

The development of international business since the 1870s

In 1867 Singer Sewing Machine Company chose the east end of Glasgow for its first overseas manufacturing plant. This is widely regarded as the first ever example of a company engaging in international production.

View Online



This class will examine the evolution of international business - specifically Foreign Direct Investment - since then, and examine the changing actors in terms of companies and countries as home and host nations.

```
@article{Buckley, title={Twenty years of the World Investment Report: retrospect and prospects}, volume={19}, url={http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A274027717&v=2.1&it=r&sid=summon}, number={2}, journal={Transnational Corporations}, author={Buckley, Peter J.}}
```

```
@book{Centre on Transnational Corporations (United Nations)_United Nations. Department of Economic and Social Development. Transnational Corporations and Management Division_United Nations Conference on Trade and Development. Programme on Transnational Corporations_1991, address={New York}, title={World investment report}, publisher={United Nations}, author={Centre on Transnational Corporations (United Nations) and United Nations. Department of Economic and Social Development. Transnational Corporations and Management Division and United Nations Conference on Trade and Development. Programme on Transnational Corporations}, year={1991}}
```

```
@book{Dicken_Ebooks Corporation Limited_2011a, address={New York, NY}, edition={6th ed}, title={Global shift: mapping the changing contours of the world economy}, url={http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767}, publisher={Guilford Press}, author={Dicken, Peter and Ebooks Corporation Limited}, year={2011}}
```

```
@book{Dicken_Ebooks Corporation Limited_2011b, address={New York, NY}, edition={6th ed}, title={Global shift: mapping the changing contours of the world economy}, url={http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767}, publisher={Guilford Press}, author={Dicken, Peter and Ebooks Corporation Limited}, year={2011}}
```

```
@book{Dicken_Ebooks Corporation Limited_2011c, address={New York, NY}, edition={6th ed}, title={Global shift: mapping the changing contours of the world economy}, url={http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767}, publisher={Guilford Press}, author={Dicken, Peter and Ebooks Corporation Limited},
```

year={2011} }

@book{Dicken_Ebooks Corporation Limited_2011d, address={New York, NY},
edition={6th ed}, title={Global shift: mapping the changing contours of the world
economy}, url={http://www.GLA.ebib.com/patron/FullRecord.aspx?p=593767},
publisher={Guilford Press}, author={Dicken, Peter and Ebooks Corporation Limited},
year={2011} }

@article{Dimitratos_Johnson_Slow_Young_2003, title={Micromultinationals:},
volume={21},
url={http://ezproxy.lib.gla.ac.uk/login?url=https://www.sciencedirect.com/science/article/pii/S0263237303000112}, DOI={10.1016/S0263-2373(03)00011-2}, number={2},
journal={European Management Journal}, author={Dimitratos, Pavlos and Johnson, Jeffrey
and Slow, Jonathan and Young, Stephen}, year={2003}, month={Apr},
pages={164-174} }

@article{Dimitratos_Liouka_Ross_Young_2009a, title={The multinational enterprise and
subsidiary evolution: Scotland since 1945}, volume={51},
DOI={10.1080/00076790902844013}, number={3}, journal={Business History},
author={Dimitratos, Pavlos and Liouka, Ioanna and Ross, Duncan and Young, Stephen},
year={2009}, month={May}, pages={401-425} }

@article{Dimitratos_Liouka_Ross_Young_2009b, title={The multinational enterprise and
subsidiary evolution: Scotland since 1945}, volume={51},
DOI={10.1080/00076790902844013}, number={3}, journal={Business History},
author={Dimitratos, Pavlos and Liouka, Ioanna and Ross, Duncan and Young, Stephen},
year={2009}, month={May}, pages={401-425} }

@book{Dunlop_Young_1989, address={Glasgow}, title={The personal computer industry
in the UK.}, volume={89/4}, publisher={Strathclyde International Business Unit,
University of Strathclyde}, author={Dunlop, Stewart and Young, Stephen}, year={1989}
}

