The development of international business since the 1870s

In 1867 Singer Sewing Machine Company chose the east end of Glasgow for its first overseas manufacturing plant. This is widely regarded as the first ever example of a company engaging in international production.



This class will examine the evolution of international business - specifically Foreign Direct Investment - since then, and examine the changing actors in terms of companies and countries as home and host nations.

Anon. 1990. Perspectives in Industrial Organization. Vol. Volume 13. Softcover reprint of the original 1st ed. 1990. Dordrecht, [The Netherlands]: Kluwer Academic Publishers.

Anon. 20010419. 'When the Chips Are Down'. The Economist.

Anon. 20050303. 'The Insidious Charms of Foreign Investment'. The Economist.

- Anon. 20140222. 'The Kindness of Strangers'. The Economist.
- Anon. 20160917. 'The Rise of the Superstars'. The Economist.
- Anon. 20161001. 'An Open and Shut Case'. The Economist.

Anon. 20170128. 'The Multinational Company Is in Trouble'. The Economist.

Anon. n.d.-a. 'BBC NEWS | Business | The Death and Rebirth of Silicon Glen'. Retrieved (http://news.bbc.co.uk/1/hi/business/3249891.stm).

Anon. n.d.-b. 'EY Attractiveness Program 2018 - EY - Global'. Retrieved (https://www.ey.com/gl/en/issues/business-environment/ey-attractiveness-surveys).

Anon. n.d.-c. 'JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO'. Retrieved (https://www.jetro.go.jp/en/reports/white_paper/).

Anon. n.d.-d. 'Raymond Vernon'. The Economist.

Buckley, Peter J. n.d. 'Twenty Years of the World Investment Report: Retrospect and Prospects'. Transnational Corporations 19(2).

Centre on Transnational Corporations (United Nations), United Nations. Department of

Economic and Social Development. Transnational Corporations and Management Division, and United Nations Conference on Trade and Development. Programme on Transnational Corporations. 1991. World Investment Report. New York: United Nations.

Dicken, Peter and Ebooks Corporation Limited. 2011a. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York, NY: Guilford Press.

Dicken, Peter and Ebooks Corporation Limited. 2011b. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York, NY: Guilford Press.

Dicken, Peter and Ebooks Corporation Limited. 2011c. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York, NY: Guilford Press.

Dicken, Peter and Ebooks Corporation Limited. 2011d. Global Shift: Mapping the Changing Contours of the World Economy. 6th ed. New York, NY: Guilford Press.

Dimitratos, Pavlos, Jeffrey Johnson, Jonathan Slow, and Stephen Young. 2003. 'Micromultinationals': European Management Journal 21(2):164–74. doi: 10.1016/S0263-2373(03)00011-2.

Dimitratos, Pavlos, Ioanna Liouka, Duncan Ross, and Stephen Young. 2009a. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. Business History 51(3):401–25. doi: 10.1080/00076790902844013.

Dimitratos, Pavlos, Ioanna Liouka, Duncan Ross, and Stephen Young. 2009b. 'The Multinational Enterprise and Subsidiary Evolution: Scotland since 1945'. Business History 51(3):401–25. doi: 10.1080/00076790902844013.

Dunlop, Stewart, and Stephen Young. 1989. The Personal Computer Industry in the UK. Vol. 89/4. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

Dunning, John H. 1986. Japanese Participation in British Industry. London: Croom Helm.

Fredriksson, Torbjorn. n.d. 'Forty Years of UNCTAD Research on FDI'. Transnational Corporations.

Fynes, Brian, and Sean Ennis. 1997a. Competing from the Periphery: Core Issues in International Business. Dublin: Oak Tree Press.

Fynes, Brian, and Sean Ennis. 1997b. Competing from the Periphery: Core Issues in International Business. Dublin: Oak Tree Press.

GHEMAWAT, PANKAJ. 2017. 'GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (Cover Story)'. Harvard Business Review 95(Issue 4, p112-123. 12p. 3 Color Photographs):112-23.

Gray, S. J., and Michael C. McDermott. 1989. Mega-Merger Mayhem: Takeover Strategies, Battles and Control. London: Paul Chapman.

Gray, Sidney J., and Michael C. McDermott. 1988. 'International Mergers and Takeovers: A

Review of Trends and Recent Developments'. European Management Journal 6(1):26–43. doi: 10.1016/0263-2373(88)90006-0.

