Business Startup



Allen, Kathleen R. 2006. Growing and Managing a Small Business: An Entrepreneurial Perspective. 2nd ed. Boston, MA: Houghton Mifflin Co.

———. 2012. Launching New Ventures: An Entrepreneurial Approach. 6th ed. Belmont, CA: South-Western.

Aulet, Bill, and Marius Ursache. 2017. Disciplined Entrepreneurship Workbook. Edited by Chris Snyder. Hoboken, New Jersey: John Wiley & Sons, Inc. https://ebookcentral.proguest.com/lib/gla/detail.action?docID=4826750.

Baron, Robert A., and Scott Andrew Shane. 2008. Entrepreneurship: A Process Perspective. 2nd ed. Mason, OH: South-Western.

Barringer, Bruce R., and R. Duane Ireland. 2012. Entrepreneurship: Successfully Launching New Ventures. 4th global ed. Vol. Prentice Hall entrepreneurship series. Harlow: Pearson Education Limited.

Blundel, Richard. 2017. Exploring Entrepreneurship. 2nd edition. London: SAGE Publications

https://app.talis.com/glasgow/player#/modules/5f55ffaa3f2b343bc876562b/resources/5f5611273f2b343bc876566a.

Bolton, Bill, John Thompson, and ScienceDirect (Online service). 2004. Entrepreneurs: Talent, Temperament, Technique. Electronic resource. 2nd ed. Boston: Elsevier Butterworth-Heinemann.

https://ezproxy.lib.gla.ac.uk/login?url=https://www.sciencedirect.com/science/book/9780750661287.

Bragg, Andrew, and Mary Bragg. 2005. Developing New Business Ideas: A Step-by-Step Guide to Creating New Business Ideas Worth Backing. Harlow: Financial Times /Prentice Hall.

Bridge, Rachel. 2009. How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions. 2nd ed. London: Kogan Page.

———. 2011. How to Make a Million before Lunch. London: Virgin.

Bridge, Rachel and Dawson Books. 2010a. My Big Idea: 30 Successful Entrepreneurs Reveal How They Found Inspiration. Electronic resource. London: Kogan Page. https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9780749461850.

——. 2010b. You Can Do It Too: 20 Essential Things Every Budding Entrepreneur Should Know. Electronic resource. London: Kogan Page.

https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9780749461843.

Burns, Paul. 2011. Entrepreneurship and Small Business. 3rd ed. Basingstoke: Palgrave Macmillan.

——. 2014. New Venture Creation: A Framework for Entrepreneurial Start-Ups. Basingstoke, Hampshire: Palgrave Macmillan.

Bygrave, William D., and Andrew Zacharakis. 2014. Entrepreneurship. Third edition. Hoboken, New Jersey: John Wiley & Sons, Inc.

Davidson, Andrew and Dawson Books. 2004. Smart Luck: And the Seven Other Qualities of Great Entrepreneurs. Electronic resource. London: Pearson Prentice Hall Business. https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781405893886.

Deakins, David, and Mark S. Freel. 2009. Entrepreneurship and Small Firms. 5th ed. London: McGraw-Hill.

Hashemi, Sahar, and Bobby Hashemi. 2007. Anyone Can Do It: Building Coffee Republic from Our Kitchen Table: 57 Real-Life Laws on Entrepreneurship. Chichester: Capstone.

Hisrich, Robert D., Michael P. Peters, and Dean A. Shepherd. 2013. Entrepreneurship. 9th ed. New York: McGraw-Hill Irwin.

Johnson, Luke. 2013. Start It up: Why Running Your Own Business Is Easier than You Think. [New] ed. London: Portfolio.

Jones, Oswald, Allan Macpherson, and Dilani Jayawarna. 2014. Resourcing the Start-up Business: Creating Dynamic Entrepreneurial Learning Capabilities. Vol. Routledge-ISBE masters in entrepreneurship. Abingdon, Oxon: Routledge, Taylor & Francis Group.

Kander, Diana. 2014. All in Startup: Launching a New Idea When Everything Is on the Line. Hoboken, New Jersey: Wiley.

Kirby, David A. 2003. Entrepreneurship. London: McGraw-Hill Education.

Kuratko, Donald F. 2014. Entrepreneurship: Theory, Process, Practice. 9th ed. Mason, Ohio: South-Western Cengage Learning.

Lumsdaine, Edward, and Martin Binks. 2006. Entrepreneurship: From Creativity to Innovation: Thinking Skills for a Changing World. Victoria, BC: Trafford Publishing.

Lussier, Robert N., Joel Corman, and David C. Kimball. 2015. Entrepreneurial New Venture Skills. Third edition. New York, NY: Routledge.

Mariotti, Steve, 1953-. 2015. Entrepreneurship & Small Business Management. 2nd edition. Boston: Pearson.

McKnight, Thomas K. 2004. Will It Fly?: How to Know If Your New Business Idea Has Wings ... before You Take the Leap. Vol. Financial Times Prentice Hall books. London: Financial Times Prentice Hall.

Michanek, Jonas, and Andréas Breiler. 2014. The Idea Agent: The Handbook on Creative Processes. Second edition. New York, NY: Routledge.

'Mike Southon | The Beermat Entrepreneur | Business Speaker'. n.d. http://www.mikesouthon.com/.

Mullins, John W. 2013. The New Business Road Test: What Entrepreneurs and Executives Should Do before Launching a Lean Start-Up. 4th ed. Harlow: Pearson.

Osterwalder, Alexander, and Yves Pigneur. 2010. Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers. Hoboken: Wiley. https://ebookcentral.proguest.com/lib/gla/detail.action?docID=581476.

Rae, David. 2015. Opportunity-Centred Entrepreneurship. 2nd edition. London: Palgrave Macmillan.

Ramfelt, Lena, Jonas Kjellberg, and Thomas J. Kosnik. 2014. Gear up: Test Your Business Model Potential and Plan Your Path to Success. Chichester, West Sussex: Capstone.

Read, Stuart. 2011. Effectual Entrepreneurship. Abingdon, Oxon: Routledge.

Southon, Mike. 2006. Finance on a Beermat. London: Random House Business.

———. 2009. The Beermat Entrepreneur: Turn Your Good Idea into a Great Business. Rev. 2nd ed. Harlow: Pearson/Prentice Hall Business.

Southon, Mike, and Christopher West. 2008. Sales on a Beermat. London: Random House Business.

Spinelli, Stephen, Rob Adams, and Jeffry A. Timmons. 2016. New Venture Creation: Entrepreneurship for the 21st Century. Tenth edition, International edition. Singapore: McGraw-Hill Education.

Stokes, David, Nicholas Wilson, and Martha Mador. 2010. Entrepreneurship. Andover, Hampshire: South-Western Cengage Learning.

West, Christopher. 2008. Marketing on a Beermat. Vol. Beermat guides. London: Random House Business Books.

Westhead, Paul, 1962-. 2011. Entrepreneurship: Perspectives and Cases. 1st ed. Harlow, UK: Financial Times/Prentice Hall.

Wickham, Philip A. 2006. Strategic Entrepreneurship. Electronic resource. 4th ed. Harlow: Financial Times Prentice Hall.

https://www.vlebooks.com/vleweb/product/openreader?id=GlasgowUni&isbn=9781408212 677.