Foreign Policy [Internet]. 2007;(159). Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25462146?pq-origsite=summon&seq=1#metadata info tab contents

48.

Global Problem Solving Without the Globaloney. Stanford Social Innovation Review [Internet]. 2014; Available from:

http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=97611919&site=ehost-live

49.

Porter ME. Competition in global industries. Boston, Mass: Harvard Business School Press; 1986.

50.

Taggart JH, McDermott MC. The essence of international business. New York: Prentice Hall; 1993.

51.

Pankaj Ghemawat. Semiglobalization and International Business Strategy. Journal of International Business Studies [Internet]. 2003;34(2). Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3557149?pq-origsite=summon&seq=1#metadata\_info\_tab\_contents

Joan Enric Ricart, Michael J. Enright, Pankaj Ghemawat, Stuart L. Hart and Tarun Khanna. New Frontiers in International Strategy. Journal of International Business Studies [Internet]. 2004:35(3). Available from:

http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/3875144?pq-origsite=summon&seq=1#metadata info tab contents

53.

Ghemawat, Pankaj1 (AUTHOR). Regional Strategies for Global Leadership. Harvard Business Review. 2005;83(Issue 12, p98-108. 11p. 1 Color Photograph, 1 Diagram):98-108.

54.

Ghemawat, Pankaj1,2 (AUTHOR). Managing Differences: The Central Challenge of Global Strategy. (cover story). Harvard Business Review. 2007;85(Issue 3, p58-68. 11p. 1 Color Photograph, 2 Illustrations, 2 Diagrams):58-68.

55.

Ghemawat, Pankaj1. The Cosmopolitan Corporation. Harvard Business Review. 2011;89(Issue 5, p92-99. 8p. 2 Color Photographs):92-9.

56.

Review by: Alan M. Rugman. Review. Journal of International Business Studies [Internet]. 2008;39(6). Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483325?pq-origsite=s

ummon&seq=1#metadata info tab contents

57.

Ghemawat, Pankaj1 pghemawat@iese.edu. Finding Your Strategy in the New Landscape. (cover story). Harvard Business Review. 2010;88(Issue 3, p54-60. 7p. 1 Color Photograph):54-60.

58.

Ghemawat, Pankaj1. The Forgotten Strategy. Harvard Business Review. 2003;81(Issue 11, p76-84. 9p. 1 Color Photograph, 1 Chart):76-84.

Rugman A, Hodgetts R. The end of global strategy. European Management Journal. 2001 Aug;19(4):333–43.

60.

Rugman AM. Is International Business Strategy Global or Regional? European Management Journal. 2009 Oct;27(5):293-4.

61.

Rugman AM, Oh CH. Why the Home Region Matters: Location and Regional Multinationals. British Journal of Management. 2013 Dec;24(4):463–79.

62.

Rugman AM. VIEWPOINT: The myth of global strategy. International Marketing Review. 2001 Dec;18(6):583-8.

63.

What's driving American firms overseas. The Economist [Internet]. 20150817; Available from:

https://www.economist.com/the-economist-explains/2015/08/16/whats-driving-american-firms-overseas

64

Young S. International market entry and development: strategies and management. Hemel Hempstead, Hertfordshire: Harvester Wheatsheaf; 1989.

65.

Gray SJ, McDermott MC. International mergers and takeovers: A review of trends and recent developments. European Management Journal. 1988 Mar;6(1):26–43.

Gray SJ, McDermott MC. Mega-merger mayhem: takeover strategies, battles and control. London: Paul Chapman; 1989.

67.

Ghemawat, Pankaj1Ghadar, Fariborz2,3. The Dubious Logic of Global Megamergers. Harvard Business Review. 2000;78(Issue 4, p65-72. 8p. 2 Color Photographs, 1 Chart):65-72.

68.

Lilach Nachum. United Nations conference on trade and development (UNCTAD): world investment report 2000: cross-border mergers and acquisitions and development United Nations, New York and Geneva 2000. (Biblio Service). Management International Review [Internet]. Available from:

http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A80014265&v=2.1&it=r&sid=summon

69.

Dimitratos P, Liouka I, Ross D, Young S. The multinational enterprise and subsidiary evolution: Scotland since 1945. Business History. 2009 May;51(3):401–25.

70.

