

The Business Environment in China

View Online



[1]

X. Tian, Managing international business in China, Second edition. Cambridge: Cambridge University Press, 2016.

[2]

S. T. Cavusgil, P. N. Ghauri, and A. A. Akcal, Doing business in emerging markets, 2nd ed. London: SAGE, 2013.

[3]

B. Naughton, The Chinese economy: transitions and growth. Cambridge, Mass: MIT, 2007.