Hood, John. 1988. The History of Clydebank. Carnforth, Lancs: Parthenon.

Hood, Neil, and Stephen Young. n.d.-a. Multinationals in Retreat: The Scottish Experience. Edinburgh: Edinburgh Univearsity Press.

Hood, Neil, and Stephen Young. n.d.-b. Multinationals in Retreat: The Scottish Experience. Edinburgh: Edinburgh Univearsity Press.

Hood, Neil, Stephen Young, and David Lal. 1993. Strategic Evolution within Japanese Manufacturing Plants in Europe: UK Evidence. Vol. 93/4. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

Huang, Chun Hua, and Michael C. McDermott. 1993. The Internationalisation of Chinese Enterprises: A Case Study of Shougang Corporation. Vol. 93/1. Glasgow: Strathclyde International Business Unit, University of Strathclyde.

Jones, Geoffrey. 2004a. 'Concepts'. Pp. 3–15 in Multinationals and Global Capitalism. Oxford University Press.

Jones, Geoffrey. 2004b. 'Manufacturing'. Pp. 76–108 in Multinationals and Global Capitalism. Oxford University Press.

Jones, Geoffrey. 2004c. 'Multinationals and Globalization'. Pp. 16–40 in Multinationals and Global Capitalism. Oxford University Press.

Jones, Geoffrey, and Harm G. Schröter, eds. 1993. The Rise of Multinationals in Continental Europe. Aldershot, Hants: Edward Elgar Publishing Limited.

Kenny, Graham1. n.d. '6 Steps to Make Your Strategic Plan Really Strategic.' Harvard Business Review Digital Articles 2–5.

Liu, Xiaohui, and Trevor Buck. 2009. 'The Internationalisation Strategies of Chinese Firms: Lenovo and BOE'. Journal of Chinese Economic and Business Studies 7(2):167–81. doi: 10.1080/14765280902847627.

McDermott, Michael. 1991a. 'Taiwan's Electronic Companies Are Targeting Europe'. European Management Journal 9(4):466–74. doi: 10.1016/0263-2373(91)90110-C.

McDermott, Michael. 1991b. Taiwan's Industry in World Markets: Target Europe. London: Economist Intelligence Unit.

Mcdermott, Michael. 1993. 'Ford of Britain: A Diminishing Role in Ford of Europe'. European Management Journal 11(4):455–65. doi: 10.1016/0263-2373(93)90009-7.

McDermott, Michael. 1995. 'The Development and Internationalization of the South Korean Motor Industry: The European Dimension'. Asia Pacific Business Review 2(2):23–47. doi: 10.1080/13602389500000045.

McDermott, Michael. 1996. South Korea's Motor Industry: New Global Pacemaker? Economist Intelligence Unit.

MCDERMOTT, MICHAEL. n.d. '(2012). "U-Turn at Carrefour: "De-Globalization" and Foreign Divestment, The Global Journal of Finance and Economics, Vol. 9, No. 2, 149-160. t'.

McDermott, Michael C. 1989a. Multinationals: Foreign Divestment and Disclosure. London: McGraw-Hill.

McDermott, Michael C. 1989b. Multinationals: Foreign Divestment and Disclosure. London: McGraw-Hill.

McDermott, Michael C. 1996a. 'The Europeanization of CPC International: Manufacturing and Marketing Implications'. Management Decision 34(2):35–45. doi: 10.1108/00251749610110319.

McDermott, Michael C. 1996b. 'The Revitalization of the UK Automobile Industry'. Industrial Management & Data Systems 96(5):6–10. doi: 10.1108/02635579610123280.

McDermott, Michael C. 2010. 'Foreign Divestment.' International Studies of Management & Organization 40(Issue 4):37–53. doi: 10.2753/IMO0020-8825400404.

McDermott, Michael C. 2014a. 'BMW and Mercedes-Benz First International Plant Location Decision: The Site Selection and Negotiation Process in the USA'. International Journal of Automotive Technology and Management 14(2).

McDermott, Michael C. 2014b. 'Interstate Competition in the US South for South Korean Auto Investments: A US Perspective'. Asia Pacific Business Review 20(1):153–73. doi: 10.1080/13602381.2013.817727.

