

# Health Promotion: Principles and Practice

MPH optional semester two course of 20 credits

View Online



---

[1]

Amdam, R. 2011. Planning in health promotion work: an empowerment model. Routledge.

[2]

ayemind |: <http://ayemind.com/>.

[3]

Baggott, R. 2011. Public health: policy and politics. Palgrave Macmillan.

[4]

Bell, R. et al. 2017. Evaluation of a complex healthcare intervention to increase smoking cessation in pregnant women: interrupted time series analysis with economic evaluation. Tobacco Control. (Feb. 2017). <https://doi.org/10.1136/tobaccocontrol-2016-053476>.

[5]

Bell, R. et al. 2017. Evaluation of a complex healthcare intervention to increase smoking cessation in pregnant women: interrupted time series analysis with economic evaluation. Tobacco Control. (Feb. 2017). <https://doi.org/10.1136/tobaccocontrol-2016-053476>.

[6]

Buse, K. et al. 2012. Making health policy. McGraw-Hill/Open University Press.

[7]

Centre For Mental Health | Mental health promotion and mental illness prevention: The economic case:  
[https://www.centreformentalhealth.org.uk/sites/default/files/2018-09/Economic\\_case\\_for\\_promotion\\_and\\_prevention.pdf](https://www.centreformentalhealth.org.uk/sites/default/files/2018-09/Economic_case_for_promotion_and_prevention.pdf).

[8]

Class Learning: Public Health Communication:  
<http://www.classlearning.co.uk/books/public-health-communication-coming-soon-5991>.

[9]

Conner, M. and Norman, P. eds 2015. Predicting and changing health behaviour: research and practice with social cognition models. Open University Press.

[10]

Douglas, J. and Open University 2010. A reader in promoting public health: challenge and controversy. SAGE.

[11]

Evans, W.D. 2016. Social marketing research for global public health: methods and technologies. Oxford University Press.

[12]

Exworthy, M. 2012. Shaping health policy: case study methods and analysis. Policy.

[13]

Friis, R.H. 2012. Essentials of environmental health. Jones & Bartlett Learning.

[14]

Friis, R.H. 2016. Occupational health and safety: for the 21st century. Jones & Bartlett Learning.

[15]

Friis, R.H. 2016. Occupational health and safety: for the 21st century. Jones & Bartlett Learning.

[16]

Gatchel, R.J. and Schultz, I.Z. 2012. Handbook of occupational health and wellness. Springer Science + Business Media.

[17]

Gatchel, R.J. and Schultz, I.Z. 2012. Handbook of occupational health and wellness. Springer Science + Business Media.

[18]

Gatchel, R.J. and Schultz, I.Z. 2012. Handbook of occupational health and wellness. Springer Science + Business Media.

[19]

Gray, C.M. et al. 2013. Football Fans in Training: the development and optimization of an intervention delivered through professional sports clubs to help men lose weight, become more active and adopt healthier eating habits. BMC Public Health. 13, 1 (Dec. 2013). <https://doi.org/10.1186/1471-2458-13-232>.

[20]

Green, J. et al. 2015. Health promotion: planning & strategies. SAGE.

[21]

Green, J. et al. 2015. Health promotion: planning & strategies. SAGE.

[22]

Green, L.W. 2015. Health promotion in multicultural populations: a handbook for practitioners and students. SAGE.

[23]

Halpern, D. et al. 2016. Inside the Nudge unit: how small changes can make a big difference. WH Allen.

[24]

Ham, C. and Ham, C. 2009. Health policy in Britain. Palgrave Macmillan.

[25]

<https://www.mrc.ac.uk/documents/pdf/complex-interventions-guidance/>:  
<https://www.mrc.ac.uk/documents/pdf/complex-interventions-guidance/>.

[26]

Knifton, L. and Quinn, N. eds 2013. Public mental health: global perspectives. Open University Press.

[27]

Laverack, G. 2016. Public health: power, empowerment and professional practice. Palgrave Macmillan.

[28]

McLaughlin, C.P. and McLaughlin, C. 2008. Health policy analysis: an interdisciplinary approach. Jones and Bartlett Publishers.

[29]

Minimum Unit Pricing:

<https://www.gov.scot/policies/alcohol-and-drugs/minimum-unit-pricing/>.

[30]

Moran, M. et al. 2010. The Oxford handbook of public policy. Oxford University Press.

[31]

Morris, Z.S. and Clarkson, P.J. 2009. Does social marketing provide a framework for changing healthcare practice? Health Policy. 91, 2 (July 2009), 135–141.  
<https://doi.org/10.1016/j.healthpol.2008.11.009>.

