Entrepreneurship 1B: New Venture Planning & Professional Practice 5



[1]

Baron, R.A. 2012. Entrepreneurship: an evidence-based guide. Edward Elgar Publishing Limited.

[2]

Baron, R.A. and Shane, S.A. 2008. Entrepreneurship: a process perspective. South-Western.

[3]

Barringer, Bruce R. 2012. Entrepreneurship: Successfully Launching New Ventures. Pearson.

[4]

Barrow, C. et al. 2012. The business plan workbook. Kogan Page.

[5]

Blundel, R. and Lockett, N. 2011. Exploring entrepreneurship: practices and perspectives. Oxford University Press.

[6]

Bolton, B. et al. 2004. Entrepreneurs: talent, temperament, technique. Elsevier Butterworth-Heinemann.

[7]

Bragg, A. and Bragg, M. 2005. Developing new business ideas: a step-by-step guide to creating new business ideas worth backing. Financial Times /Prentice Hall.

[8]

Burns, P. 2014. New venture creation: a framework for entrepreneurial start-ups. Palgrave Macmillan.

[9]

Burns, Paul 2011. Entrepreneurship and small business. Palgrave Macmillan.

[10]

Bygrave, W.D. and Zacharakis, A. 2014. Entrepreneurship. John Wiley & Sons, Inc.

[11]

Coke, A. and American Management Association 2002. Seven steps to a successful business plan. Amacom American Management Association.

[12]

DeThomas, A. and Derammelaere, S.A. 2008. Writing a convincing business plan. Barron's Educational Series.

[13]

Hisrich, R.D. 2013. International entrepreneurship: starting, developing, and managing a global venture. SAGE.

[14]

Jones, O. et al. 2014. Resourcing the start-up business: creating dynamic entrepreneurial learning capabilities. Routledge, Taylor & Francis Group.

[15]

Kawasaki, G. 2004. The art of the start: the time-tested, battle-hardened guide for anyone starting anything. Portfolio.

[16]

Kuratko, D.F. 2009. Introduction to entrepreneurship. South-Western Cengage Learning.

[17]

Kuratko, D.F. and Hodgetts, R.M. 2001. Entrepreneurship: a contemporary approach. Harcourt College Publishers.

[18]

Lumsdaine, E. and Binks, M. 2006. Entrepreneurship: from creativity to innovation : thinking skills for a changing world. Trafford Publishing.

[19]

Lussier, R.N. et al. 2015. Entrepreneurial new venture skills. Routledge.

[20]

Mariotti, S. and Glackin, C. 2015. Entrepreneurship & small business management. Pearson Education Inc.

[21]

McKnight, T.K. 2004. Will it fly?: How to know if your new business idea has wings ... before you take the leap. Financial Times Prentice Hall.

[22]

Michanek, J. and Breiler, A. 2013. The idea agent: the handbook on creative processes. Routledge.

[23]

Mullins, J.W. and Dawson Books 2006. The new business road test: what entrepreneurs and executives should do before writing a business plan. FT/Prentice Hall.

[24]

Osterwalder, A. and Pigneur, Y. 2010. Business model generation: a handbook for visionaries, game changers, and challengers. John Wiley & Sons, Inc.

[25]

Osteryoung, J.S. and Denslow, D.L. 2003. So you need to write a business plan!. Thomson South-Western.

[26]

Petty, J.W. et al. 2012. Managing small business management: an entrepreneurial emphasis. South-Western/Cengage Learning.

[27]

Pinson, L. 2001. Anatomy of a business plan: a step-by-step guide to building a business and securing your company's future. Dearborn.

[28]

Read, S. 2011. Effectual entrepreneurship. Routledge.

[29]

Roel Grit 2010. Making a business plan. Noordhoff Uitgevers : Routledge.

[30]

Ryan, J.D. and Hiduke, G.P. 2003. Small business: an entrepreneur's business plan. Thomson Learning.

[31]

Schwetje, G. et al. 2007. The business plan: how to win your investor's confidence. Springer.

[32]

Spinelli, S. and Adams, R. 2012. New venture creation: entrepreneurship for the 21st century. McGraw-Hill/Irwin.

[33]

Spinelli, S. and Adams, R. 2012. New venture creation: entrepreneurship for the 21st century. McGraw-Hill/Irwin.

[34]

Stokes, D. et al. 2010. Entrepreneurship. South-Western Cengage Learning.

[35]

Stokes, D. and Wilson, N. 2010. Small business management and entrepreneurship. Cengage Learning.

[36]

Stutely, R. and Dawson Books 2012. The definitive business plan: the fast-track to intelligent business planning for executives and entrepreneurs. Financial Times Prentice Hall.