

Entrepreneurship 1B: New Venture Planning & Professional Practice 5

View Online



-
1.
Burns, Paul: Entrepreneurship and small business. Palgrave Macmillan, Basingstoke (2011).

 2.
Burns, P.: New venture creation: a framework for entrepreneurial start-ups. Palgrave Macmillan, Basingstoke, Hampshire (2014).

 3.
Barringer, Bruce R.: Entrepreneurship: Successfully Launching New Ventures. Pearson, Harlow (2012).

 4.
Baron, R.A.: Entrepreneurship: an evidence-based guide. Edward Elgar Publishing Limited, Cheltenham (2012).

 5.
Baron, R.A., Shane, S.A.: Entrepreneurship: a process perspective. South-Western, Mason, OH (2008).

 6.
Bolton, B., Thompson, J., ScienceDirect (Online service): Entrepreneurs: talent,

temperament, technique. Elsevier Butterworth-Heinemann, Boston (2004).

7.

Blundel, R., Lockett, N.: Exploring entrepreneurship: practices and perspectives. Oxford University Press, Oxford (2011).

8.

Bygrave, W.D., Zacharakis, A.: Entrepreneurship. John Wiley & Sons, Inc, Hoboken, New Jersey (2014).

9.

Hisrich, R.D.: International entrepreneurship: starting, developing, and managing a global venture. SAGE, Thousand Oaks, Calif (2013).

10.

Jones, O., Macpherson, A., Jayawarna, D.: Resourcing the start-up business: creating dynamic entrepreneurial learning capabilities. Routledge, Taylor & Francis Group, London (2014).

11.

Kuratko, D.F., Hodgetts, R.M.: Entrepreneurship: a contemporary approach. Harcourt College Publishers, Fort Worth, Tx (2001).

12.

Kuratko, D.F.: Introduction to entrepreneurship. South-Western Cengage Learning, Australia (2009).

13.

Lussier, R.N., Corman, J., Kimball, D.C.: Entrepreneurial new venture skills. Routledge, New York, NY [u.a.] (2015).

14.

Mariotti, S., Glackin, C.: Entrepreneurship & small business management. Pearson Education Inc, Hoboken, New Jersey (2015).

15.

Mullins, J.W., Dawson Books: The new business road test: what entrepreneurs and executives should do before writing a business plan. FT/Prentice Hall, Harlow (2006).

16.

Petty, J.W., Palich, L.E., Hoy, F., Longenecker, J.G.: Managing small business management: an entrepreneurial emphasis. South-Western/Cengage Learning, Australia (2012).

17.

Read, S.: Effectual entrepreneurship. Routledge, Abingdon, Oxon (2011).

18.

Stokes, D., Wilson, N., Mador, M.: Entrepreneurship. South-Western Cengage Learning, Andover, Hampshire (2010).

19.

Spinelli, S., Adams, R.: New venture creation: entrepreneurship for the 21st century. McGraw-Hill/Irwin, New York, N.Y. (2012).

20.

Stokes, D., Wilson, N.: Small business management and entrepreneurship. Cengage Learning, Andover (2010).

21.

Spinelli, S., Adams, R.: New venture creation: entrepreneurship for the 21st century. McGraw-Hill/Irwin, New York, N.Y. (2012).

22.

Roel Grit: Making a business plan. Noordhoff Uitgevers : Routledge, Groningen/Houten, Netherlands (2010).

23.

Barrow, C., Barrow, P., Brown, R., Dawson Books: The business plan workbook. Kogan Page, London (2012).

24.

Coke, A., American Management Association: Seven steps to a successful business plan. Amacom American Management Association, New York, NY (2002).

25.

DeThomas, A., Derammelaere, S.A.: Writing a convincing business plan. Barron's Educational Series, Hauppauge, N.Y. (2008).

26.

Kawasaki, G.: The art of the start: the time-tested, battle-hardened guide for anyone starting anything. Portfolio, New York, NY (2004).

27.

Pinson, L.: Anatomy of a business plan: a step-by-step guide to building a business and securing your company's future. Dearborn, Chicago, Ill (2001).

28.

Osteryoung, J.S., Denslow, D.L.: So you need to write a business plan! Thomson South-Western, Mason, Ohio (2003).

29.

Ryan, J.D., Hiduke, G.P.: Small business: an entrepreneur's business plan. Thomson Learning, Melbourne (2003).

30.

Schwetje, G., Vaseghi, S., SpringerLink (Online service): The business plan: how to win your investor's confidence. Springer, Berlin (2007).

31.

Stutely, R., Dawson Books: The definitive business plan: the fast-track to intelligent business planning for executives and entrepreneurs. Financial Times Prentice Hall, Harlow, Essex (2012).

32.

Bragg, A., Bragg, M.: Developing new business ideas: a step-by-step guide to creating new business ideas worth backing. Financial Times /Prentice Hall, Harlow (2005).

33.

Lumsdaine, E., Binks, M.: Entrepreneurship: from creativity to innovation : thinking skills for a changing world. Trafford Publishing, Victoria, BC (2006).

34.

McKnight, T.K.: Will it fly?: How to know if your new business idea has wings ... before you take the leap. Financial Times Prentice Hall, London (2004).

35.

Michanek, J., Breiler, A.: The idea agent: the handbook on creative processes. Routledge, London (2013).

36.

Osterwalder, A., Pigneur, Y.: Business model generation: a handbook for visionaries, game changers, and challengers. John Wiley & Sons, Inc, Hoboken, New Jersey (2010).