Health Promotion: Principles and Practice

MPH optional semester two course of 20 credits



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Green, L. W. Health Promotion in Multicultural Populations: A Handbook for Practitioners and Students. (SAGE, Los Angeles, 2015).

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Amdam, R. Planning in Health Promotion Work: An Empowerment Model. vol. Routledge studies in public health (Routledge, London, 2011).

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Exworthy, M. Shaping Health Policy: Case Study Methods and Analysis. (Policy, Bristol, 2012).

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Policy and Strategy for Improving Health and Wellbeing. vol. Transforming Public Health Practice (Learning Matters, Exeter, 2011).

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WHO | Strategizing national health in the 21st century: a handbook.

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Alcohol etc. (Scotland) Act 2010.

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Licensing (Scotland) Act 2005.

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Minimum Unit Pricing.

https://www.gov.scot/policies/alcohol-and-drugs/minimum-unit-pricing/.

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McLaughlin, C. P. & McLaughlin, C. Health Policy Analysis: An Interdisciplinary Approach. (Jones and Bartlett Publishers, Sudbury, Mass, 2008).

Resnick, E., Siegel, M. & Siegel, M. Marketing Public Health: Strategies to Promote Social Change. (Jones & Bartlett Learning, Burlington, MA, 2013).

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Class Learning: Public Health Communication. http://www.classlearning.co.uk/books/public-health-communication-coming-soon-5991.

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Evans, W. D. Social Marketing Research for Global Public Health: Methods and Technologies. (Oxford University Press, New York, NY, 2016).

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Community planning toolkit.

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Friis, R. H. Occupational Health and Safety: For the 21st Century. (Jones & Bartlett Learning, Burlington, MA, 2016).

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Gatchel, R. J. & Schultz, I. Z. Handbook of Occupational Health and Wellness. vol. Handbooks in health, work, and disability (Springer Science + Business Media, New York, 2012).

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Predicting and Changing Health Behaviour: Research and Practice with Social Cognition Models. (Open University Press, Maidenhead, Berkshire, 2015).
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 $http://apps.who.int/iris/bitstream/handle/10665/43286/9241562943_eng.pdf?sequence=1\& amp; is Allowed=y\& amp; ua=1.$

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