

International Strategic Management

[View Online](#)

Alcacer, Juan, and Joanne Oxley. 'Learning by Supplying'. *Strategic Management Journal* 35.2 (2014): 204–223. Web.

Barney, J. 'Firm Resources and Sustained Competitive Advantage'. *Journal of Management* 17.1 (1991): 99–120. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://jom.sagepub.com/content/17/1/99.short>>.

Bower, Joseph L., and Clayton M. Christensen. 'Disruptive Technologies: Catching the Wave.' *Harvard Business Review* 73 (1995): 43–53. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9501303527&site=ehost-live>>.

Casadesus-Masanell, R., and J. Tarziján. 'When One Business Model Isn't Enough.' *Harvard Business Review* 90 (2012): 132–137. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=69949157&site=ehost-live>>.

Chakrabarti, Rajesh, Swasti Gupta-Mukherjee, and Narayanan Jayaraman. 'Mars–Venus Marriages: Culture and Cross-Border M&A'. *Journal of International Business Studies* 40.2 (2009): 216–236. Web.

Dyer, Jeffrey H., Prashant Kale, and Harbir Singh. 'How To Make Strategic Alliances Work'. *MIT Sloan Management Review* 42.4 (2001): 37–43. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://go.galegroup.com/ps/i.do?p=EAIM&u=glasuni&id=GALE|A77578220&v=2.1&it=r&sid=summon&userGroup=glasuni&authCount=1>>.

Johnson, Gerry et al. *Exploring Strategy*. Eleventh edition. Harlow: Pearson, 2017. Print.

Kumar, Nirmalya. 'How Emerging Giants Are Rewriting the Rules of M&A.' *Harvard Business Review* 87.Issue 5, p115-121. 7p. 2 Color Photographs, 1 Diagram, 1 Chart, 1 Graphic (2009): 115–121. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=37840921&site=ehost-live>>.

Mintzberg, Henry, and James A. Waters. 'Of Strategies, Deliberate and Emergent'. *Strategic Management Journal* 6.3 (1985): 257–272. Web.

Porter, Michael E. 'From Competitive Advantage to Corporate Strategy'. *Harvard Business Review* 65 43–59. Web.
<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true>>

&db=buh&AN=4126877&site=ehost-live>.

---. 'The Five Competitive Forces That Shape Strategy'. Harvard Business Review 86.1 (2008): 79-93. Web.

<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=28000138&site=ehost-live>>.

---. 'What Is Strategy?' Harvard Business Review 76.6 61-78. Web.

<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9611187954&site=ehost-live>>.

Prahalad, C. K. 'The Core Competence of the Corporation.' Harvard Business Review 68.3 (1990): 79-91. Web.

<<http://ezproxy.lib.gla.ac.uk/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=9006181434&site=ehost-live>>.

Siggelkow, Nicolaj. 'Change in the Presence of Fit: The Rise, the Fall, and the Renaissance of Liz Claiborne'. The Academy of Management Journal 44.4 (2001): 838-857. Web.

<http://ezproxy.lib.gla.ac.uk/login?url=http://www.jstor.org/stable/3069418?pq-origsite=su mmon&seq=1#page_scan_tab_contents>.

Teece, David J. 'Explicating Dynamic Capabilities: The Nature and Microfoundations of (Sustainable) Enterprise Performance'. Strategic Management Journal 28.13 (2007): 1319-1350. Web.

Zott, Christoph, and Raphael Amit. 'Business Model Design: An Activity System Perspective'. Long Range Planning 43.2-3 (2010): 216-226. Web.

<<http://ezproxy.lib.gla.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S0024630109000533>>.