McDermott MC. Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. Southern Business & Economic Journal. 2011;34(3):1–30.

71.

Julian Birkinshaw. How Multinational Subsidiary Mandates Are Gained and Lost. Journal of International Business Studies [Internet]. 1996;27(3). Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155435

72.

James H. Taggart. Autonomy and Procedural Justice: A Framework for Evaluating Subsidiary Strategy. Journal of International Business Studies [Internet]. 1997;28(1).

Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/155448

73.

Dunning JH. Japanese participation in British industry. London: Croom Helm; 1986.

74.

Strange R. Japanese manufacturing investment in Europe: its impact on the UK economy. London: Routledge; 1993.

75.

Hood N, Young S, Lal D. Strategic evolution within Japanese manufacturing plants in Europe: UK evidence. Vol. 93/4. Glasgow: Strathclyde International Business Unit, University of Strathclyde; 1993.

76.

McDermott MC. The revitalization of the UK automobile industry. Industrial Management & Data Systems. 1996 Aug;96(5):6–10.

77.

Still coming in. The Economist [Internet]. 20000120; Available from: https://www.economist.com/britain/2000/01/20/still-coming-in

78

Simon Collinson and Alan M. Rugman. The Regional Nature of Japanese Multinational Business. Journal of International Business Studies [Internet]. 2008;39(2). Available from: http://ezproxy.lib.gla.ac.uk/login?url=https://www.jstor.org/stable/25483260?pq-origsite=s ummon#metadata info tab contents

79.

McDermott M. The Development and Internationalization of the South Korean Motor

Industry: the European Dimension. Asia Pacific Business Review. 1995 Dec;2(2):23-47.

80.

McDermott MC. Interstate competition in the US South for South Korean auto investments: a US perspective. Asia Pacific Business Review. 2014 Jan 2;20(1):153-73.

81.

McDermott M. Taiwan's industry in world markets: target Europe. London: Economist Intelligence Unit; 1991.

82.

McDermott M. Taiwan's electronic companies are targeting Europe. European Management Journal. 1991 Dec;9(4):466–74.

83.

Mucchielli JL, Bürgenmeier B. Multinationals and Europe 1992: strategies for the future. London: Routledge; 1991.

84.

McDermott MC. Acer: a case study of Taiwan's leading manufacturer of personal computers.

85.

Border wars. The Economist [Internet]. 19971120; Available from: https://www.economist.com/britain/1997/11/20/border-wars

86.

South Korea looks to boost foreign direct investment [Internet]. Available from: http://country.eiu.com/article.aspx?articleid=1369592521&Country=South%20Korea &topic=Economy&subt 13

Collinson S, Rugman AM. The regional character of Asian multinational enterprises. Asia Pacific Journal of Management. 2007 Aug 31;24(4):429–46.

88.

Hout, Thomas M.1,2 (AUTHOR) thomas.hout@tufts.eduGhemawat, Pankaj3 (AUTHOR) pghemawat@iese.edu. CHINA VS THE WORLD. Harvard Business Review. 2010;88(Issue 12, p94-103. 10p. 1 Color Photograph, 2 Illustrations):94–103.

89.

Ramamurti R, Hillemann J. What is "Chinese" about Chinese multinationals? Journal of International Business Studies. 2018 Jan;49(1):34–48.

90.

Huang CH, McDermott MC. The internationalisation of Chinese enterprises: a case study of Shougang Corporation. Vol. 93/1. Glasgow: Strathclyde International Business Unit, University of Strathclyde; 1993.

91.

Liu X, Buck T. The internationalisation strategies of Chinese firms: Lenovo and BOE. Journal of Chinese Economic and Business Studies. 2009 May;7(2):167–81.

92.

America and the EU are both toughening up on foreign capital. The Economist [Internet]. 20180726; Available from:

https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital

93.

America and the EU are both toughening up on foreign capital. The Economist [Internet]. 20180726; Available from:

https://www.economist.com/finance-and-economics/2018/07/26/america-and-the-eu-are-both-toughening-up-on-foreign-capital

Looking inward. The Economist [Internet]. 20120220; Available from: https://www.economist.com/content/looking-inward

95.

Chinese investment in Europe is increasing. The Economist [Internet]. 20181010; Available from:

https://www.economist.com/graphic-detail/2018/10/10/chinese-investment-in-europe-is-increasing

96.