@book{Dunning_1986, address={London}, title={Japanese participation in British
industry}, publisher={Croom Helm}, author={Dunning, John H.}, year={1986} }

@article{Fredriksson, title={Forty years of UNCTAD research on FDI},
url={http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u
=glasuni&id=GALE|A123853889&v=2.1&it=r&sid=summon},
journal={Transnational Corporations}, author={Fredriksson, Torbjorn} }

@book{Fynes_Ennis_1997a, address={Dublin}, title={Competing from the periphery:
core issues in international business},
url={https://contentstore.cla.co.uk//secure/link?id=580bb4d1-e840-e911-80cd-005056af4
099}, publisher={Oak Tree Press}, author={Fynes, Brian and Ennis, Sean}, year={1997}
}

@book{Fynes_Ennis_1997b, address={Dublin}, title={Competing from the periphery:
core issues in international business},
url={https://contentstore.cla.co.uk//secure/link?id=86d2acd7-e840-e911-80cd-005056af4
099}, publisher={Oak Tree Press}, author={Fynes, Brian and Ennis, Sean}, year={1997}

}

@article{GHEMAWAT, PANKAJ_2017, title={GLOBALIZATION IN THE AGE OF TRUMP: PROTECTIONISM WILL CHANGE HOW COMPANIES DO BUSINESS—BUT NOT IN THE WAYS YOU THINK. (cover story)}, volume={95}, url={http://search.ebscohost.com.ezproxy.lib.gla.ac.uk/login.aspx?direct=true&db=buh&AN=123739298&site=ehost-live}, number={Issue 4, p112-123. 12p. 3 Color Photographs}, journal={Harvard Business Review}, author={GHEMAWAT, PANKAJ}, year={2017}, pages={112-123} }

@book{Gray_McDermott_1989, address={London}, title={Mega-merger mayhem: takeover strategies, battles and control}, publisher={Paul Chapman}, author={Gray, S. J. and McDermott, Michael C.}, year={1989} }

@article{Gray_McDermott_1988, title={International mergers and takeovers: A review of trends and recent developments}, volume={6}, DOI={10.1016/0263-2373(88)90006-0}, number={1}, journal={European Management Journal}, author={Gray, Sidney J. and McDermott, Michael C.}, year={1988}, month={Mar}, pages={26-43} }

@book{Hood_1988, address={Carnforth, Lancs}, title={The history of Clydebank}, publisher={Parthenon}, author={Hood, John}, year={1988} }

@book{Hood_Young, address={Edinburgh}, title={Multinationals in retreat: the Scottish experience}, publisher={Edinburgh Univearsity Press}, author={Hood, Neil and Young, Stephen} }

@book{Hood_Young, address={Edinburgh}, title={Multinationals in retreat: the Scottish experience}, publisher={Edinburgh Univearsity Press}, author={Hood, Neil and Young, Stephen} }

@book{Hood_Young_Lal_1993, address={Glasgow}, title={Strategic evolution within Japanese manufacturing plants in Europe: UK evidence}, volume={93/4}, publisher={Strathclyde International Business Unit, University of Strathclyde}, author={Hood, Neil and Young, Stephen and Lal, David}, year={1993} }

@book{Huang_McDermott_1993, address={Glasgow}, title={The internationalisation of Chinese enterprises: a case study of Shougang Corporation}, volume={93/1}, publisher={Strathclyde International Business Unit, University of Strathclyde}, author={Huang, Chun Hua and McDermott, Michael C.}, year={1993} }

@inbook{Jones_2004a, title={Concepts}, url={http://ezproxy.lib.gla.ac.uk/login?url=http://www.oxfordscholarship.com/view/10.1093/0199272093.001.0001/acprof-9780199272099}, DOI={10.1093/0199272093.003.0001}, booktitle={Multinationals and Global Capitalism}, publisher={Oxford University Press}, author={Jones, Geoffrey}, year={2004}, month={Dec}, pages={3-15} }

