

Business Startup

[View Online](#)

@book{Allen_2006, address={Boston, MA}, edition={2nd ed}, title={Growing and managing a small business: an entrepreneurial perspective}, publisher={Houghton Mifflin Co}, author={Allen, Kathleen R.}, year={2006} }

@book{Allen_2012, address={Belmont, CA}, edition={6th ed}, title={Launching new ventures: an entrepreneurial approach}, publisher={South-Western}, author={Allen, Kathleen R.}, year={2012} }

@book{Aulet_Ursache_2017, address={Hoboken, New Jersey}, title={Disciplined entrepreneurship workbook},
url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=4826750},
publisher={John Wiley & Sons, Inc}, author={Aulet, Bill and Ursache, Marius},
editor={Snyder, Chris}, year={2017} }

@book{Baron_Shane_2008, address={Mason, OH}, edition={2nd ed},
title={Entrepreneurship: a process perspective}, publisher={South-Western},
author={Baron, Robert A. and Shane, Scott Andrew}, year={2008} }

@book{Barringer_Ireland_2012, address={Harlow}, edition={4th global ed},
title={Entrepreneurship: successfully launching new ventures}, volume={Prentice Hall entrepreneurship series}, publisher={Pearson Education Limited}, author={Barringer, Bruce R. and Ireland, R. Duane}, year={2012} }

@book{Blundel_2017, address={London}, edition={2nd edition}, title={Exploring entrepreneurship},
url={https://app.talis.com/glasgow/player#/modules/5f55ffaa3f2b343bc876562b/resource/5f5611273f2b343bc876566a}, publisher={SAGE Publications}, author={Blundel, Richard}, year={2017} }

@book{Bolton_Thompson_ScienceDirect (Online service)_2004, address={Boston},
edition={2nd ed}, title={Entrepreneurs: talent, temperament, technique},
url={https://ezproxy.lib.gla.ac.uk/login?url=https://www.sciencedirect.com/science/book/9780750661287}, publisher={Elsevier Butterworth-Heinemann}, author={Bolton, Bill and Thompson, John and ScienceDirect (Online service)}, year={2004} }

@book{Bragg_Bragg_2005, address={Harlow}, title={Developing new business ideas: a step-by-step guide to creating new business ideas worth backing}, publisher={Financial Times /Prentice Hall}, author={Bragg, Andrew and Bragg, Mary}, year={2005} }

@book{Bridge_2009, address={London}, edition={2nd ed}, title={How I made it: 40 successful entrepreneurs reveal how they made millions}, publisher={Kogan Page},

author={Bridge, Rachel}, year={2009} }

@book{Bridge_2011, address={London}, title={How to make a million before lunch}, publisher={Virgin}, author={Bridge, Rachel}, year={2011} }

@book{Bridge_Dawson Books_2010a, address={London}, title={My big idea: 30 successful entrepreneurs reveal how they found inspiration}, url={https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9780749461850}, publisher={Kogan Page}, author={Bridge, Rachel and Dawson Books}, year={2010} }

@book{Bridge_Dawson Books_2010b, address={London}, title={You can do it too: 20 essential things every budding entrepreneur should know}, url={https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9780749461843}, publisher={Kogan Page}, author={Bridge, Rachel and Dawson Books}, year={2010} }

@book{Burns_2011, address={Basingstoke}, edition={3rd ed}, title={Entrepreneurship and small business}, publisher={Palgrave Macmillan}, author={Burns, Paul}, year={2011} }

@book{Burns_2014, address={Basingstoke, Hampshire}, title={New venture creation: a framework for entrepreneurial start-ups}, publisher={Palgrave Macmillan}, author={Burns, Paul}, year={2014} }

@book{Bygrave_Zacharakis_2014, address={Hoboken, New Jersey}, edition={Third edition}, title={Entrepreneurship}, publisher={John Wiley & Sons, Inc}, author={Bygrave, William D. and Zacharakis, Andrew}, year={2014} }

@book{Davidson_Dawson Books_2004, address={London}, title={Smart luck: and the seven other qualities of great entrepreneurs}, url={https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781405893886}, publisher={Pearson Prentice Hall Business}, author={Davidson, Andrew and Dawson Books}, year={2004} }

@book{Deakins_Freel_2009, address={London}, edition={5th ed}, title={Entrepreneurship and small firms}, publisher={McGraw-Hill}, author={Deakins, David and Freel, Mark S.}, year={2009} }

@book{Hashemi_Hashemi_2007, address={Chichester}, title={Anyone can do it: building Coffee Republic from our kitchen table : 57 real-life laws on entrepreneurship}, publisher={Capstone}, author={Hashemi, Sahar and Hashemi, Bobby}, year={2007} }

@book{Hisrich_Peters_Shepherd_2013, address={New York}, edition={9th ed}, title={Entrepreneurship}, publisher={McGraw-Hill Irwin}, author={Hisrich, Robert D. and Peters, Michael P. and Shepherd, Dean A.}, year={2013} }

@book{Johnson_2013, address={London : Portfolio}, edition={[New] ed}, title={Start it up: why running your own business is easier than you think}, author={Johnson, Luke}, year={2013} }