Cometh the dragon. The Economist [Internet]. 20101112; Available from: https://www.economist.com/node/21012903/all-comments

97.

Foreign direct investment. The Economist [Internet]. 20061019; Available from: https://www.economist.com/emerging-market-indicators/2006/10/19/foreign-direct-investment

98.

Foreign direct investment. The Economist [Internet]. 20050930; Available from: https://www.economist.com/emerging-market-indicators/2005/09/30/foreign-direct-investment

99.

McDermott, Michael C.1. BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision. Southern Business & Economic Journal. 2011;34(1):73–94.

100.

McDermott MC. BMW and Mercedes-Benz first international plant location decision: the site

selection and negotiation process in the USA. International Journal of Automotive Technology and Management. 2014;14(2).

101.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1. Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States. Southern Business & Economic Journal. 2011;34(3):1–30.

102.

McDermott, Michael C.1. Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions. Southern Business & Economic Journal. 2012;35(1):11–34.

103.

McDermott, Michael C.1. Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision. Southern Business & Economic Journal. 2013;36(1):57–73.

104.

McDermott MC. Interstate competition in the US South for South Korean auto investments: a US perspective. Asia Pacific Business Review. 2014 Jan 2;20(1):153-73.

105.

McDermott MC. Multinationals: foreign divestment and disclosure. London: McGraw-Hill; 1989.

106.

McDermott, Michael C.1 mcdermottm1@nku.edu. Foreign Divestment. International Studies of Management & Organization [Internet]. 2010;40(Issue 4):37–53. Available from: http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=55773222&site=ehost-live

MCDERMOTT M. "U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, The Global Journal of Finance and Economics, Vol. 9, No. 2, 149-160. t.

108.

MICHAEL MCDERMOTT. McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', The Global Journal of Finance and Economics, Vol. 10 (1), pp.87-102. Available from:

http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf

109.

MICHAEL MCDERMOTT. McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault', The Global Journal of Finance and Economics, Vol. 10 (1), pp.87-102. Available from:

http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf

110.

Mcdermott M. Ford of Britain: A diminishing role in ford of Europe. European Management Journal. 1993 Dec;11(4):455–65.

111.

McDermott MC. The Europeanization of CPC International: manufacturing and marketing implications. Management Decision. 1996 Mar;34(2):35–45.

112.

Hood N, Young S. Multinationals in retreat: the Scottish experience. Edinburgh: Edinburgh University Press;

113.

Brexit and FDI. Economic Outlook [Internet]. 2016;40(Issue 2):26–30. Available from: http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=115610175&site=ehost-live

Dimitratos P, Liouka I, Ross D, Young S. The multinational enterprise and subsidiary evolution: Scotland since 1945. Business History. 2009 May;51(3):401–25.

### 115.

Where have all the foreigners gone? The Economist [Internet]. 20011011; Available from: https://www.economist.com/britain/2001/10/11/where-have-all-the-foreigners-gone

#### 116.

Take away finance, and Britain's FDI figures collapse. The Economist [Internet]. 20170506; Available from:

https://www.economist.com/britain/2017/05/06/take-away-finance-and-britains-fdi-figures-collapse

## 117.

The retreat of the global company. The Economist [Internet]. 20170128; Available from: https://www.economist.com/briefing/2017/01/28/the-retreat-of-the-global-company

## 118.

Sangcheol Song, Jeoung Yul Lee. Relationship with headquarters and divestments of foreign subsidiaries: The hysteresis perspective. Management International Review [Internet]. Available from:

 $\label{login} $$ $ http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A501079249&v=2.1&it=r&sid=summon $$ $ $ a.s. $$ a$ 

## 119.

Mohr A, Batsakis G, Stone Z. Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector: An extended Penrosean perspective. Journal of International Business Studies. 2018 Sep;49(7):779–808.

UNCTAD | Investment and Enterprise [Internet]. Available from: https://unctad.org/en/pages/DIAE/DIAE.aspx

121.

Behind the bluster French FDI. The Economist [Internet]. 20010526; Available from: https://www.economist.com/node/631652/all-comments

122.

Foreign direct investment. The Economist [Internet]. 20020919; Available from: https://www.economist.com/emerging-market-indicators/2002/09/19/foreign-direct-investment