

The Business Environment in China

View Online



Cavusgil, S. T., Ghauri, P. N., & Akcal, A. A. (2013). Doing business in emerging markets (2nd ed). SAGE.

Naughton, B. (2007). The Chinese economy: transitions and growth. MIT.

Tian, X. (2016). Managing international business in China (Second edition). Cambridge University Press.