

International Strategic Management

[View Online](#)

Alcacer, J. and Oxley, J. (2014) 'Learning by supplying', *Strategic Management Journal*, 35(2), pp. 204–223. Available at: <https://doi.org/10.1002/smj.2134>.

Barney, J. (1991) 'Firm Resources and Sustained Competitive Advantage', *Journal of Management*, 17(1), pp. 99–120. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://jom.sagepub.com/content/17/1/99.short>.

Bower, J.L. and Christensen, C.M. (1995) 'Disruptive Technologies: Catching the Wave.', *Harvard Business Review*, 73, pp. 43–53. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9501303527&site=ehost-live>.

Casadesus-Masanell, R. and Tarziján, J. (2012) 'When One Business Model Isn't Enough.', *Harvard Business Review*, 90, pp. 132–137. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=69949157&site=ehost-live>.

Chakrabarti, R., Gupta-Mukherjee, S. and Jayaraman, N. (2009) 'Mars–Venus marriages: Culture and cross-border M&A', *Journal of International Business Studies*, 40(2), pp. 216–236. Available at: <https://doi.org/10.1057/jibs.2008.58>.

Dyer, J.H., Kale, P. and Singh, H. (2001) 'How To Make Strategic Alliances Work', *MIT Sloan Management Review*, 42(4), pp. 37–43. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EA1M&u=glasuni&id=GALE|A77578220&v=2.1&it=r&sid=summon&userGroup=glasuni&authCount=1>.

Johnson, G. et al. (2017) *Exploring strategy*. Eleventh edition. Harlow: Pearson.

Kumar, N. (2009) 'How Emerging Giants Are Rewriting the Rules of M&A.', *Harvard Business Review*, 87(Issue 5, p115-121. 7p. 2 Color Photographs, 1 Diagram, 1 Chart, 1 Graphic), pp. 115–121. Available at: <http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=37840921&site=ehost-live>.

Mintzberg, H. and Waters, J.A. (1985) 'Of strategies, deliberate and emergent', *Strategic Management Journal*, 6(3), pp. 257–272. Available at: <https://doi.org/10.1002/smj.4250060306>.

Porter, M.E. (2008) 'The five competitive forces that shape strategy', *Harvard Business Review*, 86(1), pp. 79–93. Available at:

<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=28000138&site=ehost-live>.

Porter, M.E. (no date a) 'From competitive advantage to corporate strategy', Harvard Business Review, 65, pp. 43–59. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=4126877&site=ehost-live>.

Porter, M.E. (no date b) 'What Is Strategy?', Harvard Business Review, 76(6), pp. 61–78. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9611187954&site=ehost-live>.

Prahalad, C.K. (1990) 'The Core Competence of the Corporation.', Harvard Business Review, 68(3), pp. 79–91. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9006181434&site=ehost-live>.

Siggelkow, N. (2001) 'Change in the Presence of Fit: The Rise, the Fall, and the Renaissance of Liz Claiborne', The Academy of Management Journal, 44(4), pp. 838–857. Available at:
http://ezproxy.lib.gla.ac.uk/login?url=http://www.jstor.org/stable/3069418?pq-origsite=summon&seq=1#page_scan_tab_contents.

Teece, D.J. (2007) 'Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance', Strategic Management Journal, 28(13), pp. 1319–1350. Available at: <https://doi.org/10.1002/smj.640>.

Zott, C. and Amit, R. (2010) 'Business Model Design: An Activity System Perspective', Long Range Planning, 43(2–3), pp. 216–226. Available at:
<http://ezproxy.lib.gla.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S0024630109000533>.