McDermott, Michael C. n.d. 'Acer: A Case Study of Taiwan's Leading Manufacturer of Personal Computers'.

McDermott, Michael C., Stephen Young, and Economist Intelligence Unit (Great Britain). 1989. South Korea's Industry: New Directions in World Markets. Vol. no 2005. London: The Economist Intelligence Unit.

McDermott, Michael C.1. 2011. 'BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision.' Southern Business & Economic Journal. 34(1):73–94.

McDermott, Michael C.1. 2012a. 'Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.' Southern Business & Economic Journal 35(1):11–34.

McDermott, Michael C.1. 2012b. 'Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.' Southern Business & Economic Journal 35(1):11–34.

McDermott, Michael C.1. 2013. 'Mercedes-Benz, Tuscaloosa, Alabama: Drivers and Processes in the International Plant Location Decision.' Southern Business & Economic Journal 36(1):57–73.

McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1. 2011. 'Automotive Investment and Foreign Subsidiary Strategy in the Southern States of the United States.' Southern Business & Economic Journal 34(3):1–30.

Michael C. McDermott. n.d. 'Korean Auto Producers: Asia's next Major Force in Europe'. Management Decision.

MICHAEL MCDERMOTT. n.d. 'McDermott, M.C. and Luethge, D. (2013). "Foreign vs Domestic Divestment Proposal: A Comparative Review of Reconfiguring European Production Operations by General Motors and Renault", The Global Journal of Finance and Economics, Vol. 10 (1), Pp.87-102.'

Mirza, Hafiz. 1998. Global Competitive Strategies in the New World Economy: Multilateralism, Regionalization, and the Transnational Firm. Cheltenham, UK: Edward Elgar.

Mucchielli, J. L., and Beat Bürgenmeier. 1991. Multinationals and Europe 1992: Strategies for the Future. London: Routledge.

Prahalad, C. K.1Hamel, Gary2. n.d. 'The Core Competence of the Corporation.' Harvard Business Review 68(Issue 3, p79-91. 13p. 2 Diagrams):79–91.

Ramamurti, Ravi, and Jenny Hillemann. 2018. 'What Is "Chinese" about Chinese Multinationals?' Journal of International Business Studies 49(1):34–48. doi: 10.1057/s41267-017-0128-2.

Stopford, John. 1998. 'Multinational Corporations'. Foreign Policy (113). doi: 10.2307/1149229.

Stopford, John M. n.d.-a. 'Origins of British-Based Multinational Manufacturing Enterprises'. Business History Review; Boston 48.

Stopford, John M. n.d.-b. 'Origins of British-Based Multinational Manufacturing Enterprises'. Business History Review; Boston 48.

Strange, Roger. 1993. Japanese Manufacturing Investment in Europe: Its Impact on the UK Economy. London: Routledge.

Taggart, James H., Maureen Berry, Michael C. McDermott, and Academy of International Business. UK Chapter. Conference. 2001. Multinationals in a New Era: International Strategy and Management. Basingstoke: Palgrave.

Taggart, James H., and Michael C. McDermott. 1993. The Essence of International Business . New York: Prentice Hall.

Vernon, Raymond. 1971. Sovereignty at Bay: The Multinational Spread of U.S. Enterprises. New York: Basic Books.

Vernon, Raymond. 1977. Storm over the Multinationals: The Real Issues. London: Macmillan.

Vernon, Raymond and Harvard University. Center for International Affairs. 1974. Big Business and the State: Changing Relations in Western Europe. London: Macmillan.

Wilkins, Mira. 2005. 'Multinational Enterprise to 1930: Discontinuities and Continuities'. Pp. 45–80 in Leviathans, edited by A. D. Chandler and B. Mazlish. Cambridge: Cambridge University Press.

Young, Stephen, and Jim Hamill. 1992a. Europe and the Multinationals: Issues and Responses for the 1990s. Aldershot: Edward Elgar.

Young, Stephen, and Jim Hamill. 1992b. Europe and the Multinationals: Issues and Responses for the 1990s. Aldershot: Edward Elgar.

Young, Stephen, and Jim Hamill. 1992c. Europe and the Multinationals: Issues and Responses for the 1990s. Aldershot: Edward Elgar.

Young, Stephen, Neil Hood, and Jim Hamill. 1988. Foreign Multinationals and the British Economy: Impact and Policy. London: Croom Helm.