

International Strategic Management

[View Online](#)

Alcacer, J., & Oxley, J. (2014). Learning by supplying. *Strategic Management Journal*, 35(2), 204–223. <https://doi.org/10.1002/smj.2134>

Barney, J. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99–120.

<http://ezproxy.lib.gla.ac.uk/login?url=http://jom.sagepub.com/content/17/1/99.short>

Bower, J. L., & Christensen, C. M. (1995). Disruptive Technologies: Catching the Wave. *Harvard Business Review*, 73, 43–53.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9501303527&site=ehost-live>

Casadesus-Masanell, R., & Tarziján, J. (2012). When One Business Model Isn't Enough. *Harvard Business Review*, 90, 132–137.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=69949157&site=ehost-live>

Chakrabarti, R., Gupta-Mukherjee, S., & Jayaraman, N. (2009). Mars–Venus marriages: Culture and cross-border M&A. *Journal of International Business Studies*, 40(2), 216–236. <https://doi.org/10.1057/jibs.2008.58>

Dyer, J. H., Kale, P., & Singh, H. (2001). How To Make Strategic Alliances Work. *MIT Sloan Management Review*, 42(4), 37–43.

<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EA1M&u=glasuni&id=GALE|A77578220&v=2.1&it=r&sid=summon&userGroup=glasuni&authCount=1>

Johnson, G., Whittington, R., Scholes, K., Angwin, D., & Regnér, P. (2017). *Exploring strategy* (Eleventh edition). Pearson.

Kumar, N. (2009). How Emerging Giants Are Rewriting the Rules of M&A. *Harvard Business Review*, 87(Issue 5, p115-121. 7p. 2 Color Photographs, 1 Diagram, 1 Chart, 1 Graphic), 115–121.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=37840921&site=ehost-live>

Mintzberg, H., & Waters, J. A. (1985). Of strategies, deliberate and emergent. *Strategic Management Journal*, 6(3), 257–272. <https://doi.org/10.1002/smj.4250060306>

Porter, M. E. (n.d.-a). From competitive advantage to corporate strategy. *Harvard Business Review*, 65, 43–59.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4126877&site=ehost-live>

Porter, M. E. (n.d.-b). What Is Strategy? *Harvard Business Review*, 76(6), 61–78.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9611187954&site=ehost-live>

Porter, M. E. (2008). The five competitive forces that shape strategy. *Harvard Business Review*, 86(1), 79–93.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=28000138&site=ehost-live>

Prahalad, C. K. (1990). The Core Competence of the Corporation. *Harvard Business Review*, 68(3), 79–91.

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9006181434&site=ehost-live>

Siggelkow, N. (2001). Change in the Presence of Fit: The Rise, the Fall, and the Renaissance of Liz Claiborne. *The Academy of Management Journal*, 44(4), 838–857.

http://ezproxy.lib.gla.ac.uk/login?url=http://www.jstor.org/stable/3069418?pq-origsite=summon&seq=1#page_scan_tab_contents

Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28(13), 1319–1350. <https://doi.org/10.1002/smj.640>

Zott, C., & Amit, R. (2010). Business Model Design: An Activity System Perspective. *Long Range Planning*, 43(2–3), 216–226.

<http://ezproxy.lib.gla.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S0024630109000533>