@inbook{Jones_2004b, title={Multinationals and globalization}, url={http://ezproxy.lib.gla.ac.uk/login?url=http://www.oxfordscholarship.com/view/10.1093/0199272093.001.0001/acprof-9780199272099}, DOI={10.1093/0199272093.003.0002}, booktitle={Multinationals and Global Capitalism},

publisher={Oxford University Press}, author={Jones, Geoffrey}, year={2004},
month={Dec}, pages={16-40} }

@inbook{Jones_2004c, title={Manufacturing},
url={http://ezproxy.lib.gla.ac.uk/login?url=http://www.oxfordscholarship.com/view/10.1093/0199272093.001.0001/acprof-9780199272099},
DOI={10.1093/0199272093.003.0004}, booktitle={Multinationals and Global Capitalism},
publisher={Oxford University Press}, author={Jones, Geoffrey}, year={2004},
month={Dec}, pages={76-108} }

@article{Kenny, Graham1, title={6 Steps to Make Your Strategic Plan Really Strategic.},
url={http://search.ebscohost.com.ezproxy.lib.gla.ac.uk/login.aspx?direct=true&db=buh&AN=131221518&site=ehost-live}, journal={Harvard Business Review Digital
Articles}, author={Kenny, Graham1}, pages={2-5} }

@article{Liu_Buck_2009, title={The internationalisation strategies of Chinese firms:
Lenovo and BOE}, volume={7}, DOI={10.1080/14765280902847627}, number={2},
journal={Journal of Chinese Economic and Business Studies}, author={Liu, Xiaohui and
Buck, Trevor}, year={2009}, month={May}, pages={167-181} }

@book{McDermott_1991a, address={London}, title={Taiwan's industry in world
markets: target Europe}, publisher={Economist Intelligence Unit}, author={McDermott,
Michael}, year={1991} }

@article{McDermott_1991b, title={Taiwan's electronic companies are targeting Europe},
volume={9}, DOI={10.1016/0263-2373(91)90110-C}, number={4}, journal={European
Management Journal}, author={McDermott, Michael}, year={1991}, month={Dec},
pages={466-474} }

@article{Mcdermott_1993, title={Ford of Britain: A diminishing role in ford of Europe},
volume={11}, DOI={10.1016/0263-2373(93)90009-7}, number={4}, journal={European
Management Journal}, author={Mcdermott, Michael}, year={1993}, month={Dec},
pages={455-465} }

@article{McDermott_1995, title={The Development and Internationalization of the South
Korean Motor Industry: the European Dimension}, volume={2},
DOI={10.1080/13602389500000045}, number={2}, journal={Asia Pacific Business
Review}, author={McDermott, Michael}, year={1995}, month={Dec}, pages={23-47} }

@book{McDermott_1996a, title={South Korea's Motor Industry: New Global
Pacemaker?}, publisher={Economist Intelligence Unit}, author={McDermott, Michael},
year={1996} }

@article{MCDERMOTT, title={(2012). "U-Turn at Carrefour: "De-Globalization" and
Foreign Divestment, The Global Journal of Finance and Economics, Vol. 9, No. 2, 149-160.
t}, url={http://www.serialsjournals.com/serialjournalmanager/pdf/1436419614.pdf},
author={MCDERMOTT, MICHAEL} }

@book{McDermott_1989a, address={London}, title={Multinationals: foreign divestment
and disclosure}, publisher={McGraw-Hill}, author={McDermott, Michael C.},

year={1989} }

@book{McDermott_1989b, address={London}, title={Multinationals: foreign divestment and disclosure}, publisher={McGraw-Hill}, author={McDermott, Michael C.}, year={1989} }