@book{Jones_Macpherson_Jayawarna_2014, address={Abingdon, Oxon},

title={Resourcing the start-up business: creating dynamic entrepreneurial learning capabilities}, volume={Routledge-ISBE masters in entrepreneurship}, publisher={Routledge, Taylor & Francis Group}, author={Jones, Oswald and Macpherson, Allan and Jayawarna, Dilani}, year={2014} }

@book{Kander_2014, address={Hoboken, New Jersey}, title={All in startup: launching a new idea when everything is on the line}, publisher={Wiley}, author={Kander, Diana}, year={2014} }

@book{Kirby_2003, address={London}, title={Entrepreneurship}, publisher={McGraw-Hill Education}, author={Kirby, David A.}, year={2003} }

@book{Kuratko_2014, address={Mason, Ohio}, edition={9th ed}, title={Entrepreneurship: theory, process, practice}, publisher={South-Western Cengage Learning}, author={Kuratko, Donald F.}, year={2014} }

@book{Lumsdaine_Binks_2006, address={Victoria, BC}, title={Entrepreneurship: from creativity to innovation : thinking skills for a changing world}, publisher={Trafford Publishing}, author={Lumsdaine, Edward and Binks, Martin}, year={2006} }

@book{Lussier_Corman_Kimball_2015, address={New York, NY}, edition={Third edition}, title={Entrepreneurial new venture skills}, publisher={Routledge}, author={Lussier, Robert N. and Corman, Joel and Kimball, David C.}, year={2015} }

@book{Mariotti, Steve_2015, address={Boston}, edition={2nd edition}, title={Entrepreneurship & small business management}, publisher={Pearson}, author={Mariotti, Steve, 1953-}, year={2015} }

@book{McKnight_2004, address={London}, title={Will it fly?: How to know if your new business idea has wings ... before you take the leap}, volume={Financial Times Prentice Hall books}, publisher={Financial Times Prentice Hall}, author={McKnight, Thomas K.}, year={2004} }

@book{Michanek_Breiler_2014, address={New York, NY}, edition={Second edition}, title={The idea agent: the handbook on creative processes}, publisher={Routledge}, author={Michanek, Jonas and Breiler, Andréas}, year={2014} }

@book{Mullins_2013, address={Harlow}, edition={4th ed}, title={The new business road test: what entrepreneurs and executives should do before launching a lean start-up}, publisher={Pearson}, author={Mullins, John W.}, year={2013} }

@book{Osterwalder_Pigneur_2010, address={Hoboken}, title={Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers}, url={<https://ebookcentral.proquest.com/lib/gla/detail.action?docID=581476>}, publisher={Wiley}, author={Osterwalder, Alexander and Pigneur, Yves}, year={2010} }

@book{Rae_2015, address={London}, edition={2nd edition}, title={Opportunity-centred entrepreneurship}, publisher={Palgrave Macmillan}, author={Rae, David}, year={2015} }

@book{Ramfelt_Kjellberg_Kosnik_2014, address={Chichester, West Sussex}, title={Gear

up: test your business model potential and plan your path to success},
publisher={Capstone}, author={Ramfelt, Lena and Kjellberg, Jonas and Kosnik, Thomas J.}, year={2014} }

@book{Read_2011, address={Abingdon, Oxon}, title={Effectual entrepreneurship},
publisher={Routledge}, author={Read, Stuart}, year={2011} }

@book{Southon_2006, address={London}, title={Finance on a beermat},
publisher={Random House Business}, author={Southon, Mike}, year={2006} }

@book{Southon_2009, address={Harlow}, edition={Rev. 2nd ed}, title={The beermat entrepreneur: turn your good idea into a great business}, publisher={Pearson/Prentice Hall Business}, author={Southon, Mike}, year={2009} }

@book{Southon_West_2008, address={London}, title={Sales on a beermat},
publisher={Random House Business}, author={Southon, Mike and West, Christopher}, year={2008} }

@book{Spinelli_Adams_Timmons_2016, address={Singapore}, edition={Tenth edition, international edition}, title={New venture creation: entrepreneurship for the 21st century}, publisher={McGraw-Hill Education}, author={Spinelli, Stephen and Adams, Rob and Timmons, Jeffry A.}, year={2016} }

@book{Stokes_Wilson_Mador_2010, address={Andover, Hampshire},
title={Entrepreneurship}, publisher={South-Western Cengage Learning}, author={Stokes, David and Wilson, Nicholas and Mador, Martha}, year={2010} }

@book{West_2008, address={London}, title={Marketing on a beermat},
volume={Beermat guides}, publisher={Random House Business Books}, author={West, Christopher}, year={2008} }

@book{Westhead, Paul_2011, address={Harlow, UK}, edition={1st ed},
title={Entrepreneurship: perspectives and cases}, publisher={Financial Times/Prentice Hall}, author={Westhead, Paul, 1962-}, year={2011} }

@book{Wickham_2006, address={Harlow}, edition={4th ed}, title={Strategic entrepreneurship},
url={https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781408212677}, publisher={Financial Times Prentice Hall}, author={Wickham, Philip A.}, year={2006} }

@misc{Mike Southon | The Beermat Entrepreneur | Business Speaker,
url={http://www.mikesouthon.com/} }