[32]

van Nassau, F. 2016. Study protocol of European Fans in Training (EuroFIT): a four-country randomised controlled trial of a lifestyle program for men delivered in elite football clubs. BMC Public Health. 16, 1 (Dec. 2016). <https://doi.org/10.1186/s12889-016-3255-y>.

[33]

van Nassau, F. 2016. Study protocol of European Fans in Training (EuroFIT): a four-country randomised controlled trial of a lifestyle program for men delivered in elite football clubs. BMC Public Health. 16, 1 (Dec. 2016). <https://doi.org/10.1186/s12889-016-3255-y>.

[34]

Open University 2007. Theory and research in promoting public health. SAGE Publications in association with the Open University.

[35]

Porter, E. and Coles, L. eds 2011. Policy and strategy for improving health and wellbeing. Learning Matters.

[36]

Potvin, L. et al. 2008. Health promotion evaluation practices in the Americas: values and

research. Springer.

[37]

Raphael, D. 2015. Beyond policy analysis: the raw politics behind opposition to healthy public policy. *Health Promotion International*. 30, 2 (June 2015), 380–396. <https://doi.org/10.1093/heapro/dau044>.

[38]

Resnick, E. et al. 2013. *Marketing public health: strategies to promote social change*. Jones & Bartlett Learning.

[39]

Rutten, A. et al. 2011. Policy development and implementation in health promotion--from theory to practice: the ADEPT model. *Health Promotion International*. 26, 3 (Sept. 2011), 322–329. <https://doi.org/10.1093/heapro/daq080>.

[40]

Scottish Mental Health Arts and Film Festival - Contact: <https://www.mhfestival.com/contact>.

[41]

Scriven, A. and Hodgins, M. 2012. *Health promotion settings: principles and practice*. SAGE.

[42]

Scriven, A. and Hodgins, M. 2012. *Health promotion settings: principles and practice*. SAGE.

[43]

Scriven, A. and Hodgins, M. 2012. *Health promotion settings: principles and practice*. SAGE.

[44]

Scriven, A. and Hodgins, M. 2012. Health promotion settings: principles and practice. SAGE.

[45]

Sharma, M. 2017. Theoretical foundations of health education and health promotion. Jones & Bartlett Learning.

[46]

Sharma, M. 2017. Theoretical foundations of health education and health promotion. Jones & Bartlett Learning.

[47]

Sheaff, M. 2005. Sociology and health care: an introduction for nurses, midwives and allied health professionals. Open University Press.

[48]

Simons-Morton, B.G. et al. 2012. Behavior theory in health promotion practice and research. Jones & Bartlett Learning.

[49]

The State of Obesity: Obesity data trends and policy analysis: <https://stateofobesity.org/>.

[50]

Thorogood, M. and Coombes, Y. 2010. Evaluating Health Promotion. Oxford University Press.

[51]

Tudor, K. 1996. Mental health promotion: paradigms and practice. Routledge.

[52]

WHO Promoting mental health:

[http://apps.who.int/iris/bitstream/handle/10665/43286/9241562943\\_eng.pdf?sequence=1&isAllowed=y&ua=1](http://apps.who.int/iris/bitstream/handle/10665/43286/9241562943_eng.pdf?sequence=1&isAllowed=y&ua=1).

[53]

Alcohol etc. (Scotland) Act 2010.

[54]

Community planning toolkit.

[55]

Explanatory Notes to Alcohol etc. (Scotland) Act 2010.

[56]

Explanatory Notes to Alcohol etc. (Scotland) Act 2010 - data.pdf.

[57]

Healthy minds, DPH report 2017.

[58]

Innovations in Social Marketing and Public Health Communication. Innovations in Social Marketing and Public Health Communication. Springer International Publishing.

[59]

Inside the Nudge Unit: how small changes can make a big difference - YouTube.



[60]

Licensing (Scotland) Act 2005.

[61]

Obesity. Obesity. Springer International Publishing.

[62]

Obesity in adults: prevention and lifestyle weight management programmes | Guidance and guidelines | NICE.

[63]

Obesity Update 2017.

[64]

Personal responsibility (2004).

[65]

Tackling obesities: future choices - project report (2nd edition).

[66]

The Oxford Handbook of Public Policy.

[67]

UK Government report on childhood obesity 2015-16.

[68]

UK Government report on childhood obesity 2015-16.

[69]

USA: state of obesity 2018.

[70]

WHO | Healthy Settings.

[71]

WHO | Strategizing national health in the 21st century: a handbook.

[72]

WHO ending childhood obesity.

[73]

WHO ending childhood obesity: implementation plan 2017.

[74]

WHO Mental Health Atlas 2014.