@article{McDermott_1996b, title={The Europeanization of CPC International: manufacturing and marketing implications}, volume={34}, DOI={10.1108/00251749610110319}, number={2}, journal={Management Decision}, author={McDermott, Michael C.}, year={1996}, month={Mar}, pages={35-45} }

@article{McDermott_1996c, title={The revitalization of the UK automobile industry}, volume={96}, DOI={10.1108/02635579610123280}, number={5}, journal={Industrial Management & Data Systems}, author={McDermott, Michael C.}, year={1996}, month={Aug}, pages={6-10} }

@article{McDermott, Michael C._2010, title={Foreign Divestment.}, volume={40}, url={http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=55773222&site=ehost-live}, DOI={10.2753/IMO0020-8825400404}, number={Issue 4}, journal={International Studies of Management & Organization}, author={McDermott, Michael C.}, year={2010}, pages={37-53} }

@article{McDermott_2014a, title={BMW and Mercedes-Benz first international plant location decision: the site selection and negotiation process in the USA}, volume={14}, url={https://contentstore.cla.co.uk//secure/link?id=f51a34c9-e840-e911-80cd-005056af4099}, number={2}, journal={International Journal of Automotive Technology and Management}, author={McDermott, Michael C.}, year={2014} }

@article{McDermott_2014b, title={Interstate competition in the US South for South Korean auto investments: a US perspective}, volume={20}, DOI={10.1080/13602381.2013.817727}, number={1}, journal={Asia Pacific Business Review}, author={McDermott, Michael C.}, year={2014}, month={Jan}, pages={153-173} }

@misc{McDermott, title={Acer: a case study of Taiwan's leading manufacturer of personal computers}, author={McDermott, Michael C.} }

@book{McDermott_Young_Economist Intelligence Unit (Great Britain)_1989, address={London}, title={South Korea's industry: new directions in world markets}, volume={no 2005}, publisher={The Economist Intelligence Unit}, author={McDermott, Michael C. and Young, Stephen and Economist Intelligence Unit (Great Britain)}, year={1989} }

@article{McDermott, Michael C.1_2011, title={BMW, Spartanburg, South Carolina: Drivers and Processes in the International Plant Location Decision.}, volume={34}, number={1}, journal={Southern Business & Economic Journal.}, author={McDermott, Michael C.1}, year={2011}, pages={73-94} }

@article{McDermott, Michael C.1_2012a, title={Hyundai Automotive Group's Investments in the U.S. South: Competition and Decisions.}, volume={35}, number={1},

journal={Southern Business & Economic Journal}, author={McDermott, Michael C.1},
year={2012}, pages={11-34} }

@article{McDermott, Michael C.1_2012b, title={Hyundai Automotive Group's Investments
in the U.S. South: Competition and Decisions.}, volume={35}, number={1},
journal={Southern Business & Economic Journal}, author={McDermott, Michael C.1},
year={2012}, pages={11-34} }

@article{McDermott, Michael C.1_2013, title={Mercedes-Benz, Tuscaloosa, Alabama:
Drivers and Processes in the International Plant Location Decision.}, volume={36},
number={1}, journal={Southern Business & Economic Journal}, author={McDermott,
Michael C.1}, year={2013}, pages={57-73} }

@article{McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1_2011,
title={Automotive Investment and Foreign Subsidiary Strategy in the Southern States of
the United States.}, volume={34}, number={3}, journal={Southern Business & Economic
Journal}, author={McDermott, Michael C.1Luethge, Denise1Byosiere, Philippe1},
year={2011}, pages={1-30} }

@article{Michael C. McDermott, title={Korean auto producers: Asia's next major force in
Europe},
url={http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/.ps/i.do?p=EAIM&
u=glasuni&id=GALE|A20178852&v=2.1&it=r&sid=summon},
journal={Management Decision}, author={Michael C. McDermott} }

@article{ title={McDermott, M.C. and Luethge, D. (2013). 'Foreign vs Domestic
Divestment Proposal: A Comparative Review of Reconfiguring European Production
Operations by General Motors and Renault', The Global Journal of Finance and Economics,
Vol. 10 (1), pp.87-102.},
url={http://www.serialsjournals.com/serialjournalmanager/pdf/1436420594.pdf},
author={MICHAEL MCDERMOTT} }

@book{Mirza_1998, address={Cheltenham, UK}, title={Global competitive strategies in
the new world economy: multilateralism, regionalization, and the transnational firm},
publisher={Edward Elgar}, author={Mirza, Hafiz}, year={1998} }

@book{Mucchielli_Bürgenmeier_1991, address={London}, title={Multinationals and
Europe 1992: strategies for the future}, publisher={Routledge}, author={Mucchielli, J. L.
and Bürgenmeier, Beat}, year={1991} }

@article{Prahalad, C. K.1Hamel, Gary2, title={The Core Competence of the
Corporation.}, volume={68},
url={http://search.ebscohost.com.ezproxy.lib.gla.ac.uk/login.aspx?direct=true&db=b
uh&AN=9006181434&site=ehost-live}, number={Issue 3, p79-91. 13p. 2
Diagrams}, journal={Harvard Business Review}, author={Prahalad, C. K.1Hamel, Gary2},
pages={79-91} }

@article{Ramamurti_Hillemann_2018, title={What is "Chinese" about Chinese
multinationals?}, volume={49}, DOI={10.1057/s41267-017-0128-2}, number={1},
journal={Journal of International Business Studies}, author={Ramamurti, Ravi and
Hillemann, Jenny}, year={2018}, month={Jan}, pages={34-48} }

@article{Stopford_1998, title={Multinational Corporations}, DOI={10.2307/1149229}, number={113}, journal={Foreign Policy}, author={Stopford, John}, year={1998}, month={Winter} }

@article{Stopford, John M, title={Origins of British-based multinational manufacturing enterprises}, volume={48}, url={http://ezproxy.lib.gla.ac.uk/login?url=https://search.proquest.com/docview/205504767?pq-origsite=summon}, journal={Business History Review; Boston}, publisher={Cambridge University Press}, author={Stopford, John M} }

@article{Stopford, John M, title={Origins of British-based multinational manufacturing enterprises}, volume={48}, url={http://ezproxy.lib.gla.ac.uk/login?url=https://search.proquest.com/docview/205504767?pq-origsite=summon}, journal={Business History Review; Boston}, publisher={Cambridge University Press}, author={Stopford, John M} }

@book{Strange_1993, address={London}, title={Japanese manufacturing investment in Europe: its impact on the UK economy}, publisher={Routledge}, author={Strange, Roger}, year={1993} }

@book{Taggart_Berry_McDermott_Academy of International Business. UK Chapter. Conference_2001, address={Basingstoke}, title={Multinationals in a new era: international strategy and management}, publisher={Palgrave}, author={Taggart, James H. and Berry, Maureen and McDermott, Michael C. and Academy of International Business. UK Chapter. Conference}, year={2001} }

@book{Taggart_McDermott_1993, address={New York}, title={The essence of international business}, publisher={Prentice Hall}, author={Taggart, James H. and McDermott, Michael C.}, year={1993} }

@book{Vernon_1971, address={New York}, title={Sovereignty at bay: the multinational spread of U.S. enterprises}, publisher={Basic Books}, author={Vernon, Raymond}, year={1971} }

@book{Vernon_1977, address={London}, title={Storm over the multinationals: the real issues}, publisher={Macmillan}, author={Vernon, Raymond}, year={1977} }

@book{Vernon_Harvard University. Center for International Affairs_1974, address={London}, title={Big business and the state: changing relations in Western Europe}, publisher={Macmillan}, author={Vernon, Raymond and Harvard University. Center for International Affairs}, year={1974} }

@inbook{Wilkins_2005, address={Cambridge}, title={Multinational Enterprise to 1930: Discontinuities and Continuities}, url={https://www.cambridge.org/core/product/identifier/CBO9780511512025A012/type/book_part}, DOI={10.1017/CBO9780511512025.003}, booktitle={Leviathans}, publisher={Cambridge University Press}, author={Wilkins, Mira}, editor={Chandler, Alfred D. and Mazlish, Bruce}, year={2005}, pages={45-80} }

@book{Young_Hamill_1992a, address={Aldershot}, title={Europe and the multinationals: issues and responses for the 1990s}, publisher={Edward Elgar}, author={Young, Stephen}

and Hamill, Jim}, year={1992} }

@book{Young_Hamill_1992b, address={Aldershot}, title={Europe and the multinationals: issues and responses for the 1990s}, publisher={Edward Elgar}, author={Young, Stephen and Hamill, Jim}, year={1992} }

@book{Young_Hamill_1992c, address={Aldershot}, title={Europe and the multinationals: issues and responses for the 1990s}, publisher={Edward Elgar}, author={Young, Stephen and Hamill, Jim}, year={1992} }

@book{Young_Hood_Hamill_1988, address={London}, title={Foreign multinationals and the British economy: impact and policy}, publisher={Croom Helm}, author={Young, Stephen and Hood, Neil and Hamill, Jim}, year={1988} }

@book{Perspectives in industrial organization_1990, address={Dordrecht, [The Netherlands]}, edition={Softcover reprint of the original 1st ed. 1990}, volume={Volume 13}, url={https://ebookcentral.proquest.com/lib/gla/detail.action?docID=3101046}, publisher={Kluwer Academic Publishers}, year={1990} }

@book{Jones_Schröter_1993, address={Aldershot, Hants}, title={The rise of multinationals in continental Europe}, publisher={Edward Elgar Publishing Limited}, year={1993} }

@article{When the chips are down_20010419, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A73409201/EAIM?u=glasuni&sid=EAIM&xid=02713549}, journal={The Economist}, year={20010419} }

@article{The insidious charms of foreign investment_20050303, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A129823310/EAIM?u=glasuni&sid=EAIM&xid=afa12899}, journal={The Economist}, year={20050303} }

@article{The kindness of strangers_20140222, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A359168615/EAIM?u=glasuni&sid=EAIM&xid=1c1e37b6}, journal={The Economist}, year={20140222} }

@article{The rise of the superstars_20160917, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A463558469/EAIM?u=glasuni&sid=EAIM&xid=e1d2a612}, journal={The Economist}, year={20160917} }

@article{An open and shut case_20161001, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A465037517/EAIM?u=glasuni&sid=EAIM&xid=85abb529}, journal={The Economist}, year={20161001} }

@article{The multinational company is in trouble_20170128, url={http://ezproxy.lib.gla.ac.uk/login?url=http://link.galegroup.com/apps/doc/A479014385/EAIM?u=glasuni&sid=EAIM&xid=0b44cd01}, journal={The Economist},

year={20170128} }

@misc{JETRO White Paper and JETRO Global Trade and Investment Report | Reports and Statistics - Japan External Trade Organization - JETRO,
url={ https://www.jetro.go.jp/en/reports/white_paper/} }

@article{Raymond Vernon,
url={ <http://go.galegroup.com.ezproxy.lib.gla.ac.uk/ps/i.do?p=EAIM&u=glasuni&iid=GALE|A55811429&v=2.1&it=r&sid=summon>}, journal={The Economist} }

@misc{BBC NEWS | Business | The death and rebirth of Silicon Glen,
url={ <http://news.bbc.co.uk/1/hi/business/3249891.stm>} }

@misc{EY Attractiveness Program 2018 - EY - Global,
url={ <https://www.ey.com/gl/en/issues/business-environment/ey-attractiveness-surveys>} }